

G  
A  
B  
B  
Y

HEY KIDS IT'S...

SEPTEMBER

No. 9

# GABBY



AND

LOUDER AND FUNNIER

10¢

THE **BEST** THING  
FOR YOU, GABBY  
HYATT, IS TO  
GIVE UP ALL  
THOSE OTHER  
GIRLS!

WHAT'S THE  
**SECOND BEST**  
THING, TAFFY?  
I DON'T  
DESERVE  
THE **BEST**!







WEB COMIC  
UNIVERSE.COM



# DO YOU NEED MONEY?



**NOEL DELUXE  
FEATURE CHRISTMAS ASSORTMENT**  
21 luxurious cards—including  
satin "puff", gold bronzing, red  
velvet, lovely embossing



**FUN A-PLenty  
CHRISTMAS COMIC ASSORTMENT**  
Novel animated cards with original  
cut-outs, pop-outs, unique folds and  
novelty attachments—including  
jingle bells and 3-D glasses



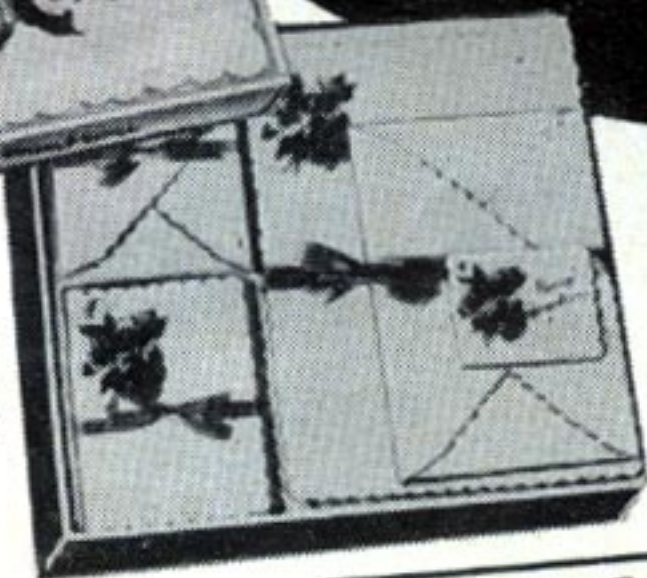
**DELUXE  
CHRISTMAS  
GIFT WRAPPING  
ENSEMBLE**  
20 large multi-color  
20"x30" sheets in a  
fascinating variety  
of designs—plus  
matching seals  
and gift tags



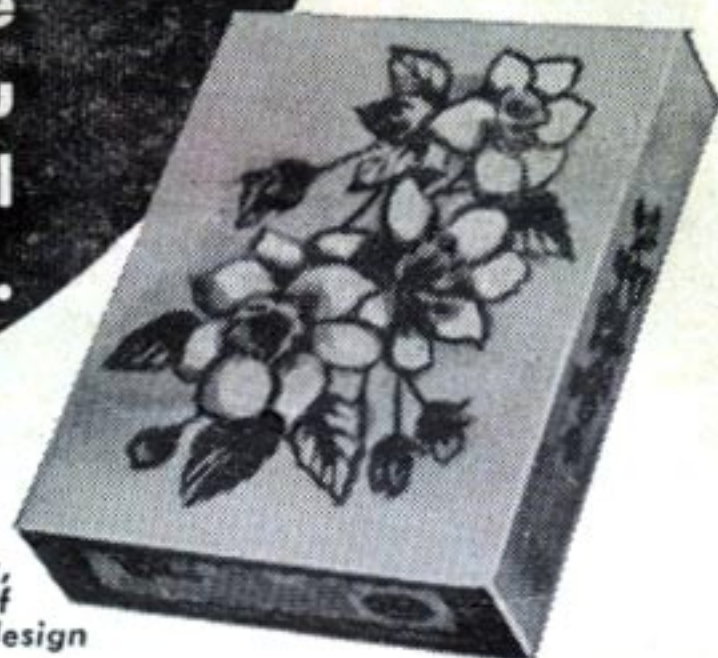
**BIBLE TEXT  
CHRISTMAS  
ASSORTMENT**  
Richly decorated  
religious cards  
with Scripture Text  
quotations



**PANSY REMEMBRANCE  
STATIONERY ENSEMBLE**  
Charming Pansy design,  
dainty scalloped borders,  
ribbon tied



**FAVORITE  
ALL OCCASION  
ASSORTMENT**  
Exquisite Birthday,  
Get Well cards of  
unusual beauty and design



**\$35.00  
IS YOURS**

for selling  
only 50 boxes of  
our 300 Christmas card  
line. And this can be done  
in a single day. Free samples.  
Other leading boxes  
on approval. Many surprise  
items. It costs you  
nothing to try. Mail  
coupon below today.



**FREE  
SAMPLES  
PERSONALIZED  
CHRISTMAS CARDS  
and STATIONERY**

**CHEERFUL CARD COMPANY, Dept. 31, White Plains, New York**

**Mail This Coupon Today**

**CHEERFUL CARD COMPANY**

Dept. 31, White Plains, New York

Please rush samples and full details of your easy  
money-making plan.

Name \_\_\_\_\_

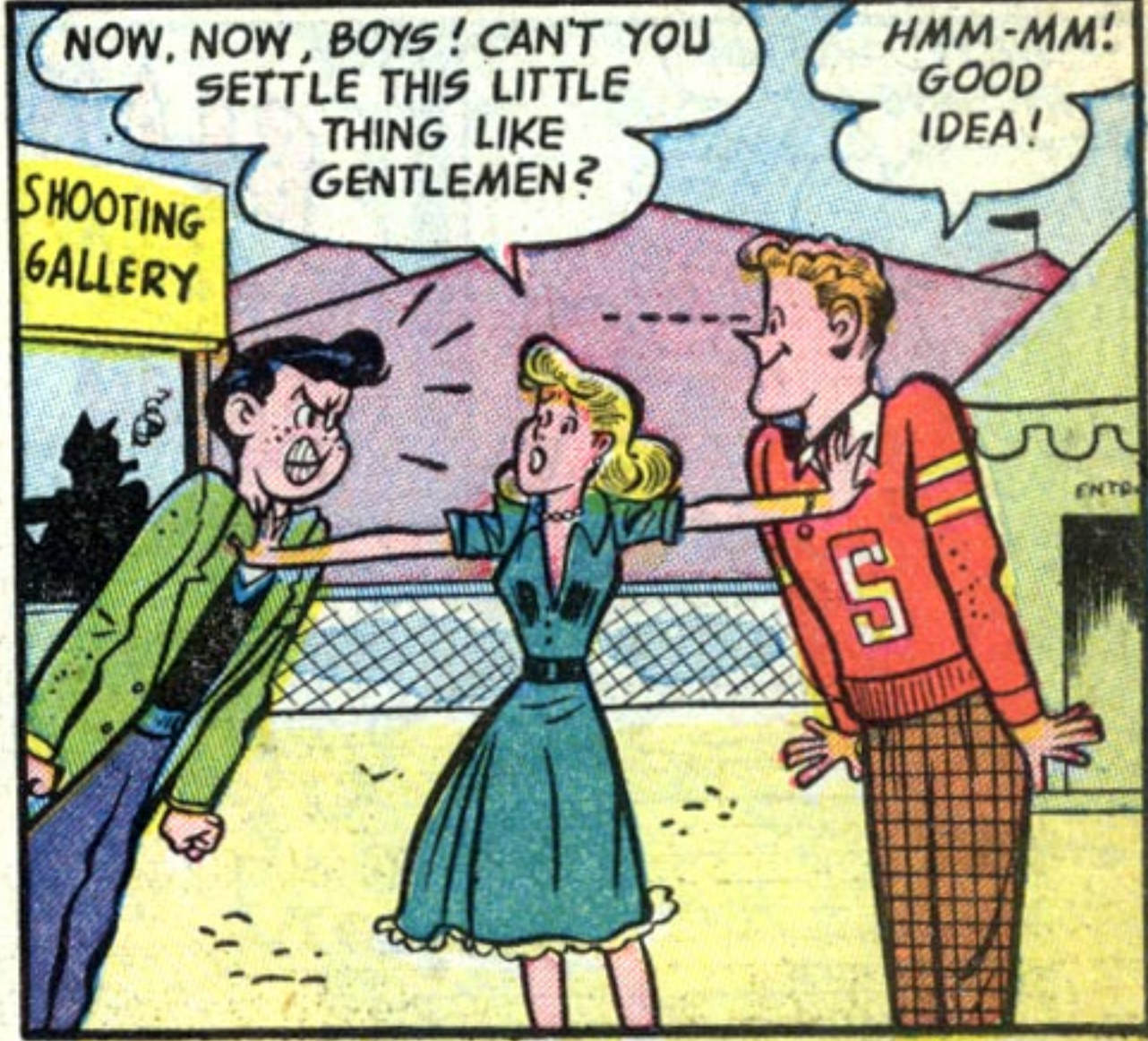
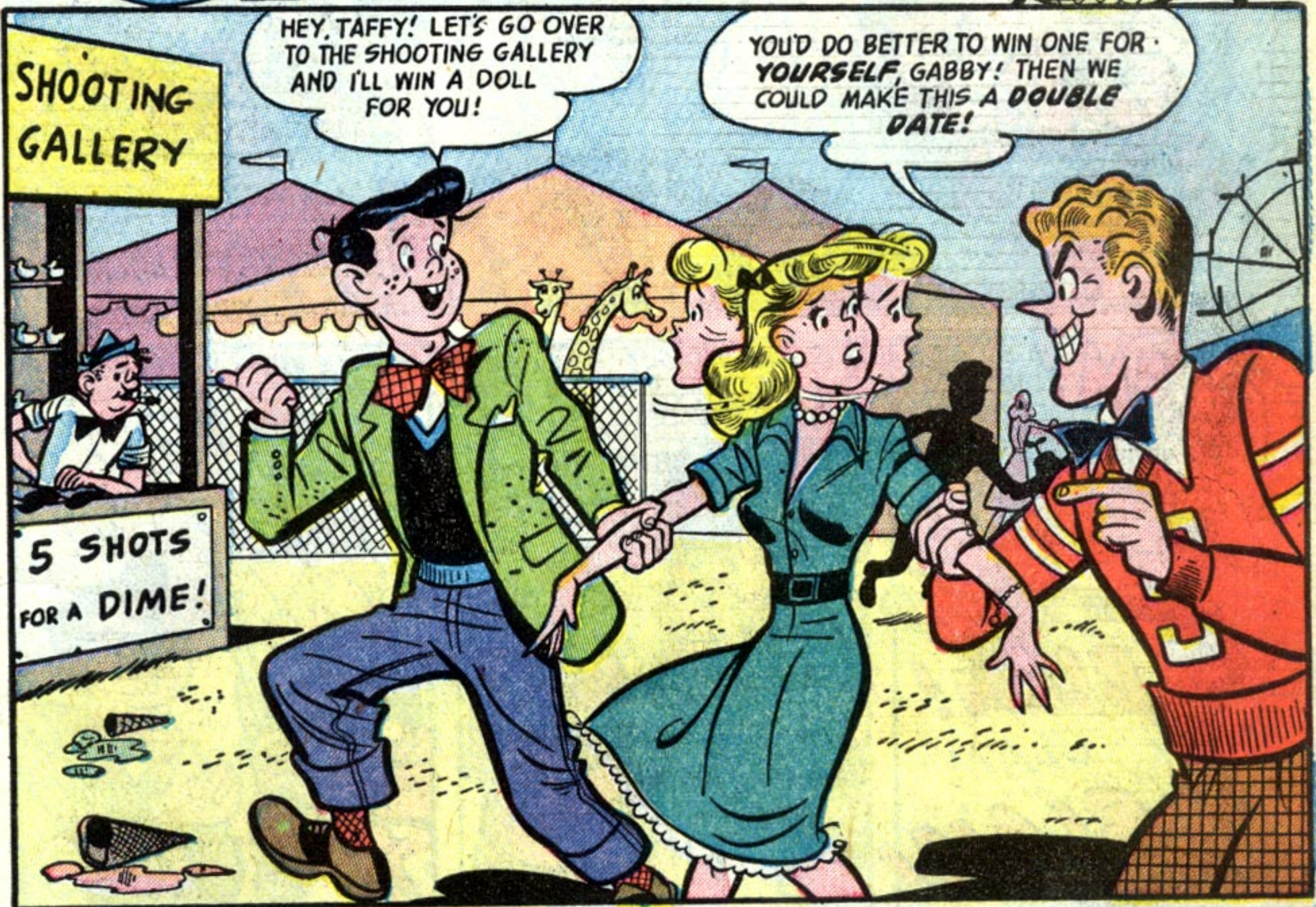
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

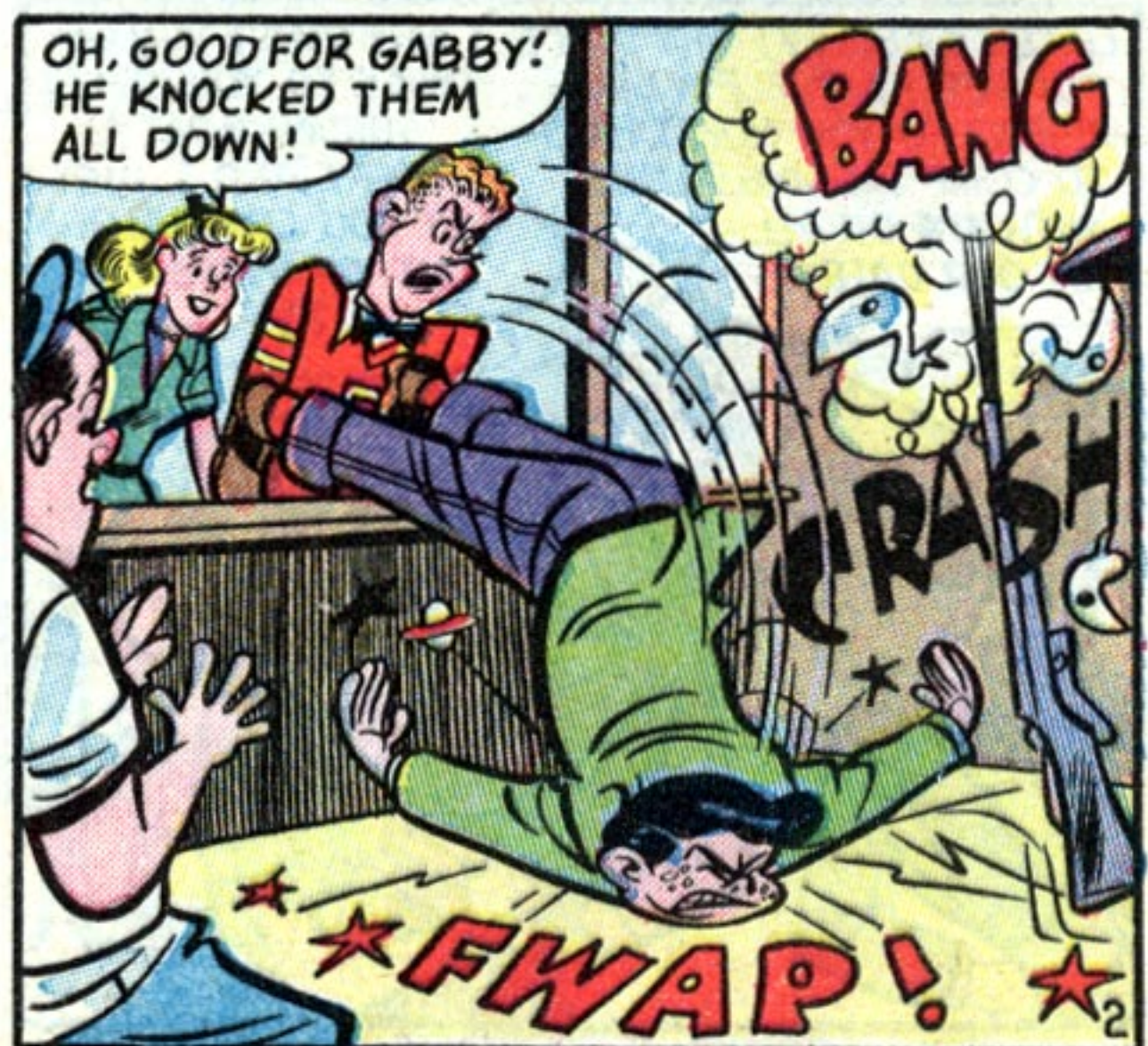
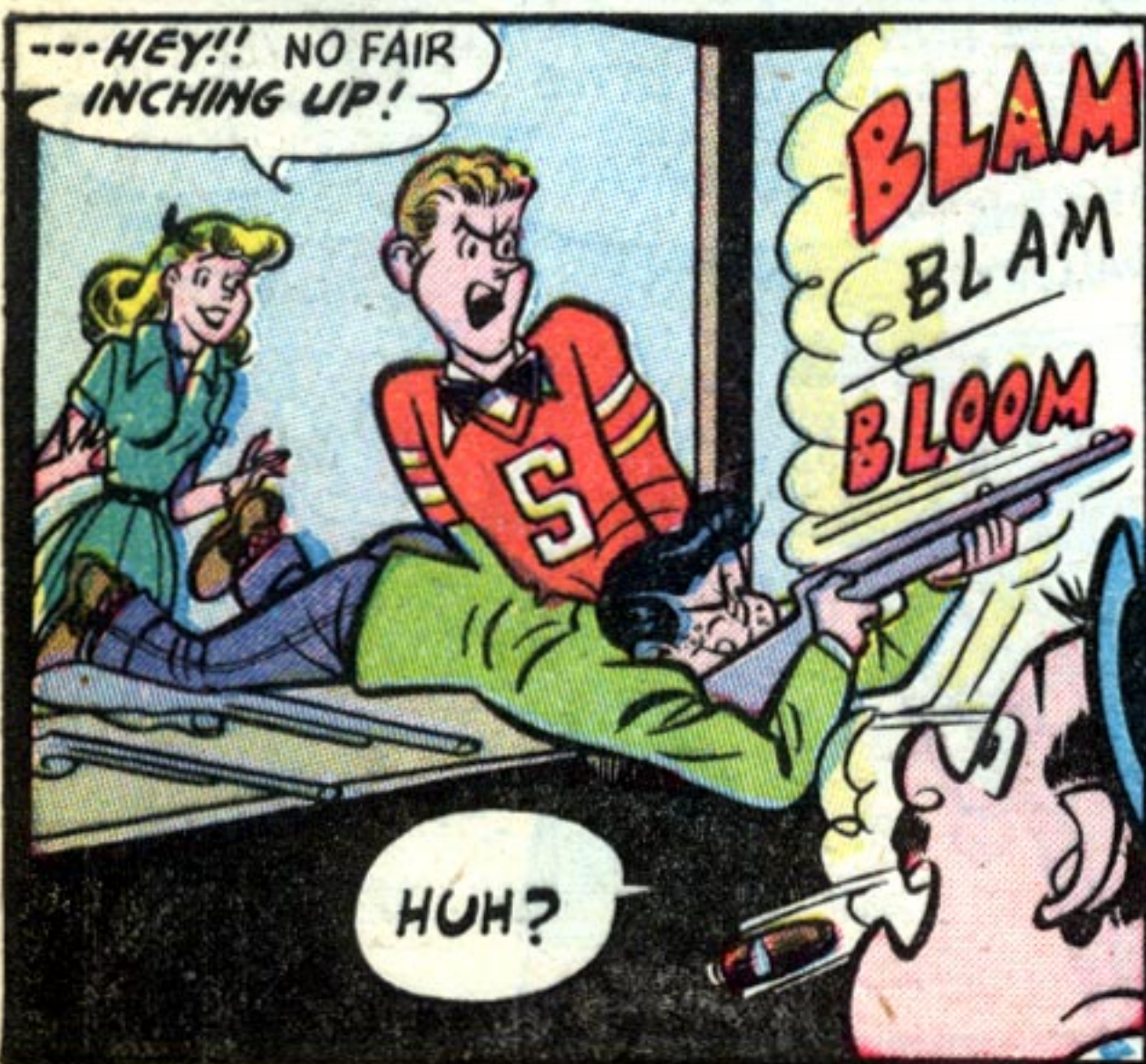
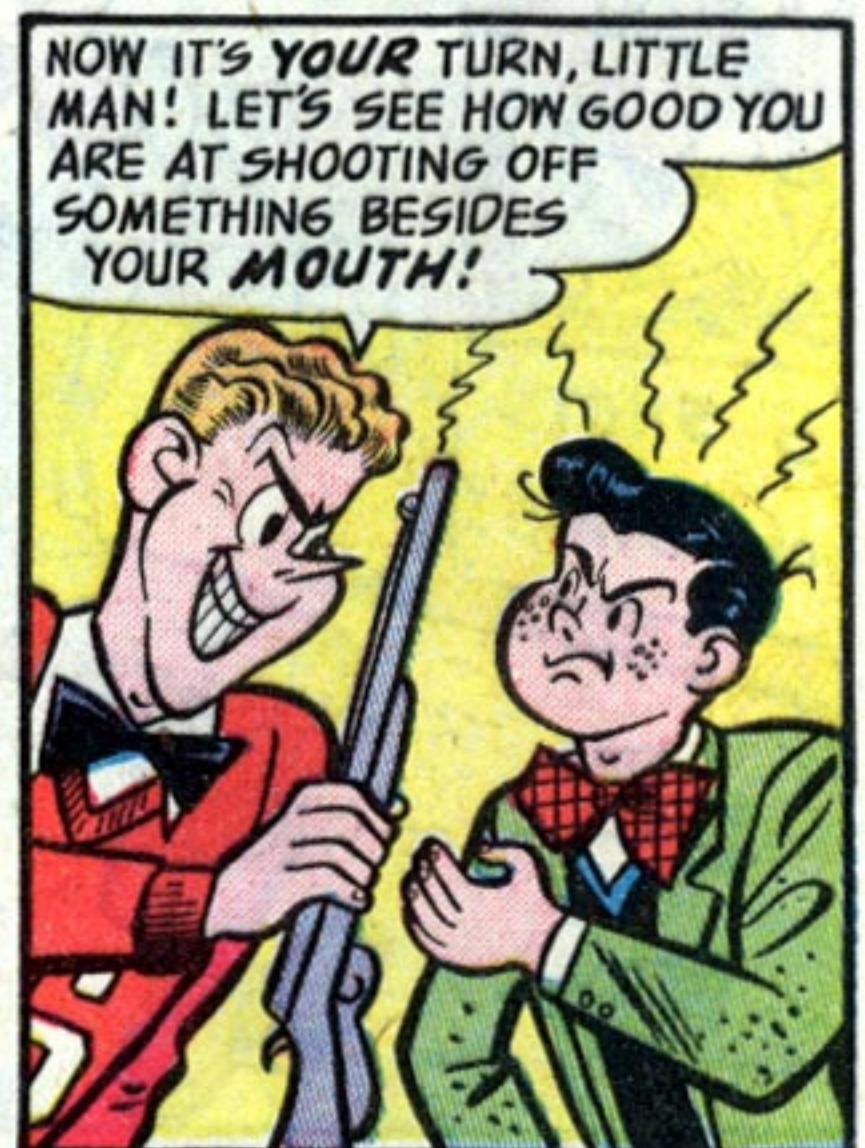


# GABBY

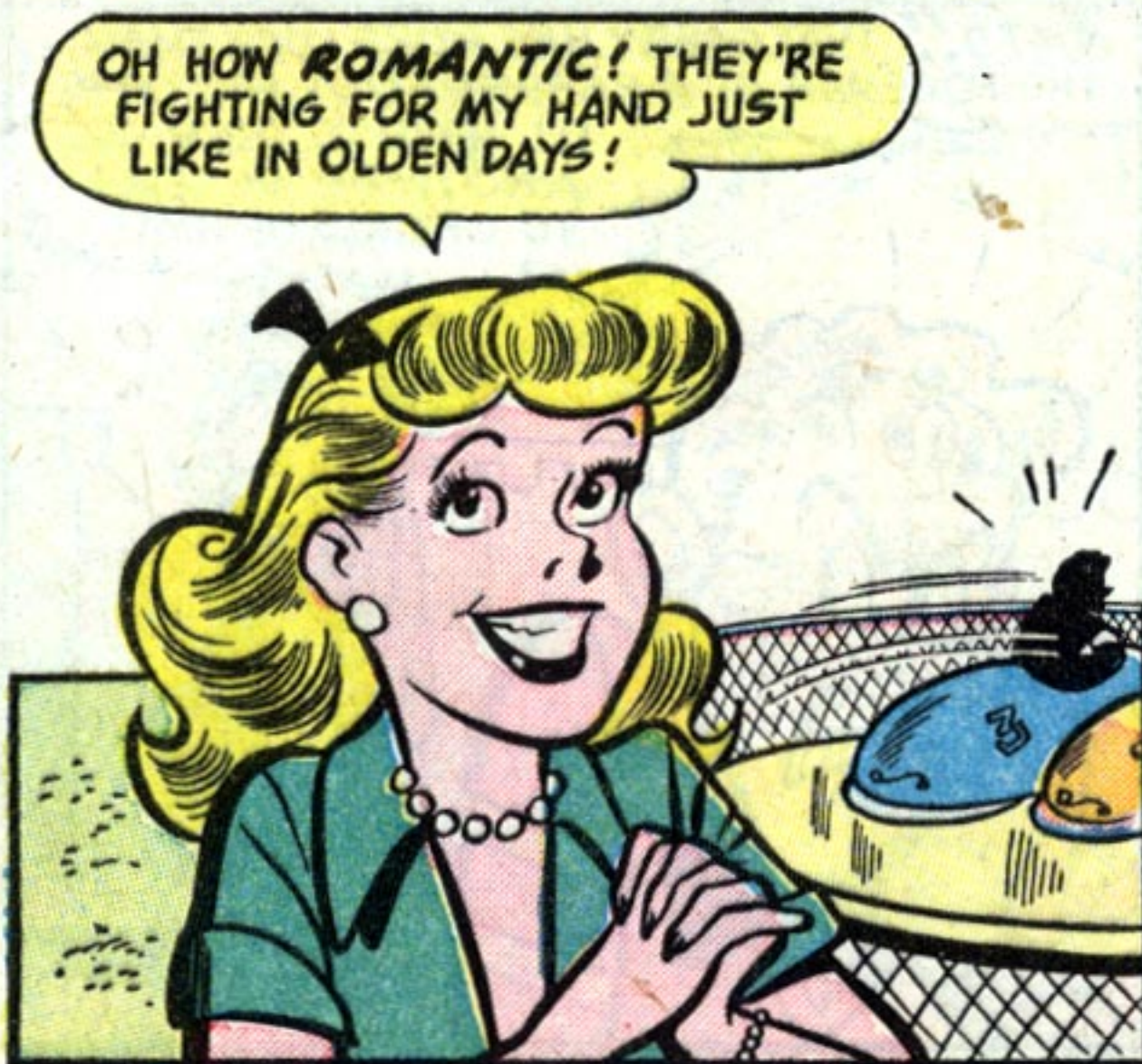
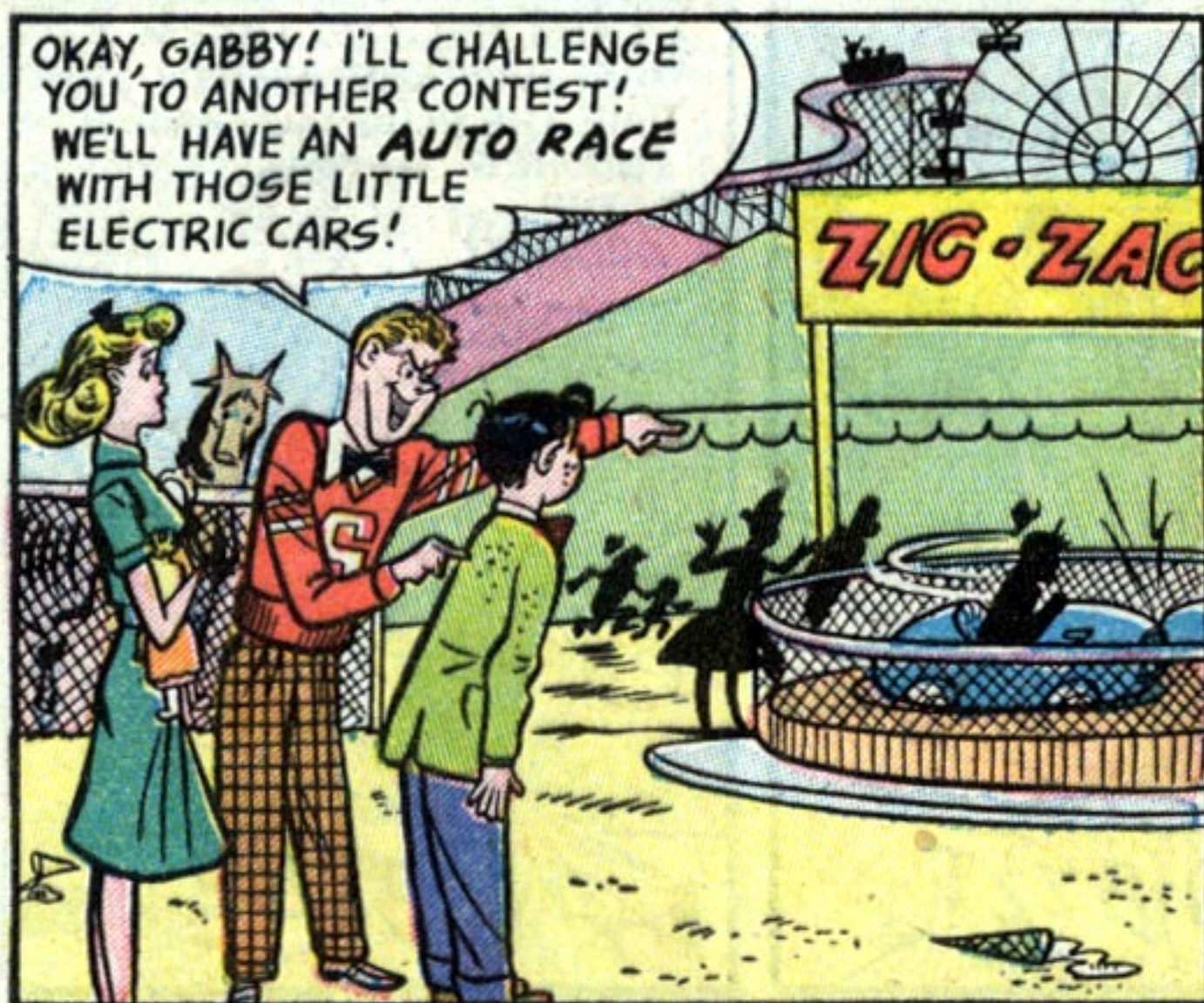
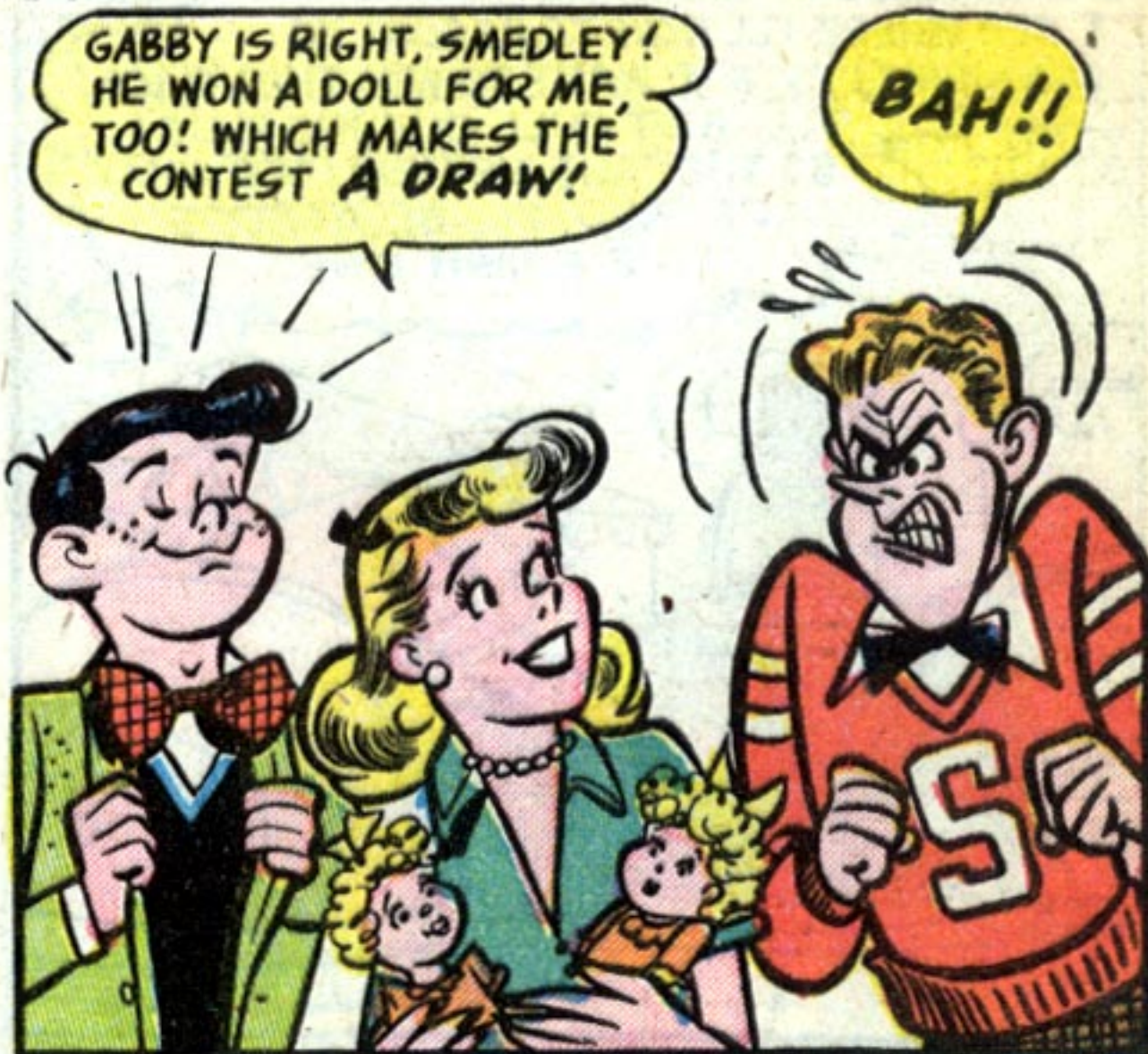
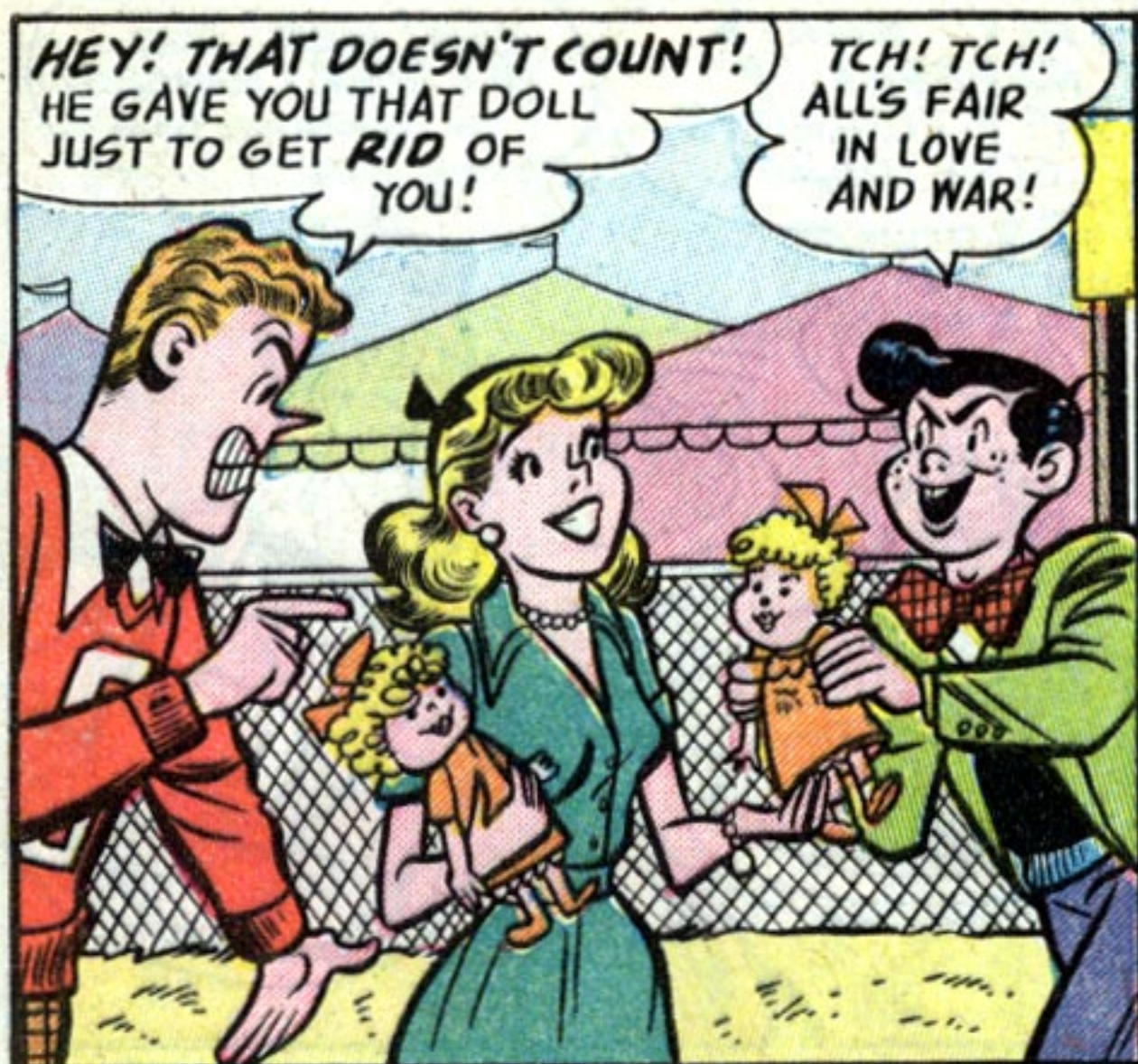
BEAUX  
(and)  
ARROWS



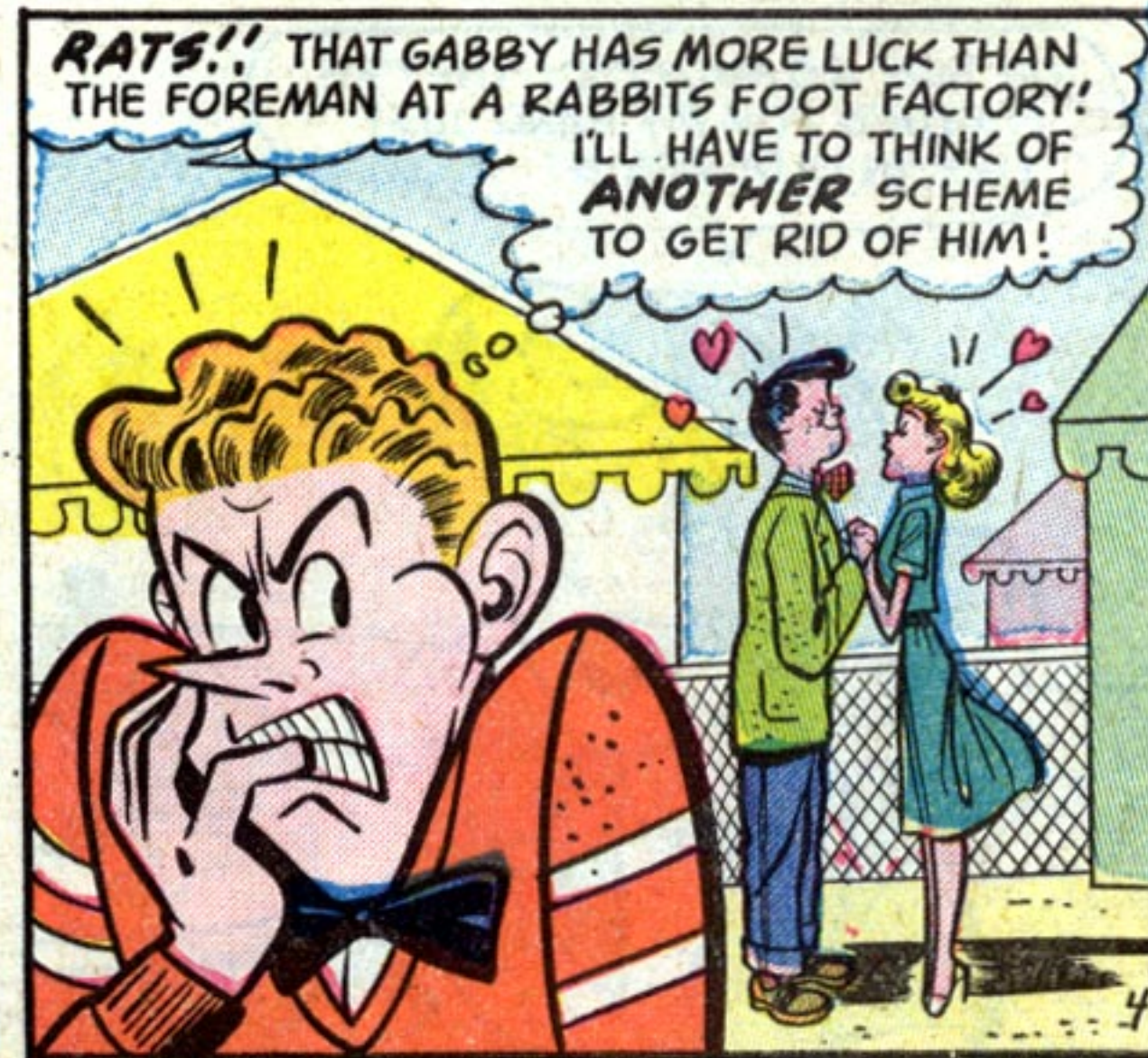
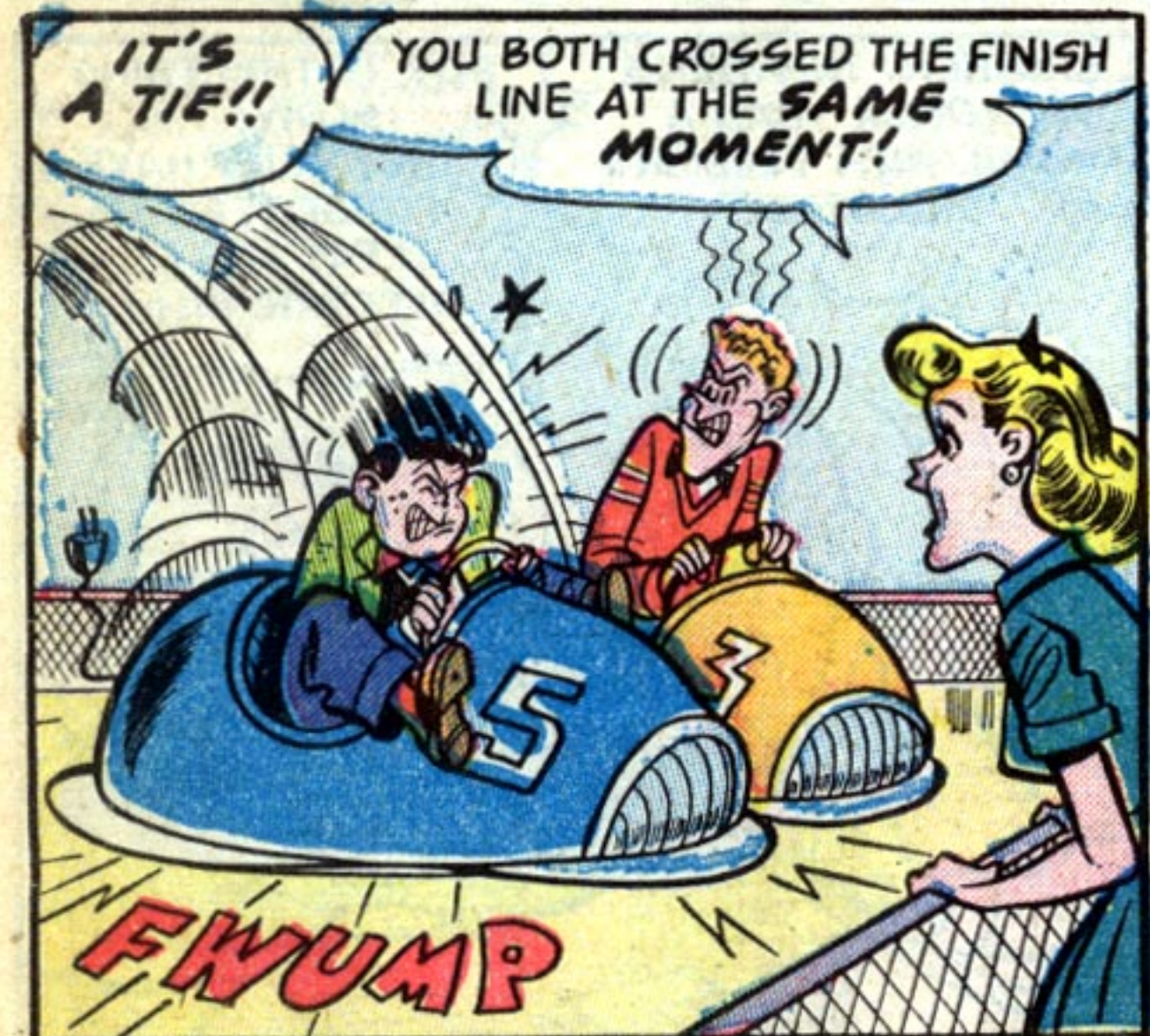
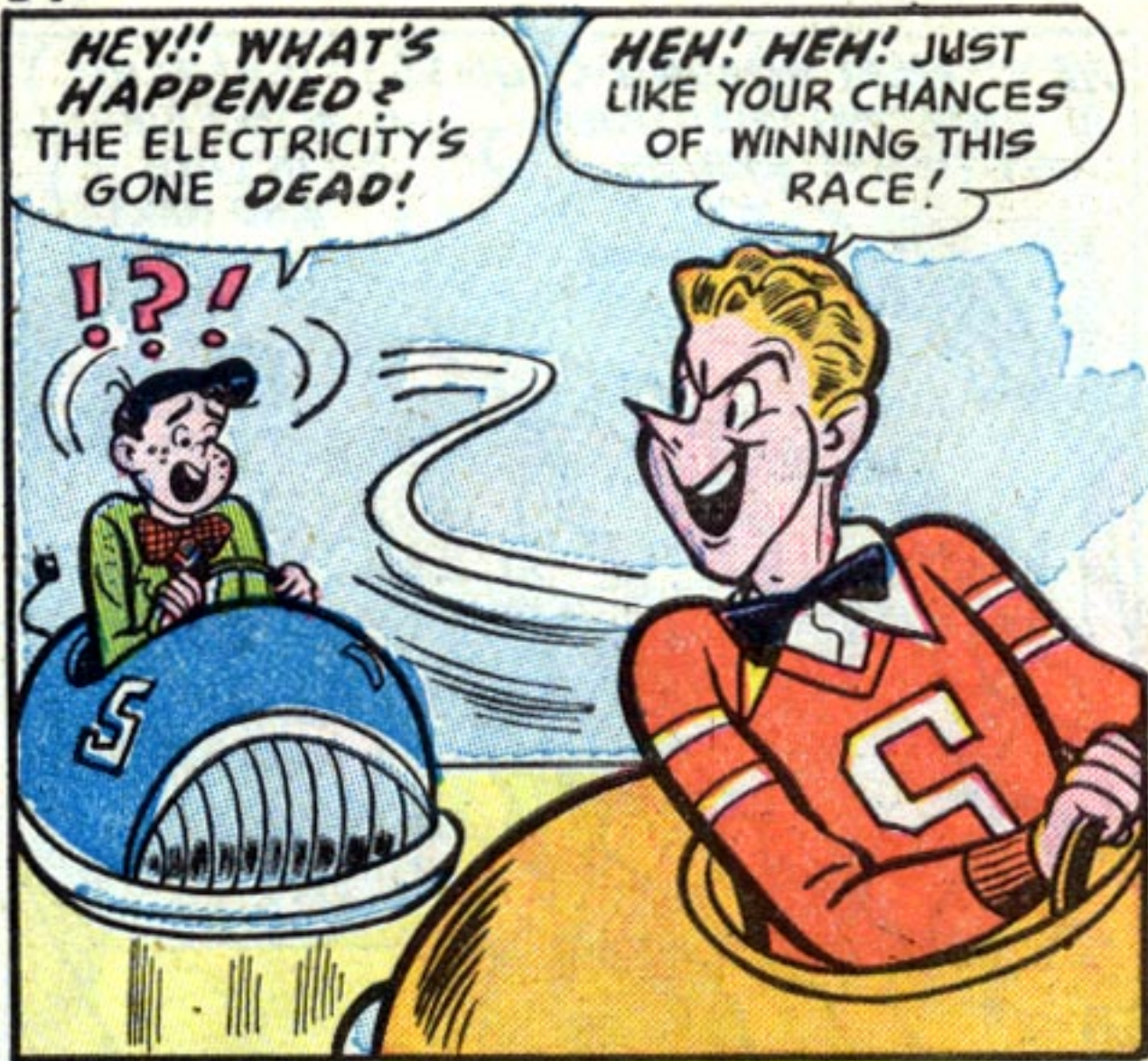
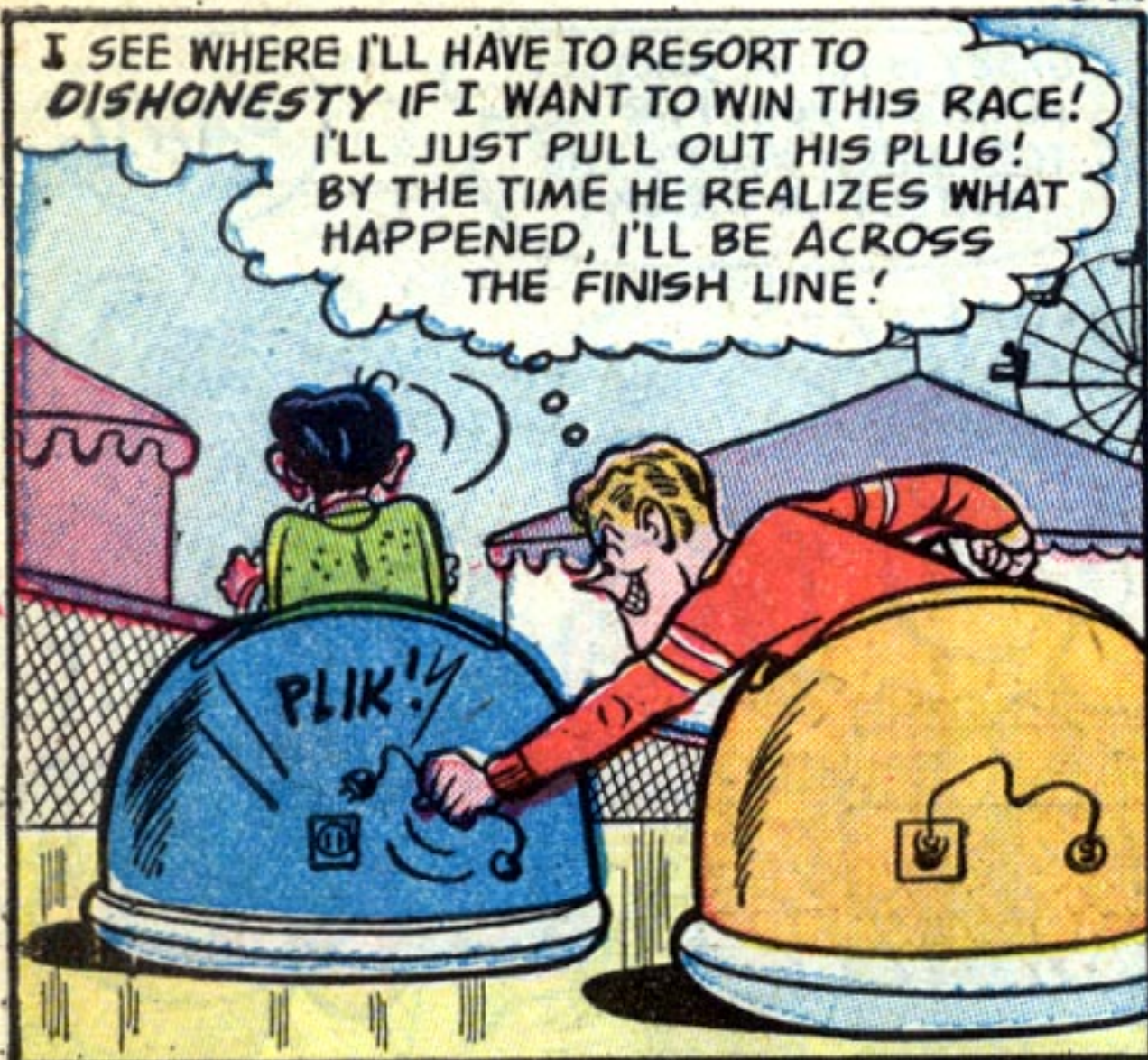




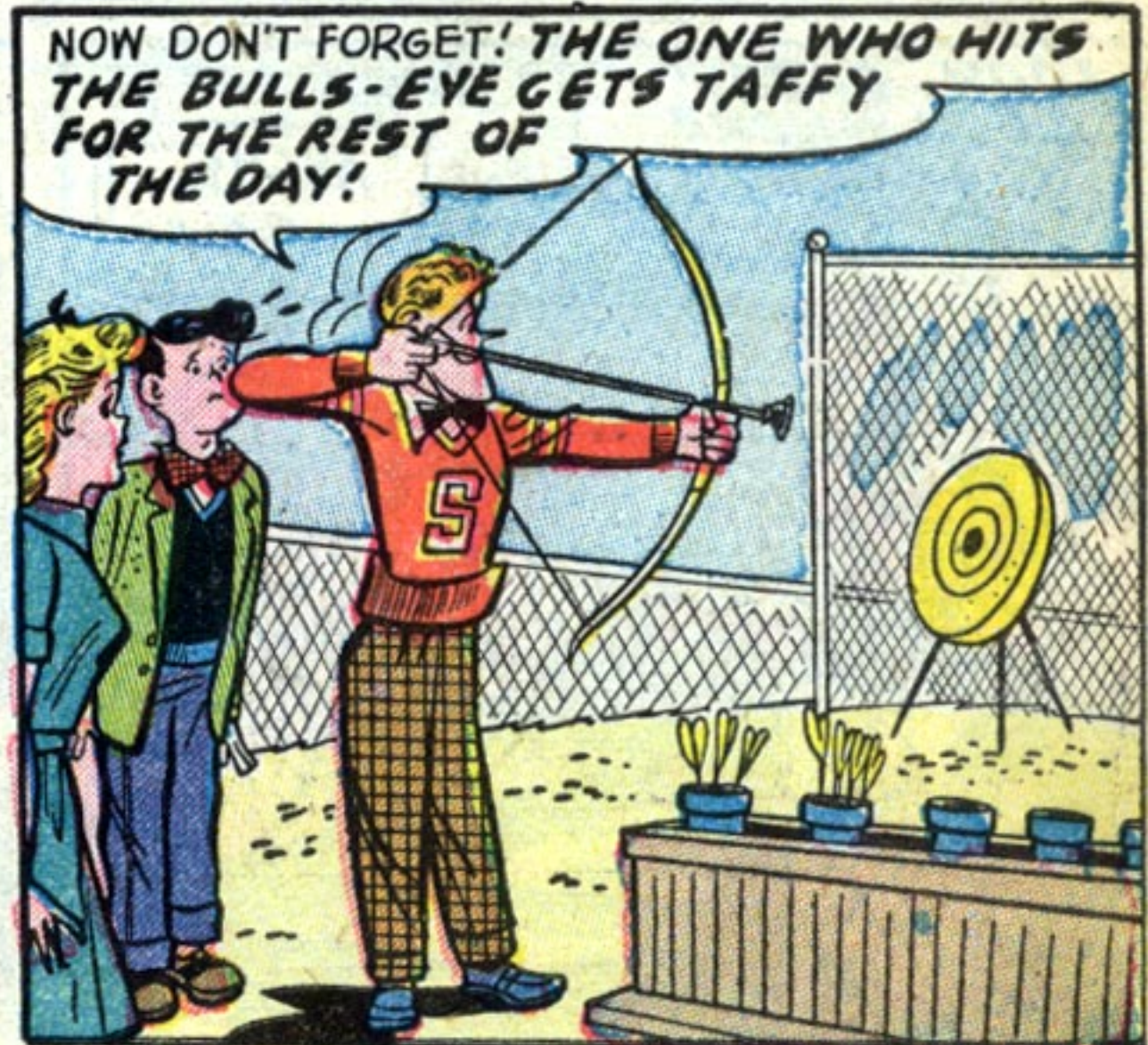
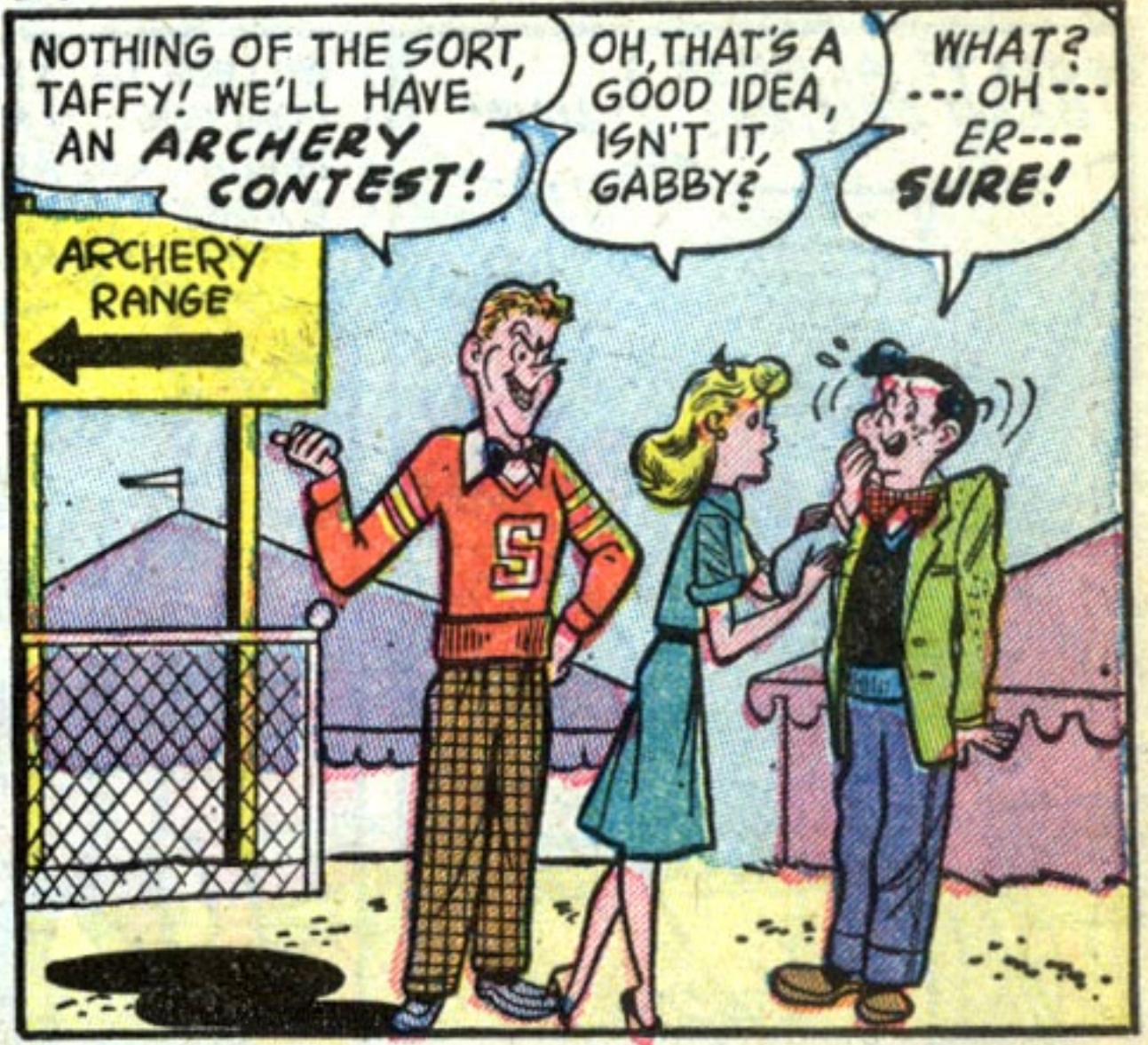




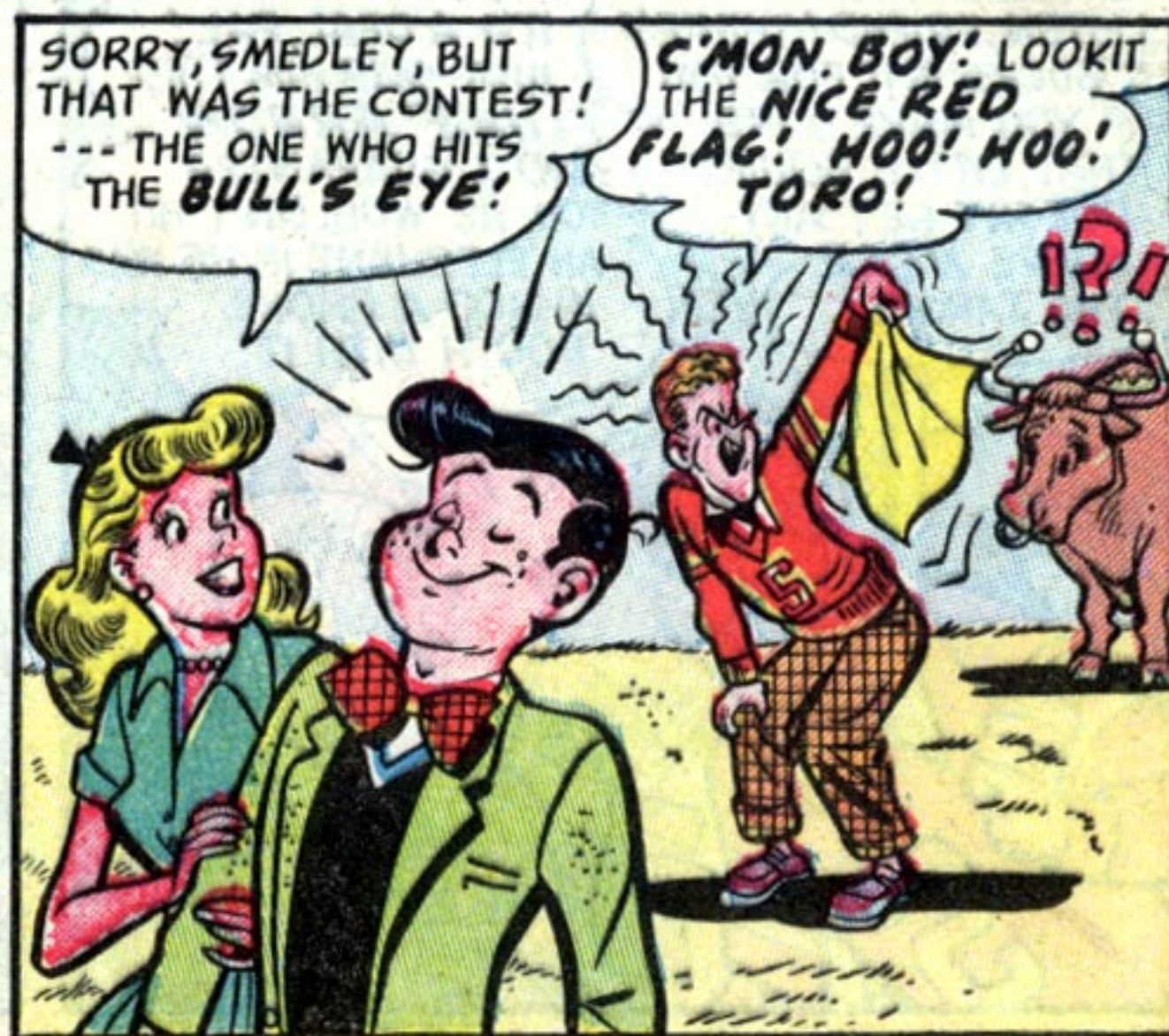
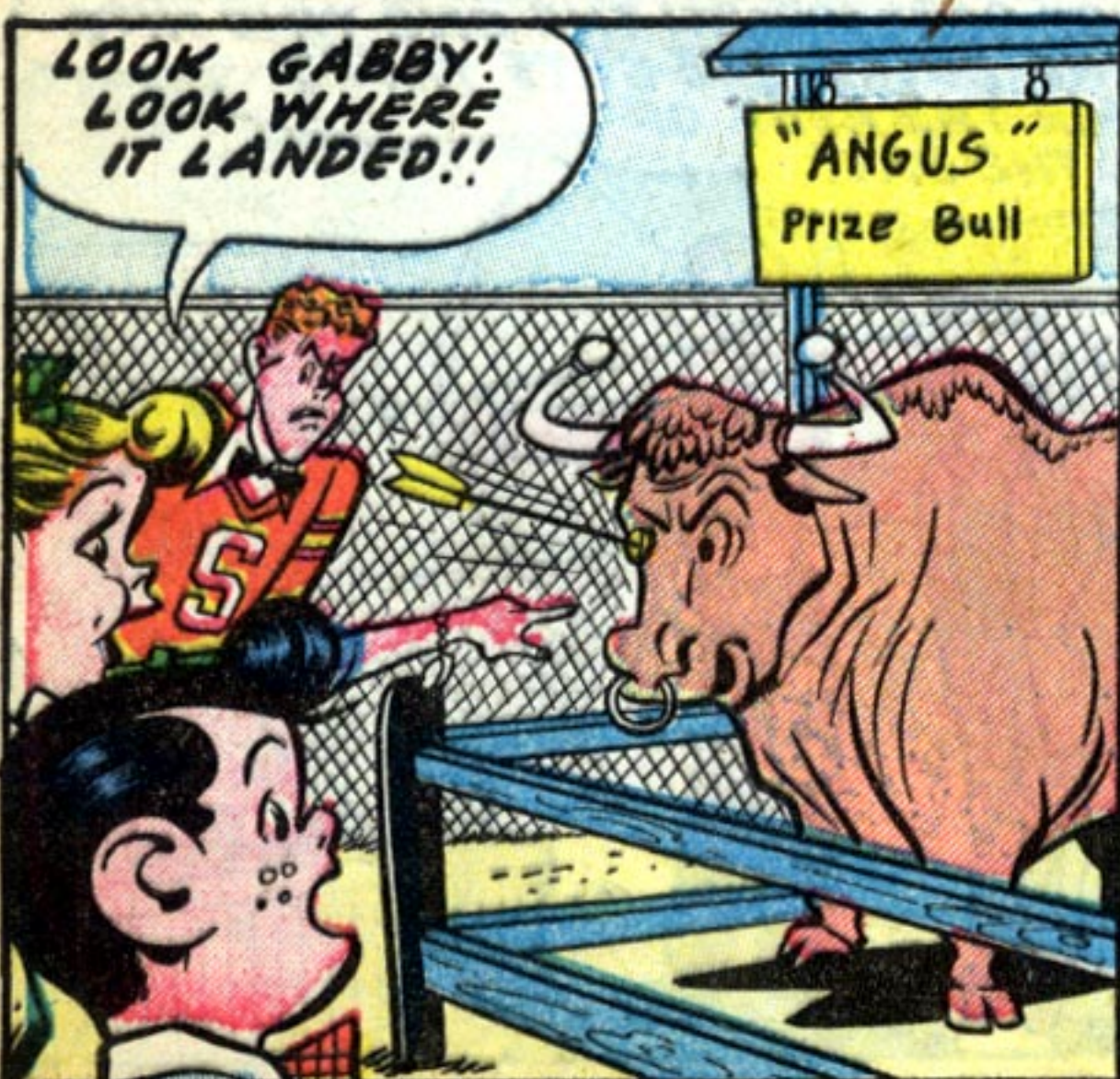
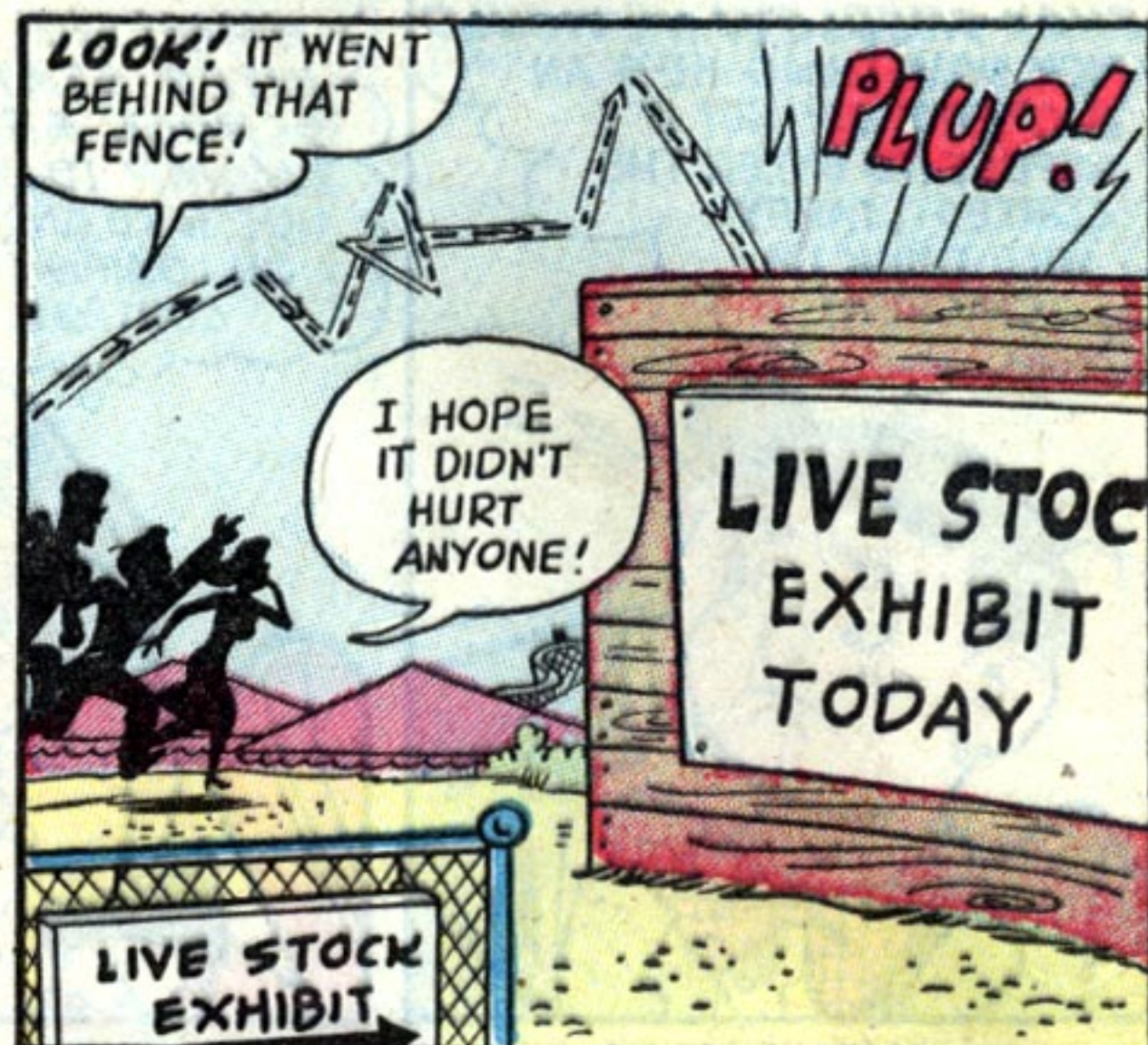
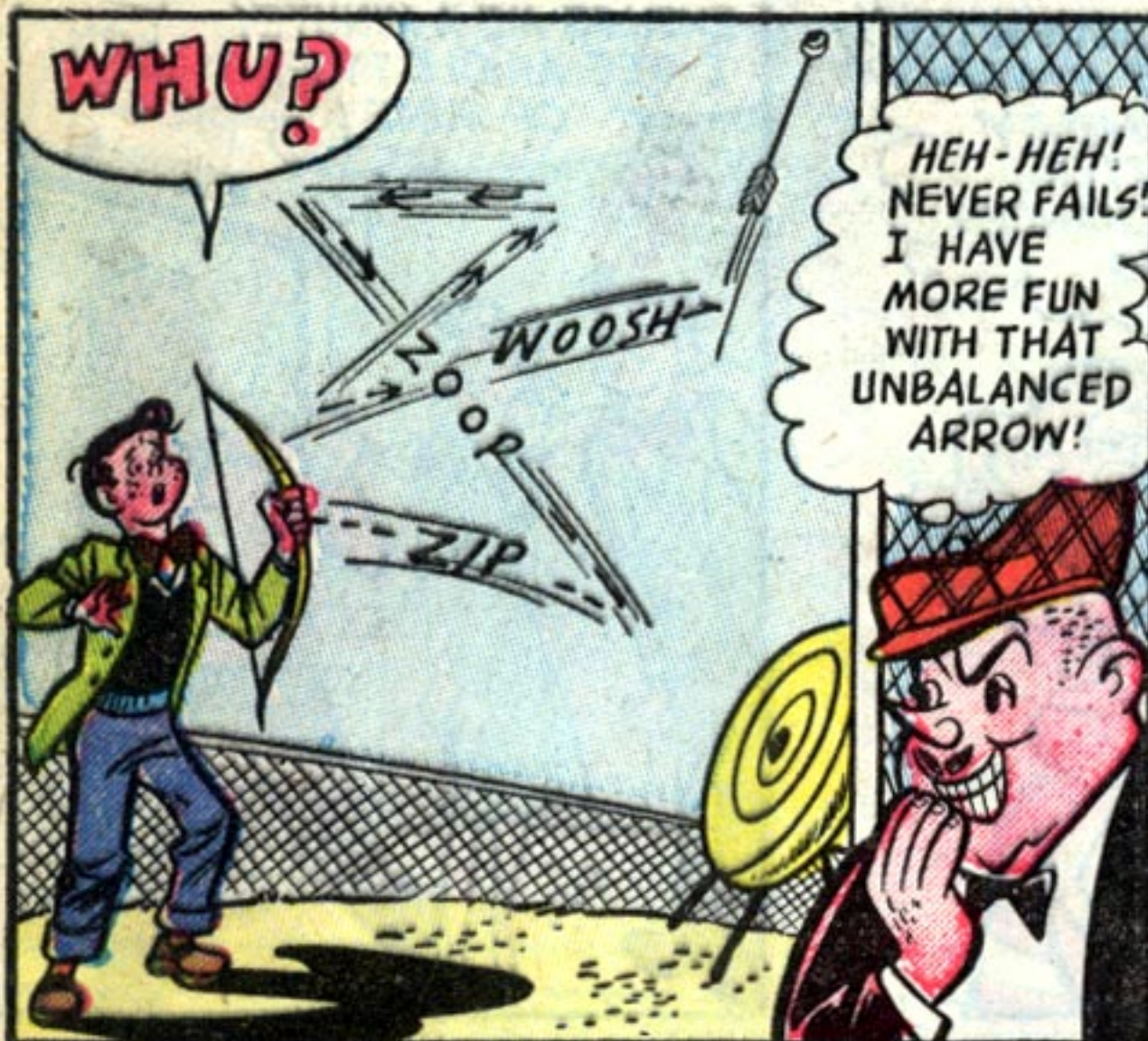




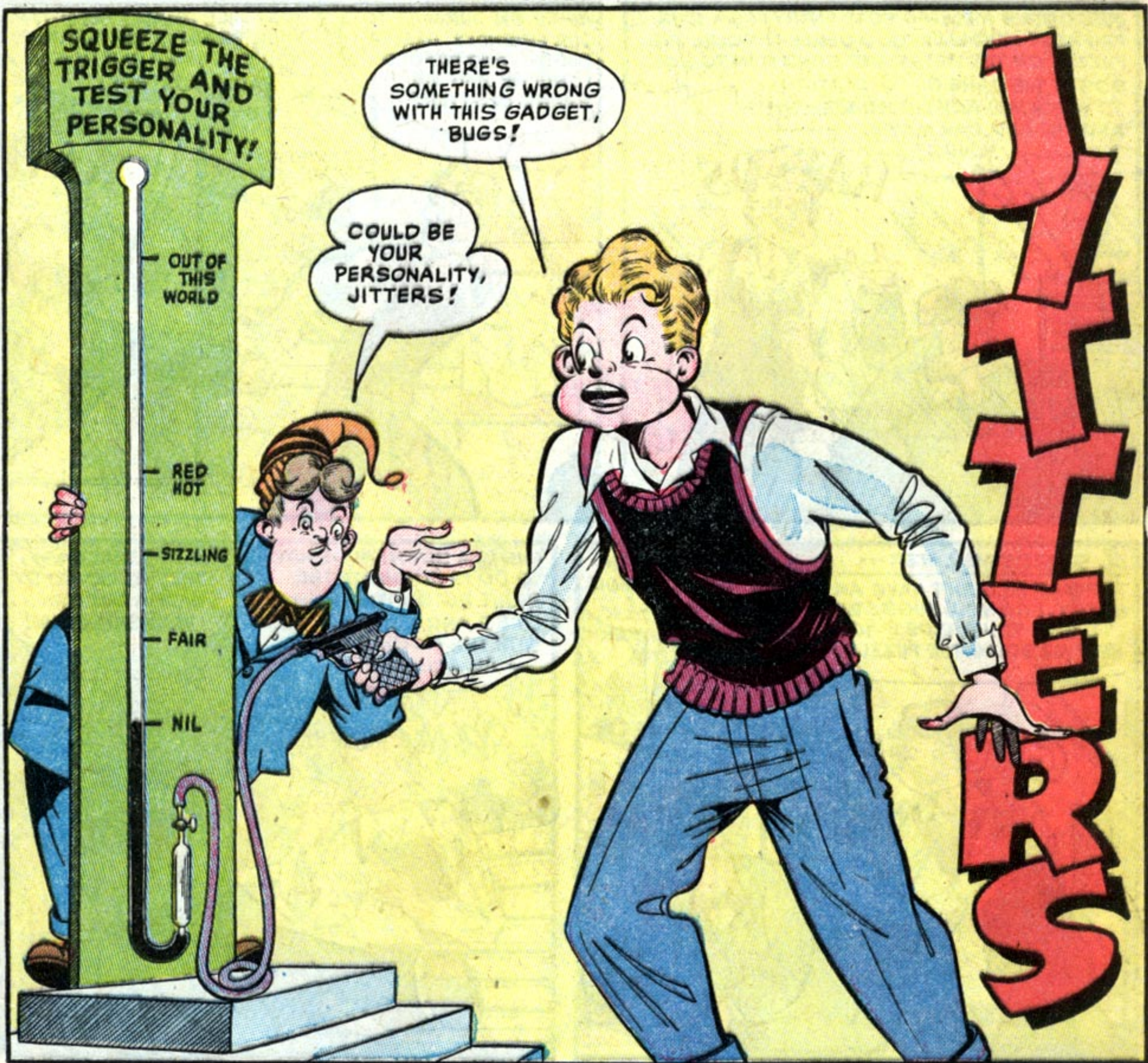






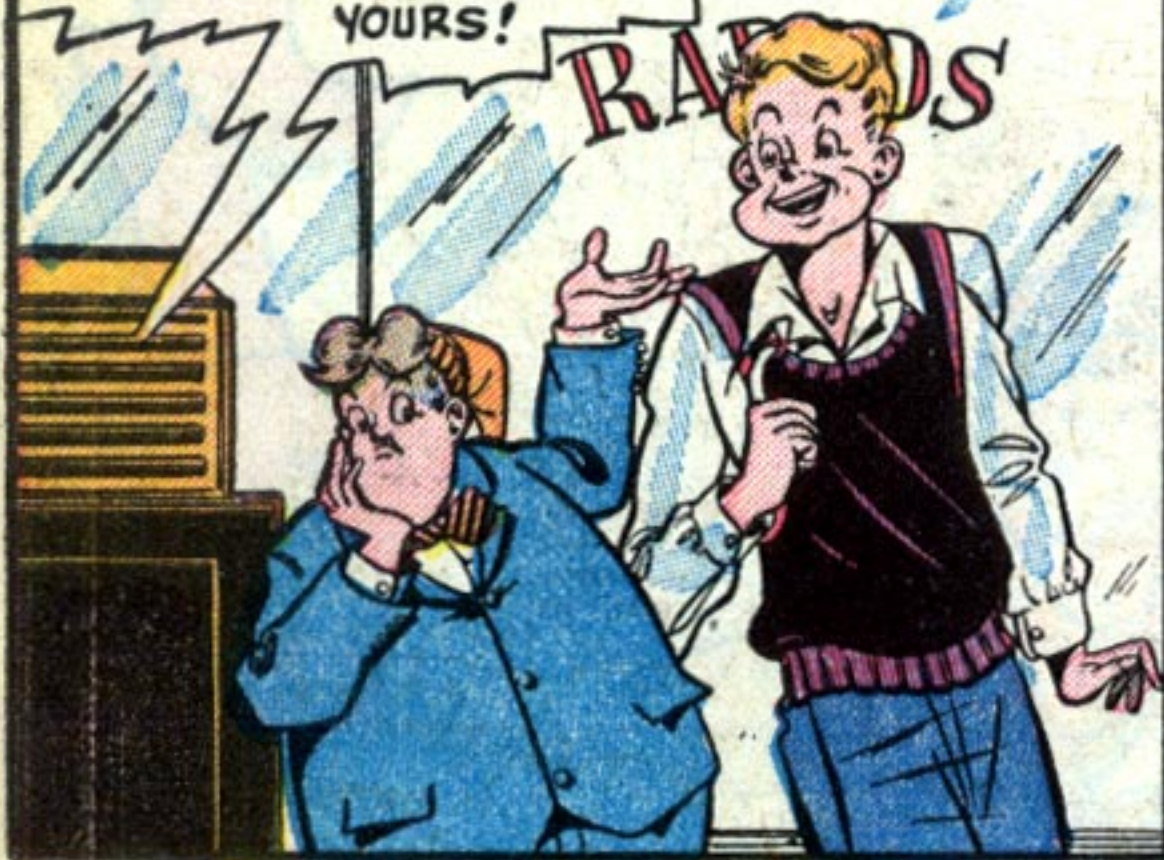






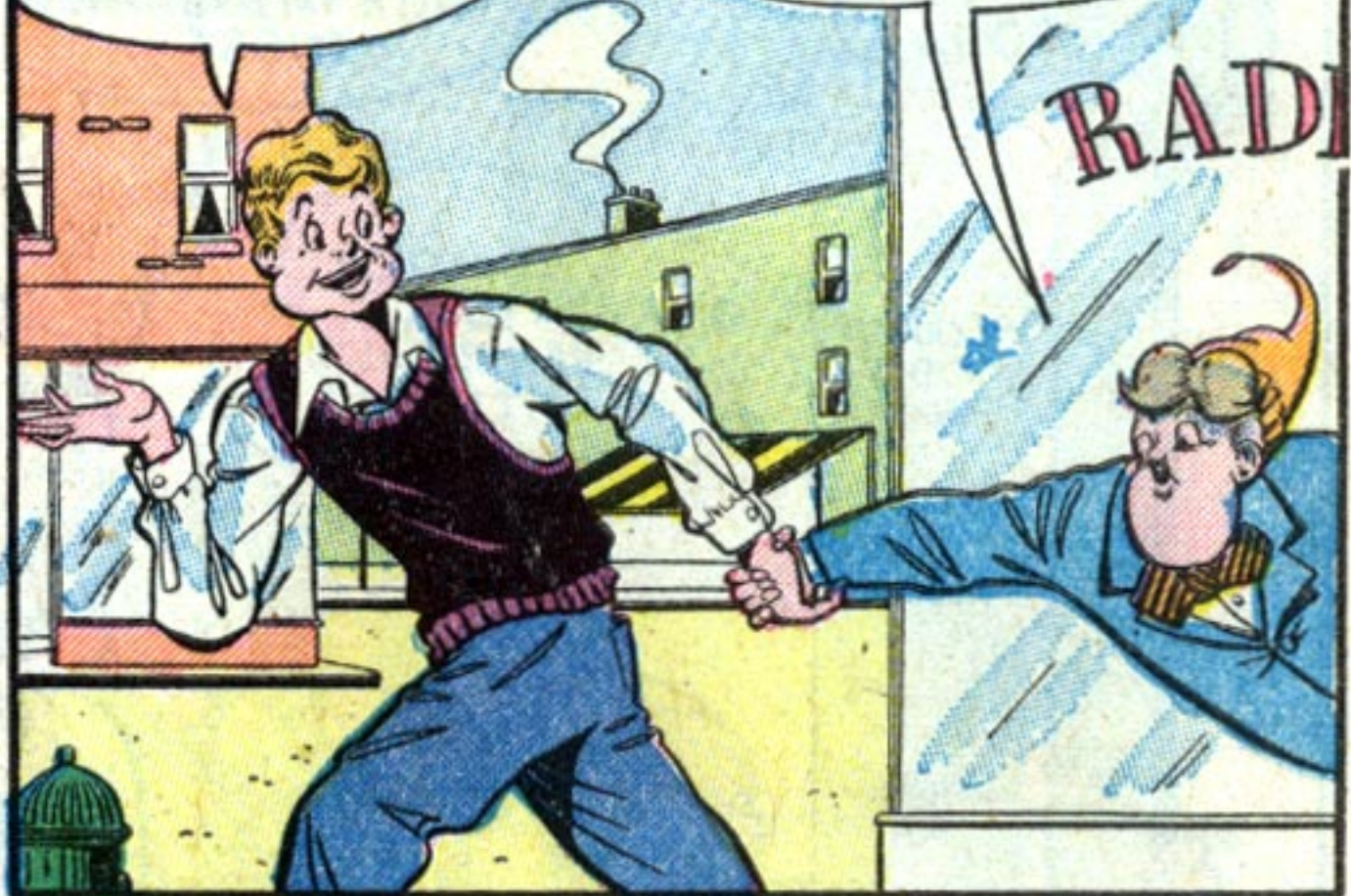


JUST OBTAIN A FLUFFO SOAP ENTRY FROM YOUR FRIENDLY NEIGHBORHOOD DEALER! SOLVE THE PUZZLE ON THE ENTRY AND SEND IT IN TO BOX 808 IN THE CARE OF THE STATION TO WHICH YOU ARE LISTENING --- AND THE RED CAR MAY BE YOURS!



WE'RE ON OUR WAY TO OUR FRIENDLY DEALER, BUGS --- AND BEFORE LONG WE MAY BE RIDING IN STYLE!

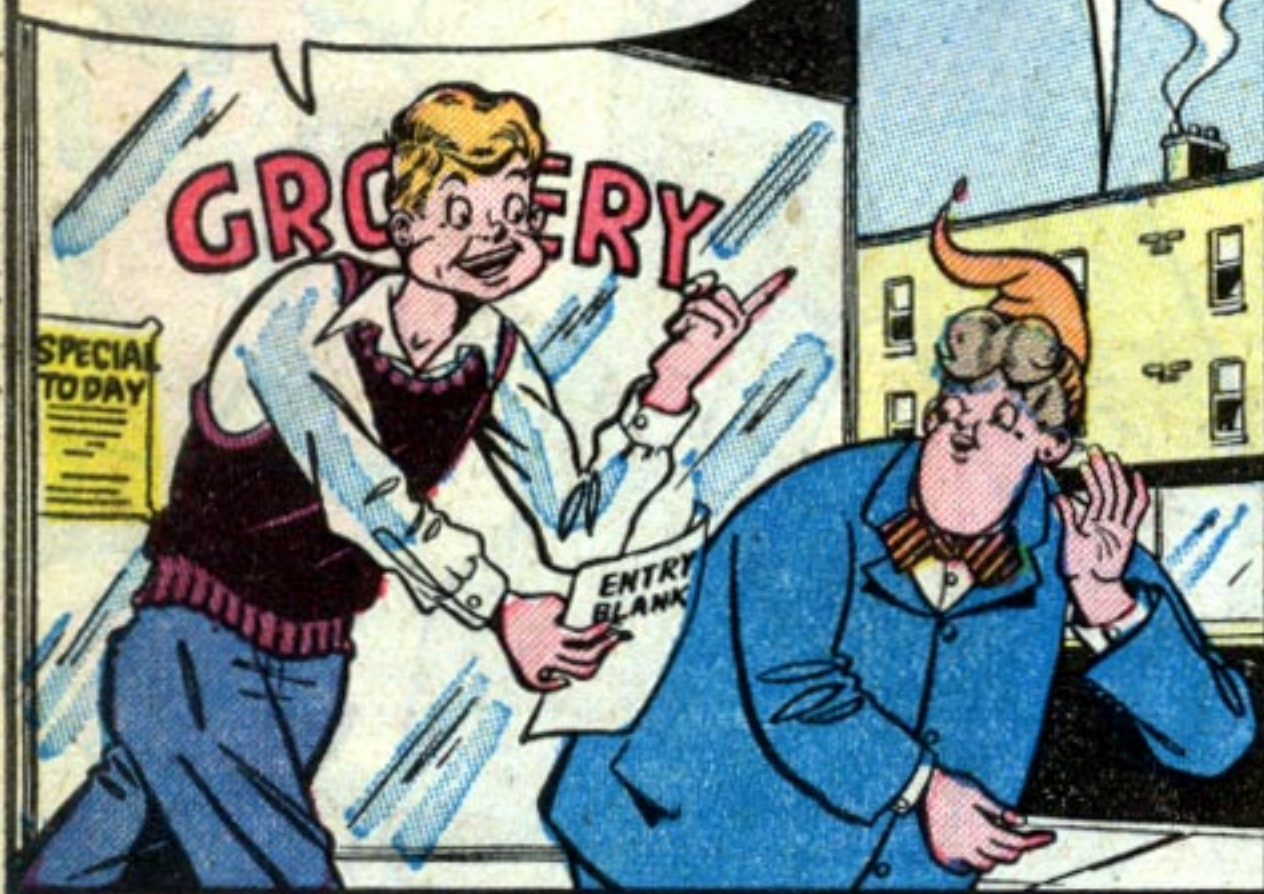
THAT JILL REALLY AFFECTED YOUR BRAIN IF YOU THINK YOU CAN WIN A CAR IN A RADIO CONTEST!



A SHORT TIME LATER ---

TOO BAD HE DIDN'T HAVE AN ENTRY, FOR YOU, BUGS! BUT I'LL GIVE YOU A RIDE IF YOU HELP ME SOLVE THE PUZZLE!

WHAT A MAN WON'T DO FOR A PAL!

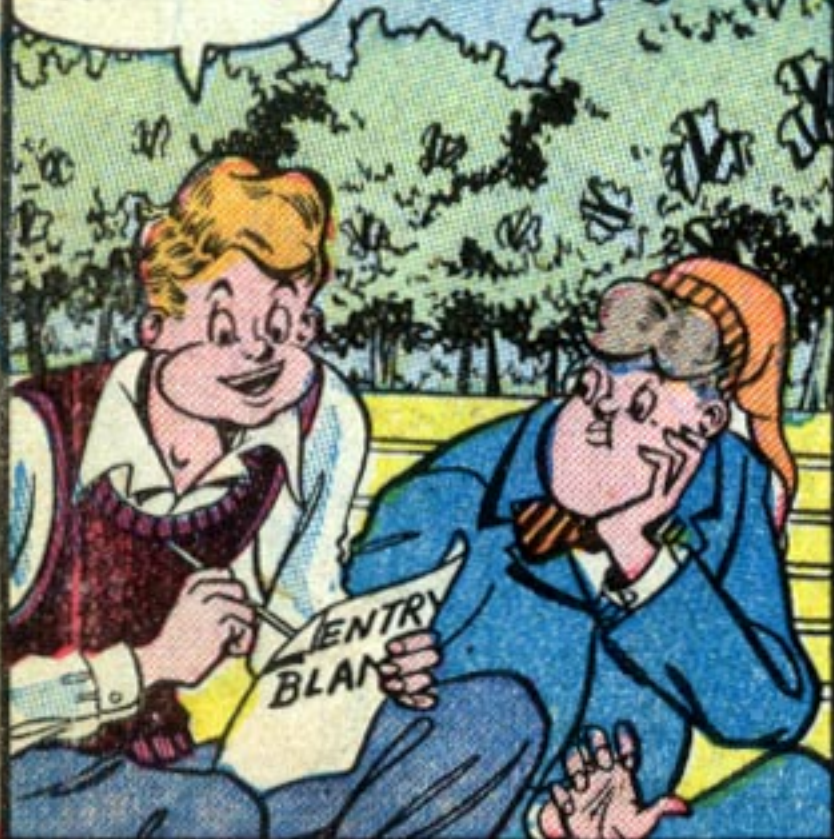


THIS IS A SNAP! ALL I HAVE TO DO IS CONNECT THE RIGHT DOTS WITH LINES AND COME UP WITH THE PICTURE OF AN ANIMAL!

IF IT'S THAT EASY, THEY'RE GOING TO HAVE A LOT OF WINNERS, CHUM!



YOU ALSO GOT TO GIVE THE ANIMAL A PET NAME! JUST FOR LUCK, I'M CALLING IT PAMELA!



MADE IT, BUGS! THE ANIMAL IS A SKUNK!

I'M SURE PAMELA WILL BE GREATLY FLATTERED --- IF YOU EVER GET TO KNOW HER!



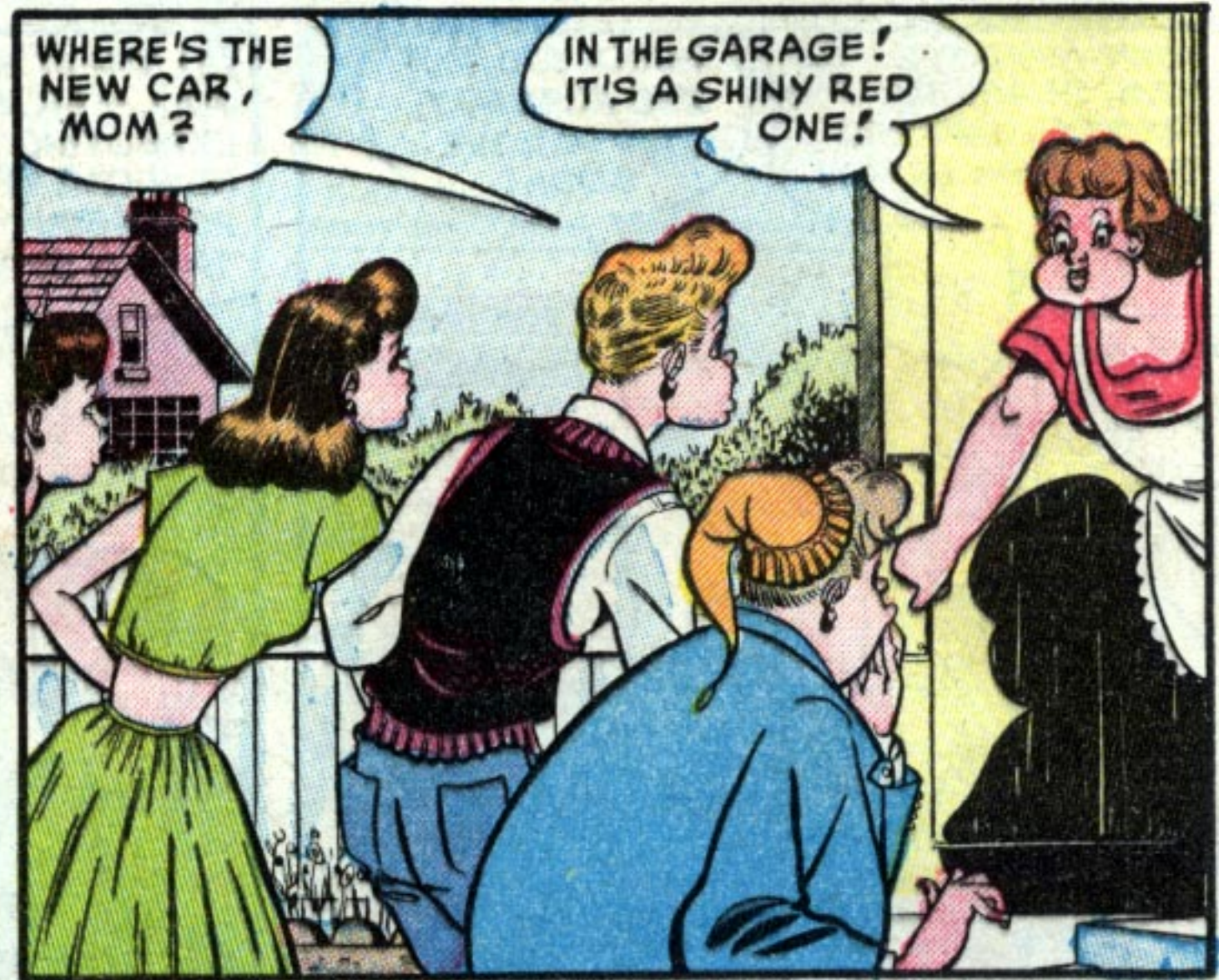
I'LL JUST SEND THIS TO BOX 808 AND WAIT FOR THE CAR! IN THE MEANTIME WE CAN START LINING UP SOME CUTIES TO TAKE ON RIDES --- IN CASE PAMELA DOESN'T FILL OUR WHOLE DAY!















# Uncle Bernie's FUN SHOP

**BUY NOW at our LOW LOW PRICES!**

**NEW ELECTRIC REMOTE CONTROL**

**"Electra-JEEP"** "the new 1952 sensation!"

**\$3.98** complete

A terrific buy at this price!

RUSH ORDER TODAY!

• GOES FORWARD • REVERSE • LEFT • RIGHT • MOTOR  
• PUSH-BUTTON STEERING • TORQUE STEERING • RUGS • OUT  
• INDOORS ON PAVEMENT • DOORS • OVERALL SOLID METAL BASE

Here is the sensationally new scale model ELECTRA JEEP that captivates every child! Push the button and off she goes—forward, to the left, to the right, or reverse. Runs outdoors on pavement or indoors on rug. Over 13 feet long with overall solid metal base and solid rubber wheels, and motor torque steering. Loads of fun for children and grownups alike! Rush your order today! **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

**NEW AMAZING! Portable WALL SHOWER**

Just like a Built-in Shower!

- NO-SPLASH SHAMPOO "SPRAY" • ATTACHES TO ANY SURFACE
- NO INSTALLATION NECESSARY • FITS ALL SIZE FAUCETS

NOW — enjoy the advantages of a BUILT-IN SHOWER with this amazing, new PORTABLE COMBINATION SHOWER-MASSAGER-SPRAYER. Attaches easily and securely to any surface, any height-adjustable rustproof swivel head has 144 highest quality rubber bristles for vigorous massage. Powerful suction cup (will not mar walls) detaches instantly for use as no-splash shampoo spray. Complete with 5½ ft. heavy rubber tubing that fits any size faucet. **SEND NO MONEY.** (C.O.D. you pay postage. Remit with order, we pay postage.)

**\$2.98** only

SHAMPOO SPRAY MASSAGE BRUSH

AT ANY HEIGHT

**AMAZING • EXCITING • IT'S TELEVIEW!**

**SUPER DELUXE ELECTRIC MOVIE PROJECTOR**

**SHOWS REAL MOVIES**

• A BIG SHOW "Little Red Riding Hood"

• A REAL PROJECTOR! Bright Red Plastic!

• A COLORFUL THEATRE with Screen!

• COMPLETELY SAFE! Any Child Can Operate

Imagine Only **\$2.98** COMPLETE Projector, One film and Screen!

EXTRA FILM 3 FILMS ONLY \$1.00

SNOW WHITE THE OWL AND THE PUSSY CAT JINGLE BELLS THREE LITTLE PIGS JACK AND JILL RIP VAN WINKLE TOM THUMB ROBINSON CRUSOE HOUSE THAT JACK BUILT WINKIN WILLIE

Now any child can show the most exciting movies at home with this streamlined TELEVIEW Projector, complete with colorful theatre and screen. The bright red plastic projector is safe and simple to operate — nothing to get out of order. Think of the fun of watching your favorite come to life on the theatre screen! This Super Deluxe Projector will mean big movie parties for friends and family. You boys and girls will be fascinated with the Big Movie Shows, and running movies all by yourself is the greatest treat of them all! **SEND NO MONEY.** Remit with order and we pay postage or C.O.D. plus postage.

**NEW! AMAZING!**

Hello! I'm **RITA!** I drink I wet I sleep and you can **WAVE MY HAIR!**

I have RUBBER WONDERSKIN!

**FREE HAIR WAVE KIT!**

**SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with:**

- plastic curlers, rubber waving bands, waving end papers
- plastic comb and bottle of doll hair lotion

**ADORABLE RITA**, 11 inches tall, has sparkling blue eyes that open and close — she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her — move her cuddly arms, legs and head — make her stand, walk and sleep.

**TERRIFIC VALUE!** only **\$3.98** complete

**RUSH YOUR ORDER TODAY!**

**SEND COUPON!**

**NOVELTY MART, Dept Q 14**  
59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:  
Enclosed find: ☐ Check or M.O. ☐ C.O.D. plus postage.

<input type="checkbox"/> Electric Jeep... \$3.98	<input type="checkbox"/> Rita ..... \$3.98
<input type="checkbox"/> T. V. Projector \$2.98 (3 Films \$1.00)	<input type="checkbox"/> Wall Shower . \$2.98

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

**SEND NO MONEY** C.O.D. you pay postage and handling charges. Remit with order we pay postage.

NOVELTY MART • 59 East 8th Street, Dept Q 14 New York 3, N. Y.



GABBY

# GABBY

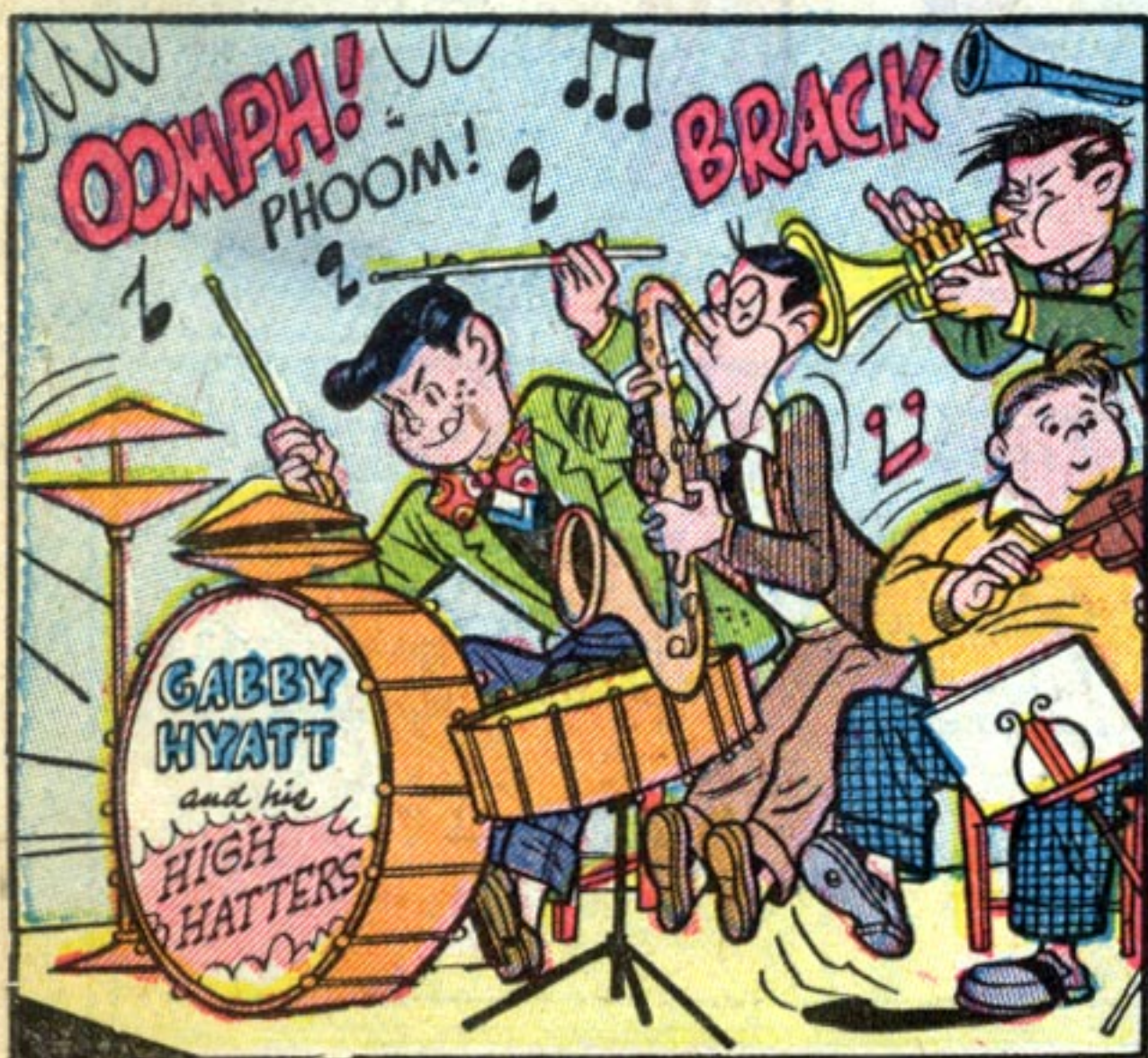
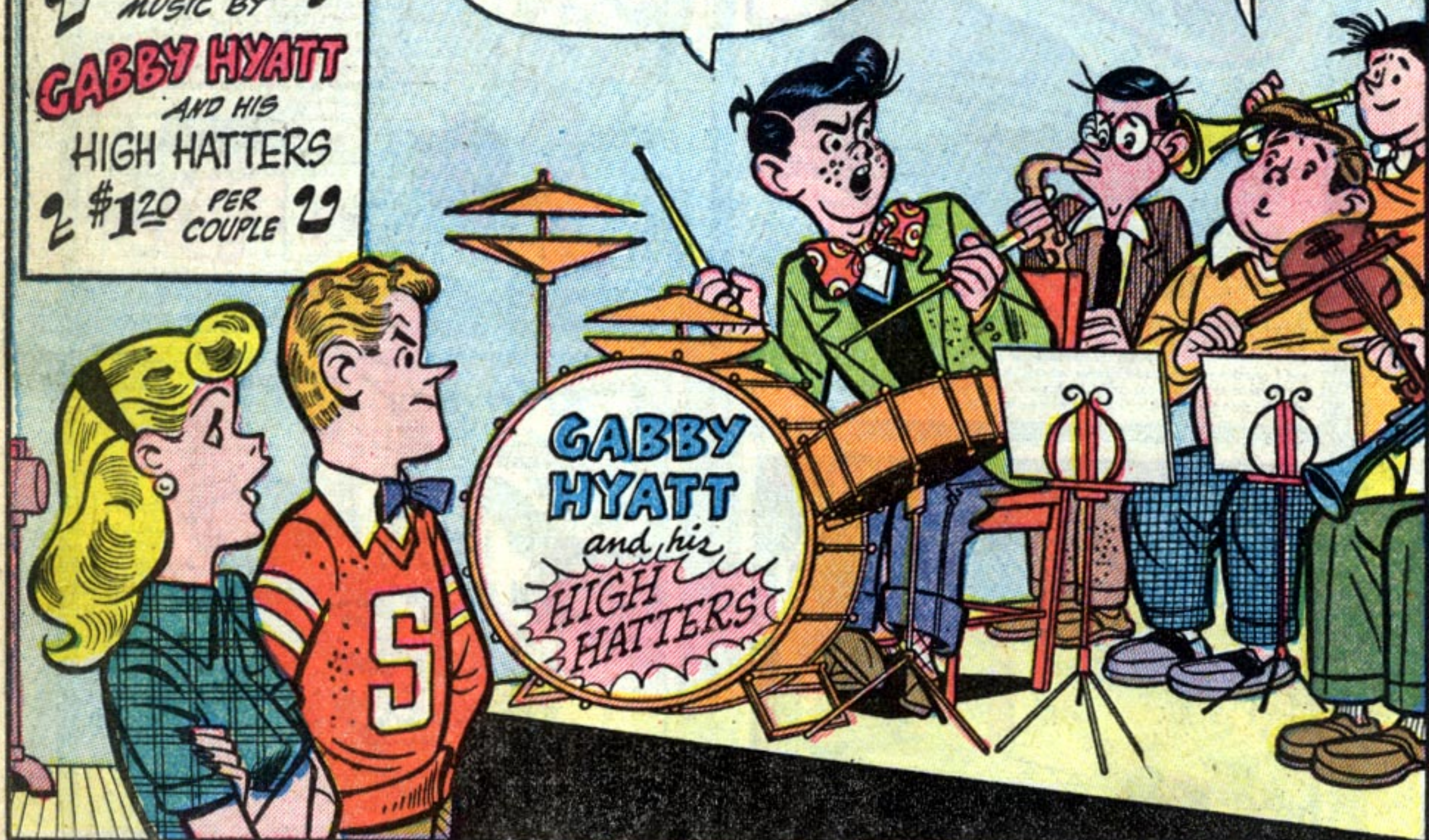
in

CONVENIENT  
ARRANGEMENT

BIG DANCE  
TONIGHT  
MUSIC BY  
**GABBY HYATT**  
AND HIS  
HIGH HATTERS  
\$1<sup>20</sup> PER COUPLE

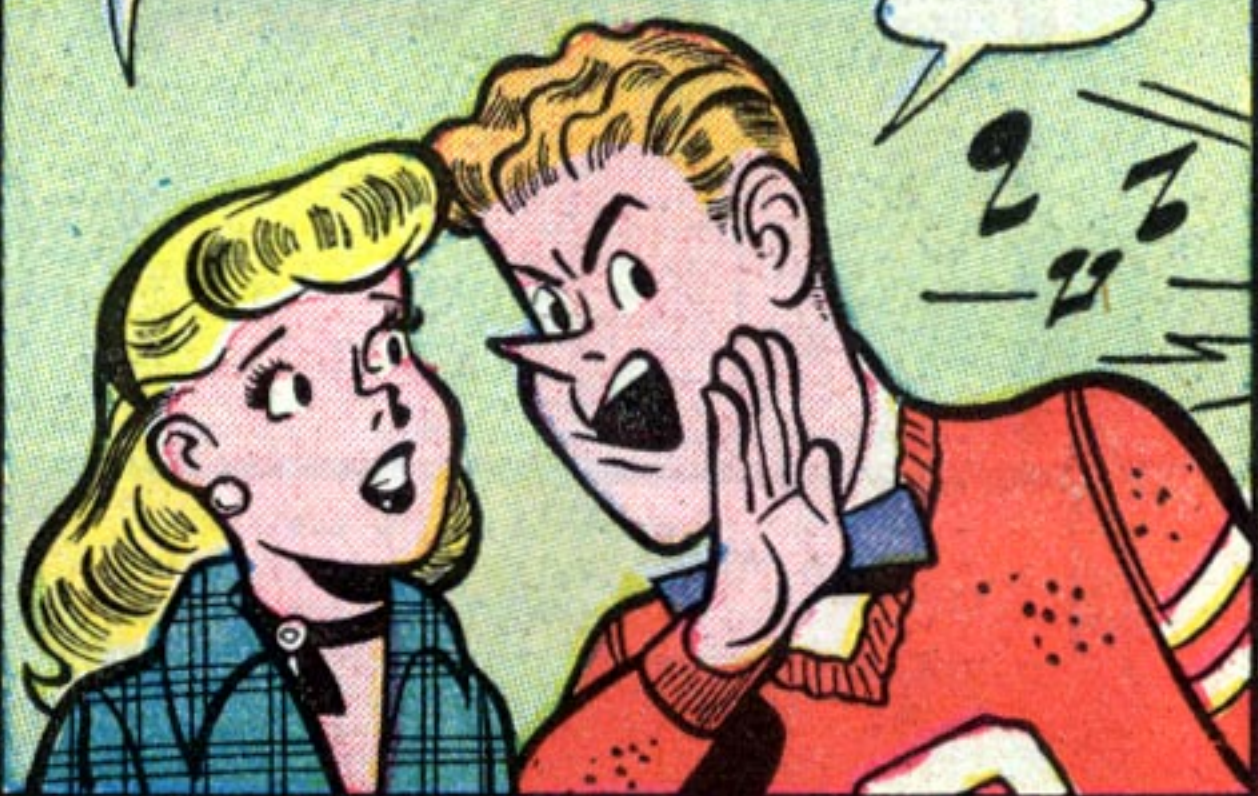
OKAY, KIDS!...LET'S TRY  
"MARSHMALLOW MOOD"  
AGAIN FROM THE 4TH BAR!  
...AND THIS TIME PUT  
SOME *BOUNCE* IN IT!

DID YOU EVER  
TRY TO BOUNCE  
A MARSHMALLOW?

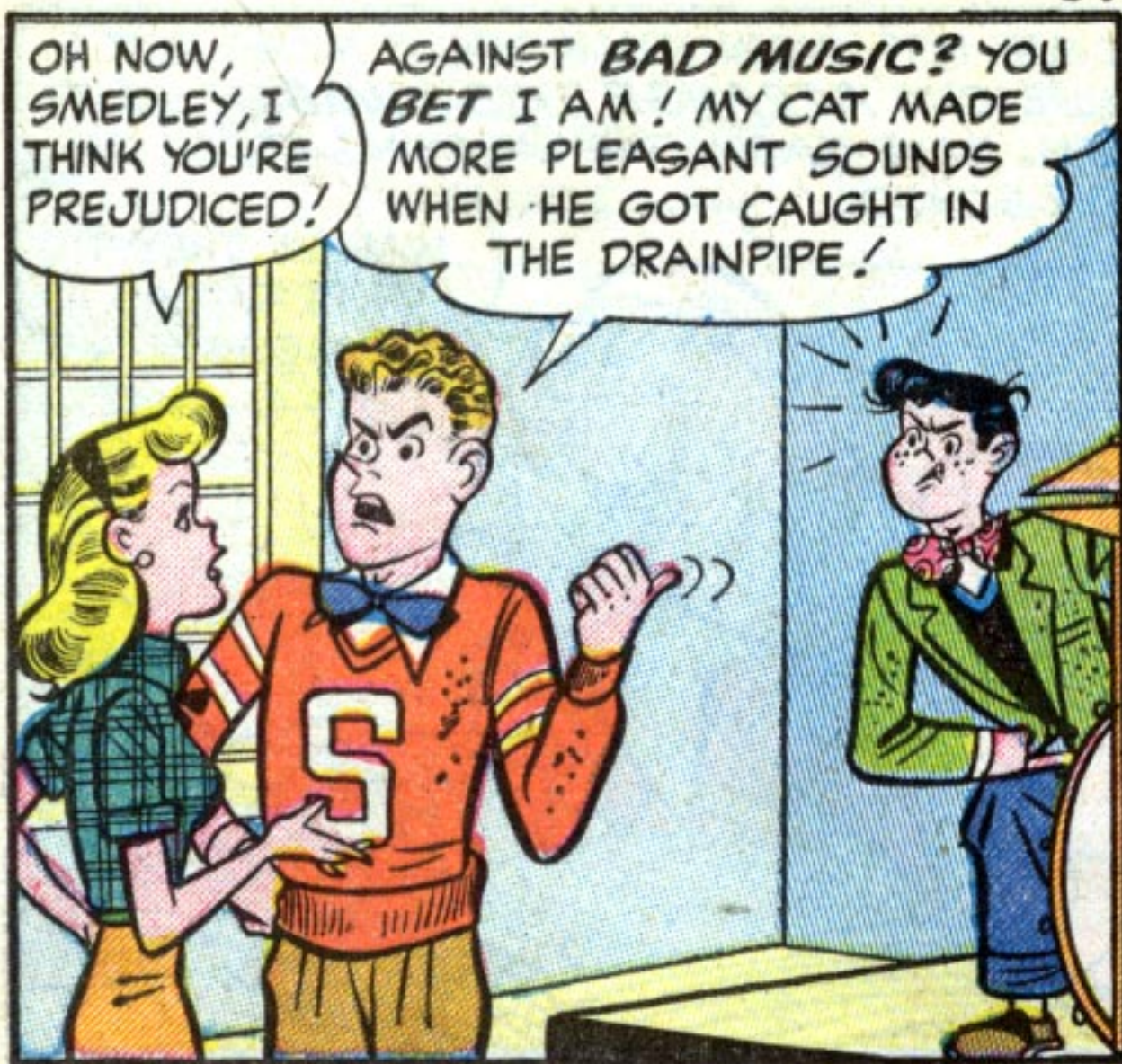


WHAT DO  
YOU THINK  
OF GABBY'S  
BAND,  
SMEDLEY?

IS THAT ONE OF THE FUNERAL  
MARCHES WE'RE GOING TO  
DANCE TO TONIGHT? I'VE HEARD  
*BETTER MUSIC* PLAYED ON A  
FRYING PAN ON NEW YEAR'S  
EVE!

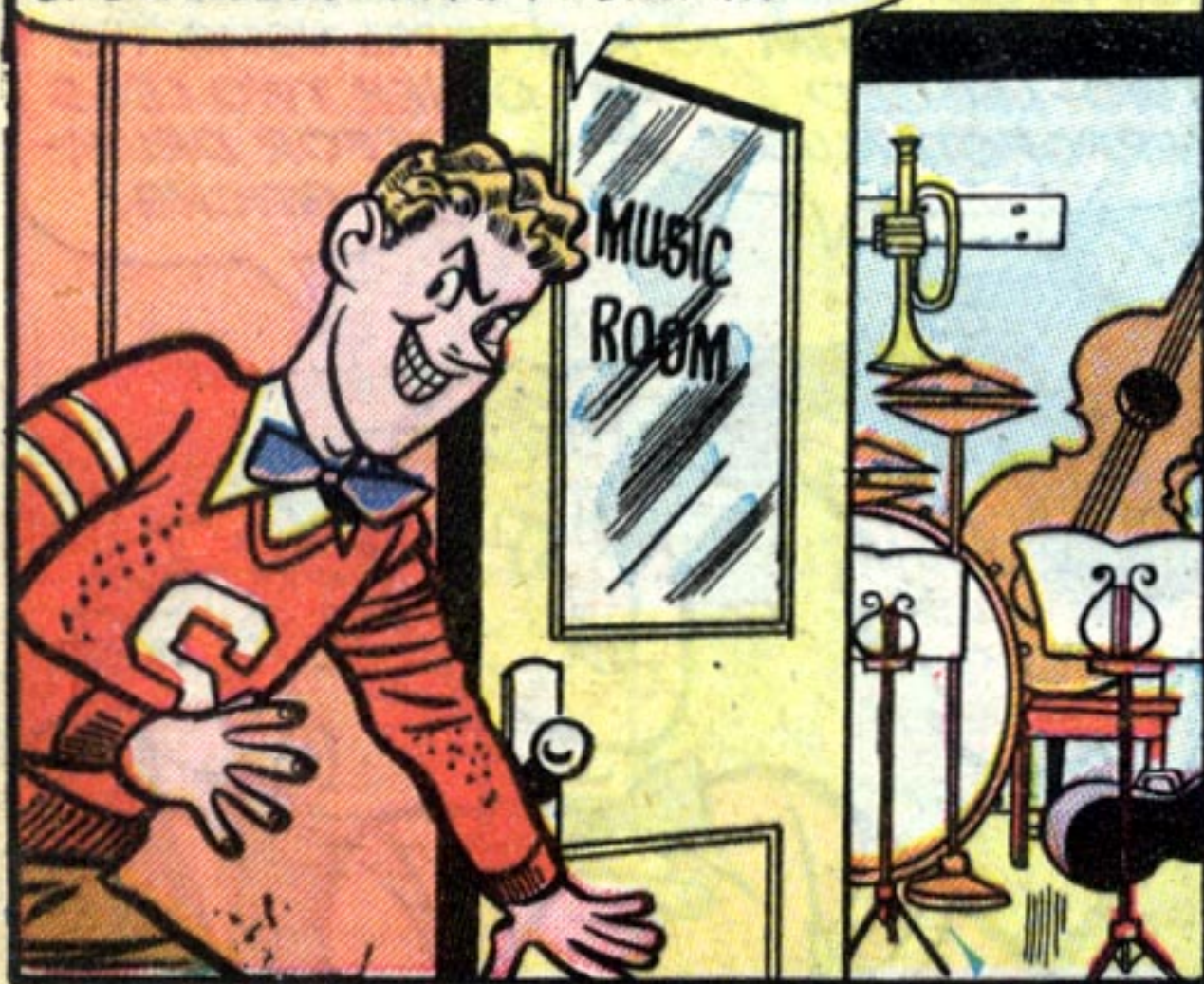




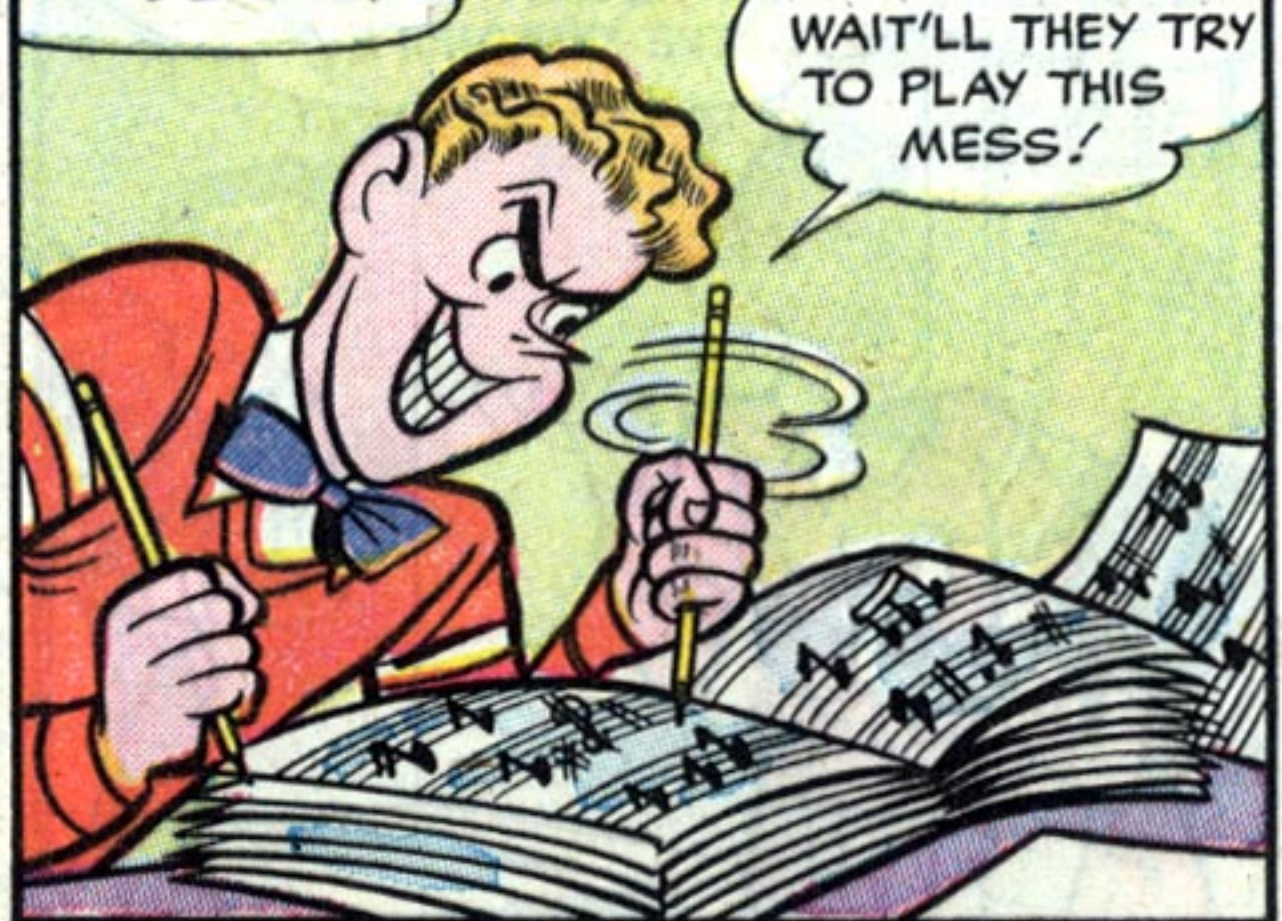




AH! THEY LEFT THEIR SHEET-MUSIC UNGUARDED! WHAT A BREAK!



I MAY NOT KNOW MUCH ABOUT MUSIC, BUT I SURE CAN *ARRANGE THIS NUMBER* SO IT WILL MAKE GABBY THE LAUGHING STOCK OF THE SCHOOL!



WAIT'LL THEY TRY TO PLAY THIS MESS!

WHEN THEY PLAYED IT BEFORE, YOU COULDN'T RECOGNIZE THE TUNE!... WHEN I GET FINISHED, YOU WON'T EVEN BE ABLE TO RECOGNIZE THE *NOTES!*



WELL, I FEEL MUCH BETTER NOW! I'VE DONE MY BAD DEED FOR THE DAY! HEH! HEH!



*LATER...* G-GOSH, TAFFY! I'M ALMOST AFRAID TO GO OUT THERE! WE MIGHT GET RAZZED RIGHT OFF THE BANDSTAND!



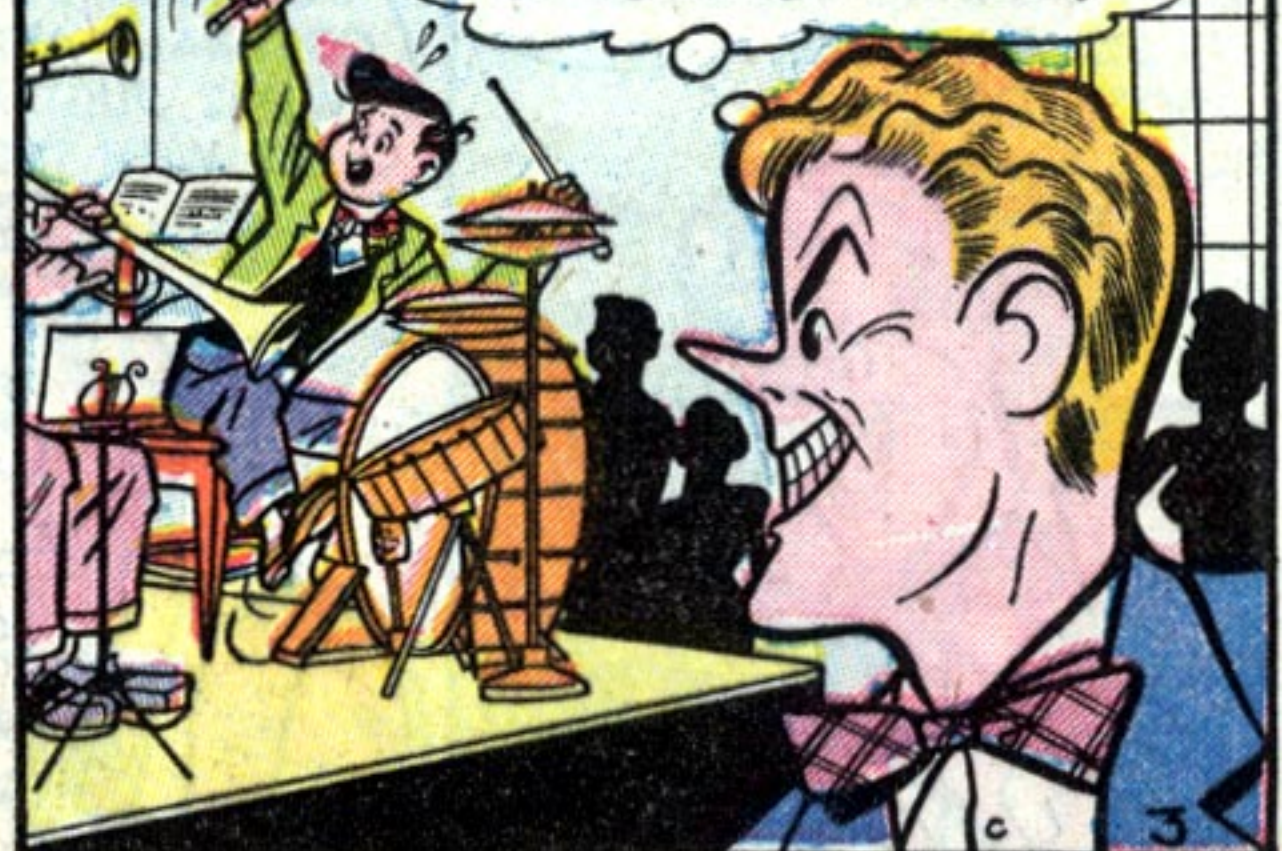
BUT WHAT ELSE CAN YOU DO, GABBY? IT'S BETTER TO HAVE CORNY MUSIC THAN NONE AT ALL!

I GUESS YOU'RE RIGHT, TAFFY! WELL! *WULP!* I GUESS I MIGHT AS WELL GO OUT AND *FACE THE MUSIC!*

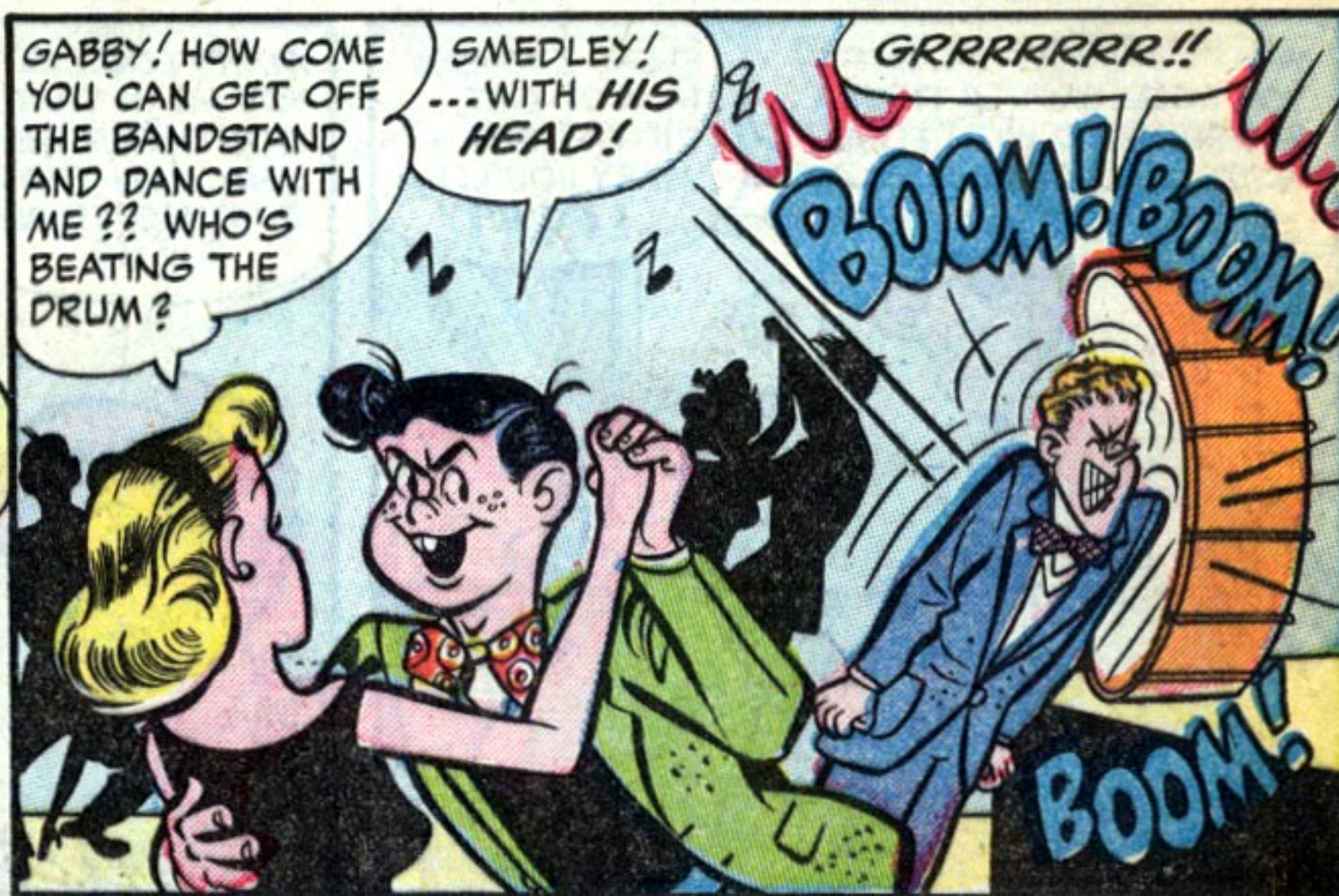
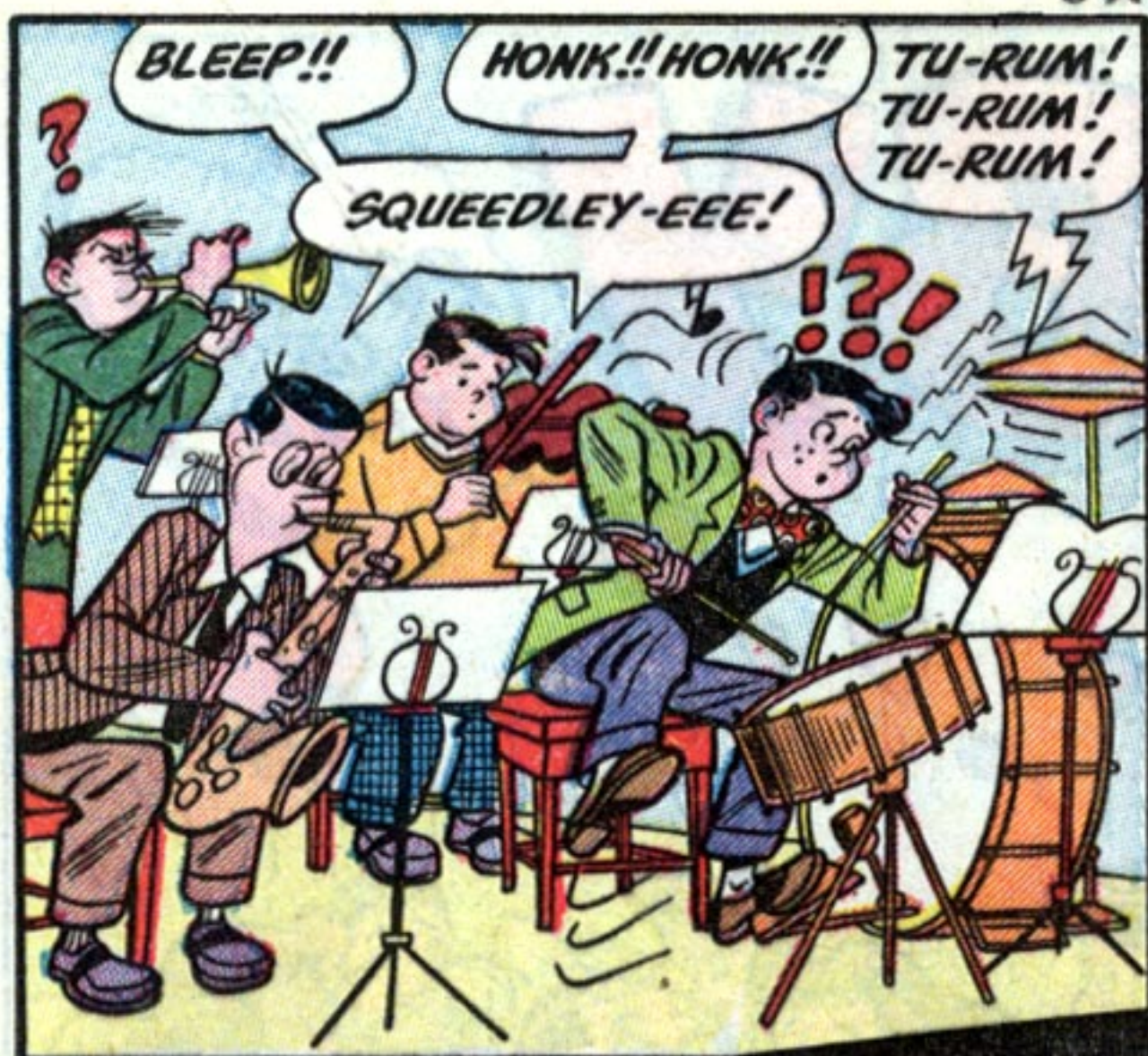


A-ONE... A-TWO...

HOT DOG! HE'S ABOUT TO GIVE THE DOWNBEAT! IF THINGS GO AS WELL AS I'M HOPING, HE MIGHT EVEN BE RUN OUT OF TOWN ON A RAIL!





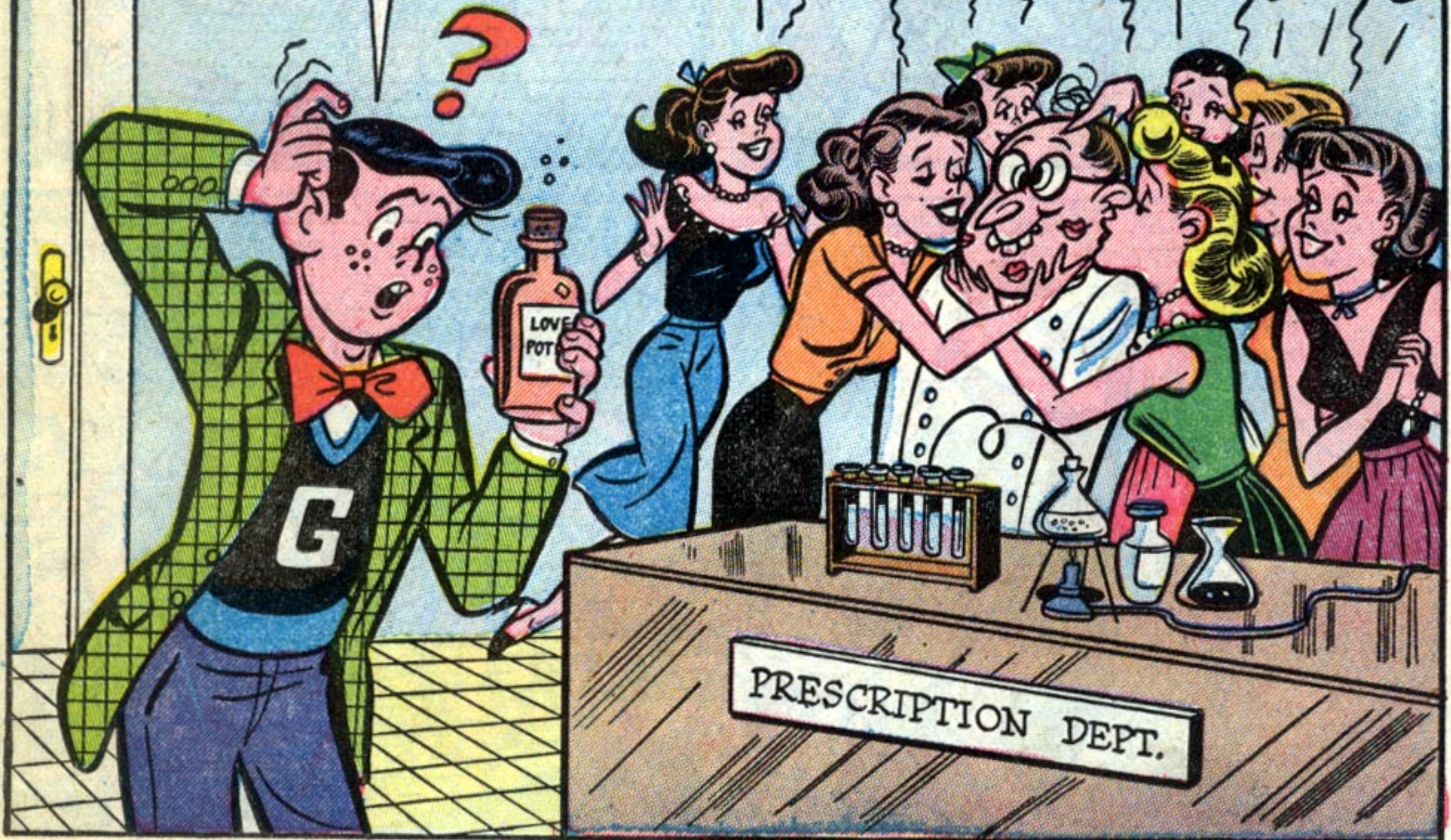




# GABBY

in  
**POTIONS  
OF  
LOVE**

MISTER, YOU SAY IT'S A SPECIAL  
**LOVE POTION** OF YOURS, EH?  
HOW CAN I BE SURE IT'LL **WORK??**



WHAT'S THE MATTER, TAFFY?  
YOU LOOK SADDER THAN A  
BLOODHOUND WITH FLEAS!

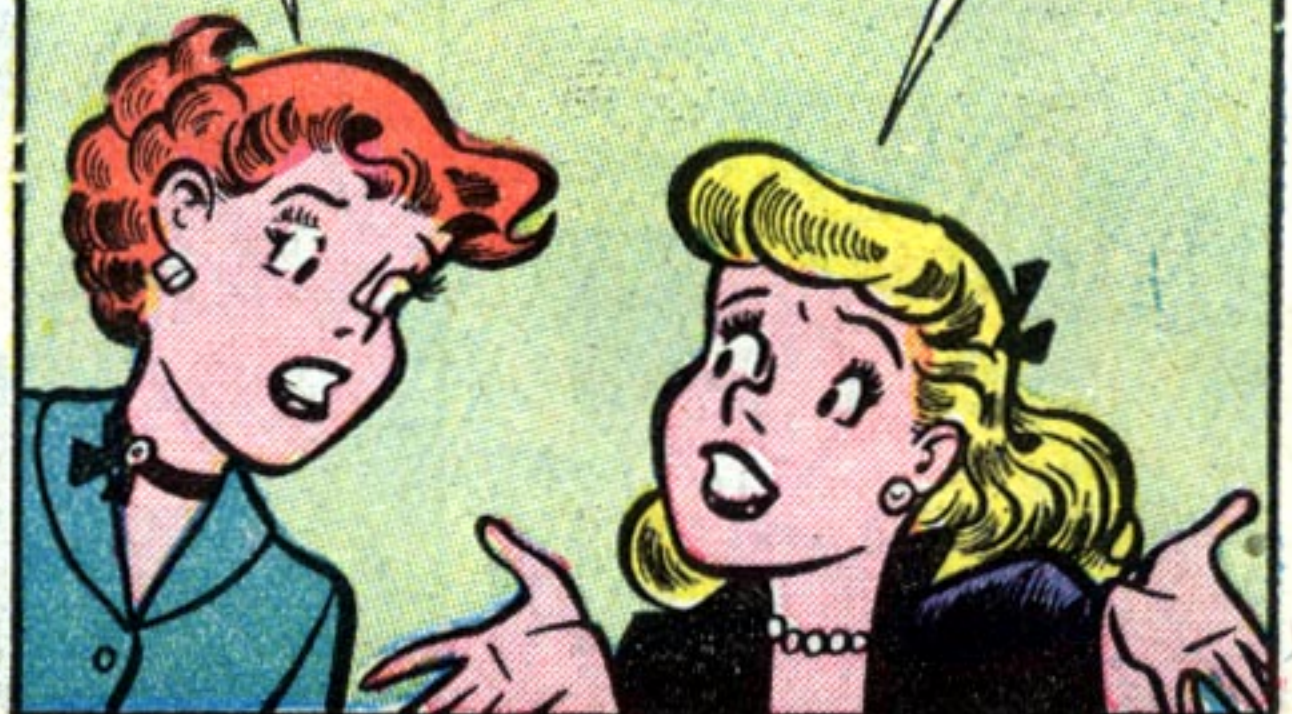
FLEAS I **KNOW**  
HOW TO GET  
RID OF! BUT  
MARY LOU LEE,  
I **DON'T!**

SPEC

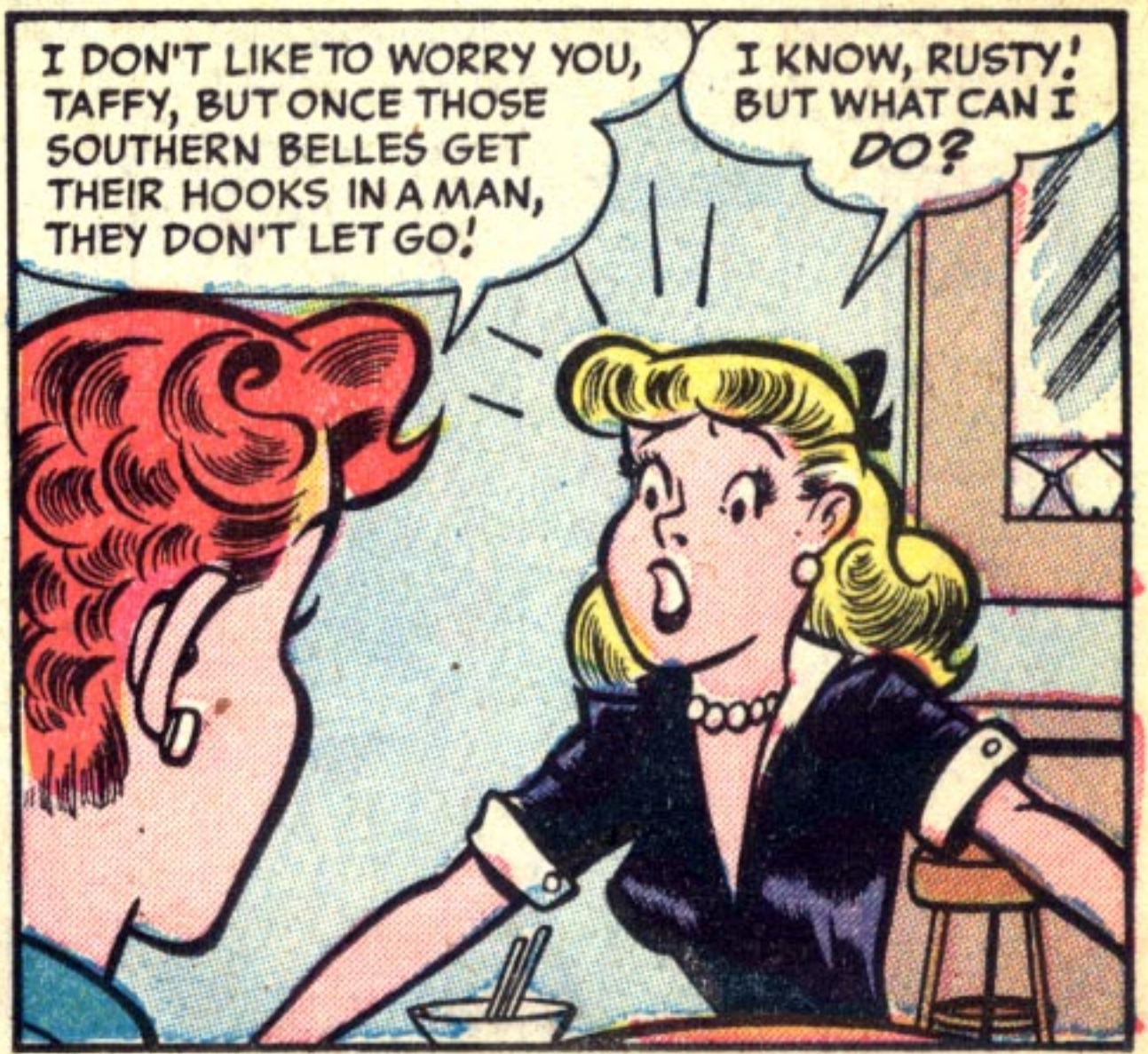
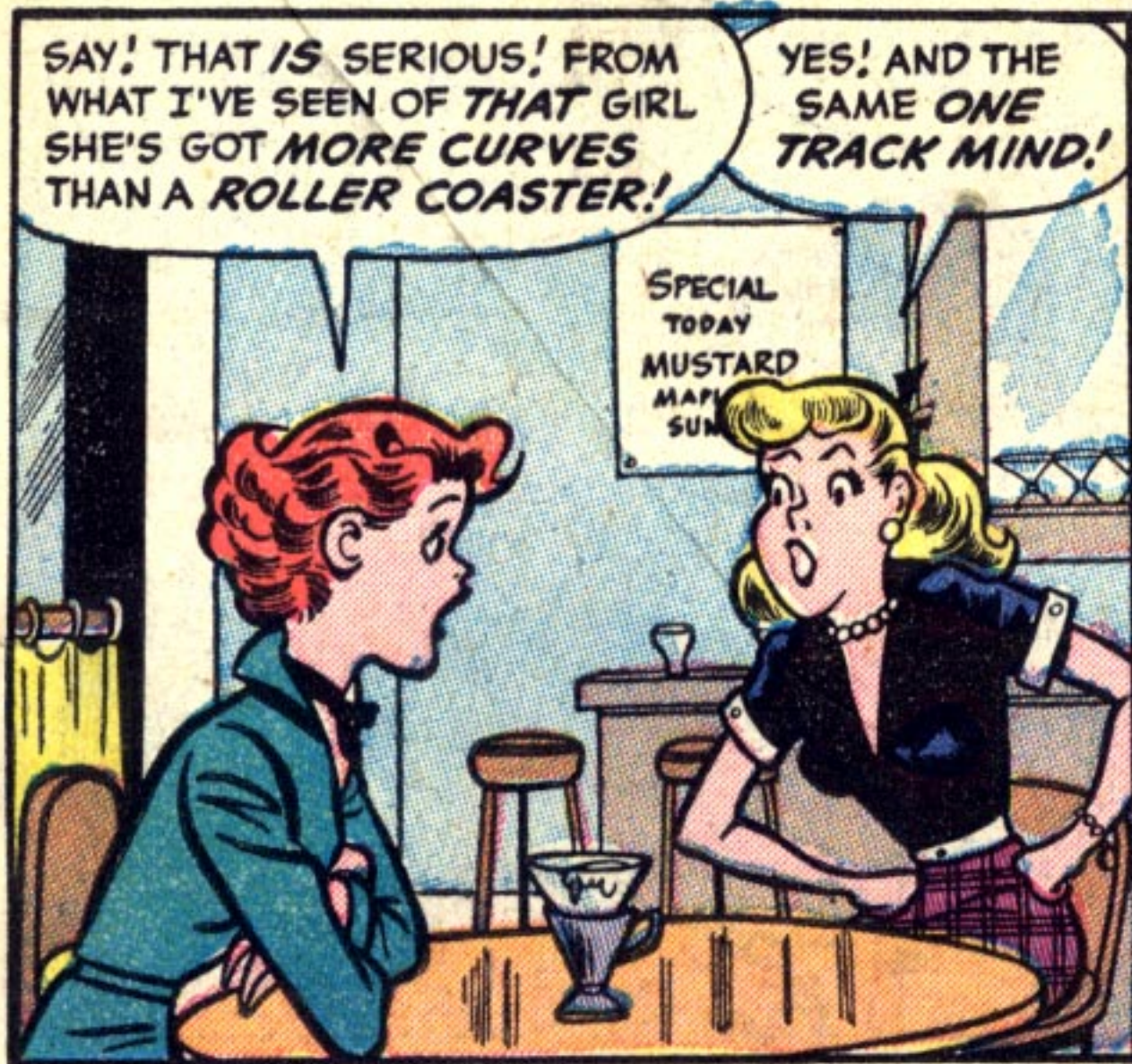


MARY LOU LEE???  
YOU MEAN THAT  
**SOUTHERN FRIED  
CHICKEN** THAT  
JUST MOVED INTO  
TOWN?

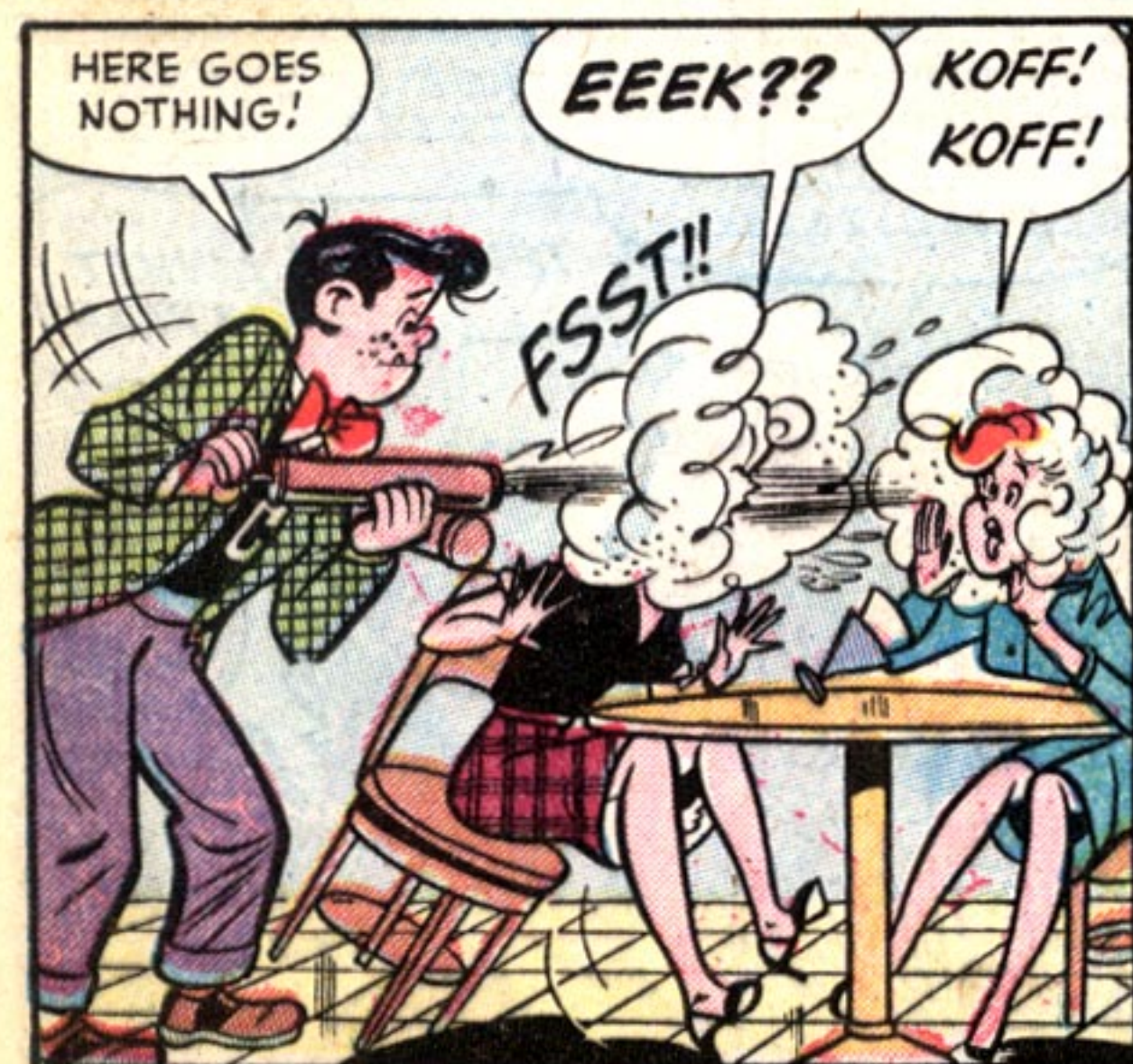
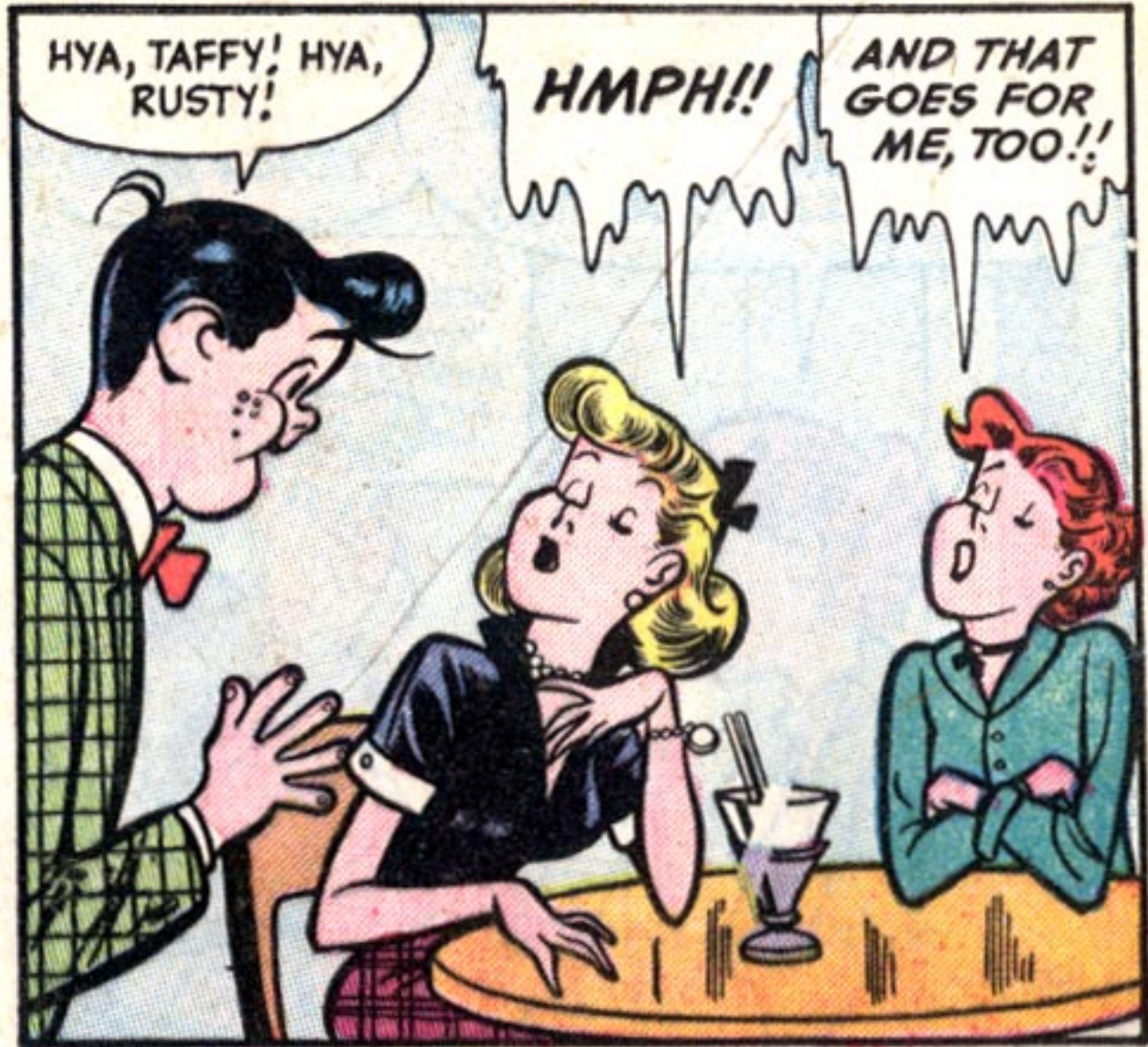
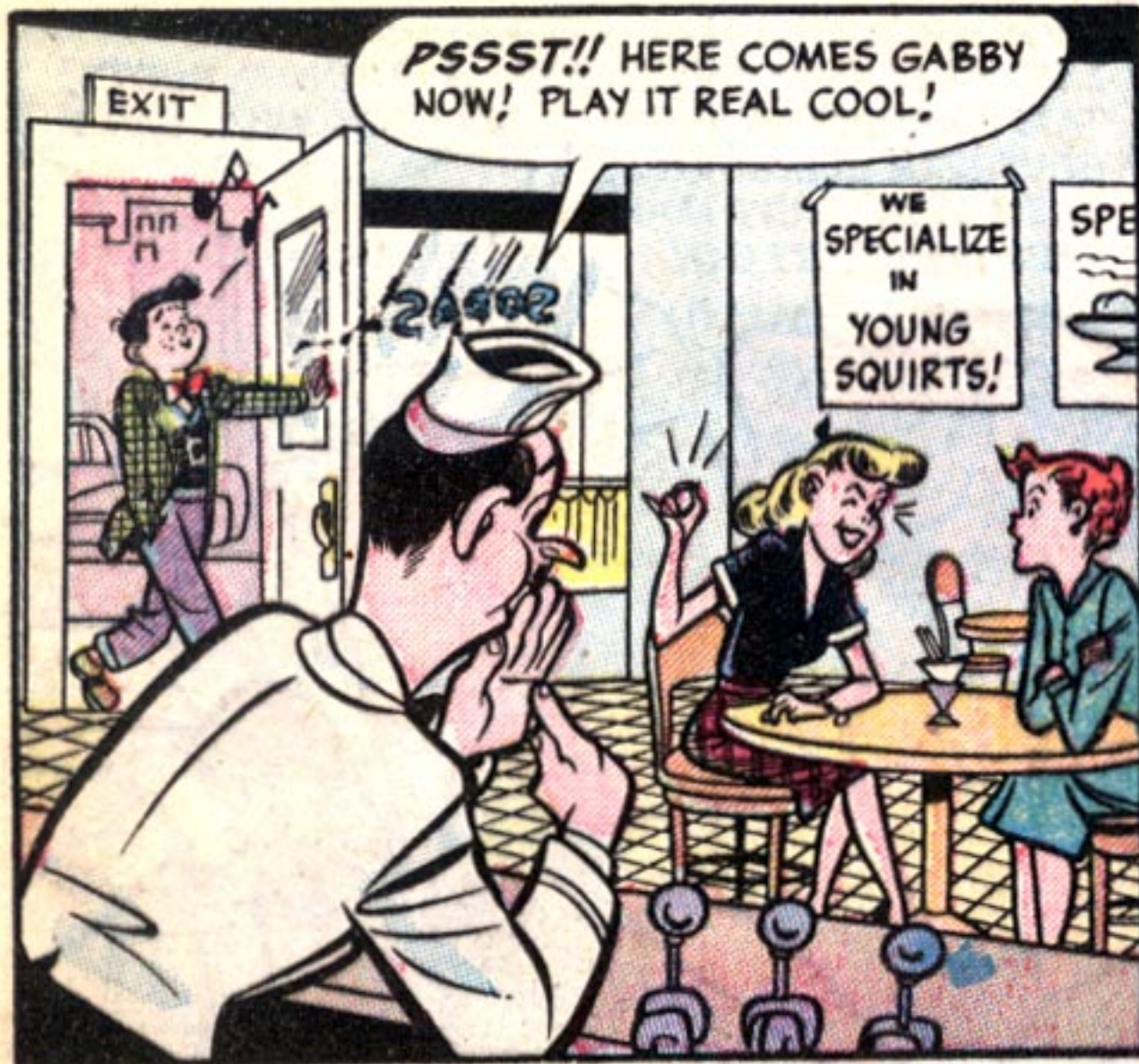
THAT'S HER, RUSTY!  
AND MY BOYFRIEND  
GABBY HAS BEEN  
APPOINTED A **ONE-  
MAN WELCOMING  
COMMITTEE!**



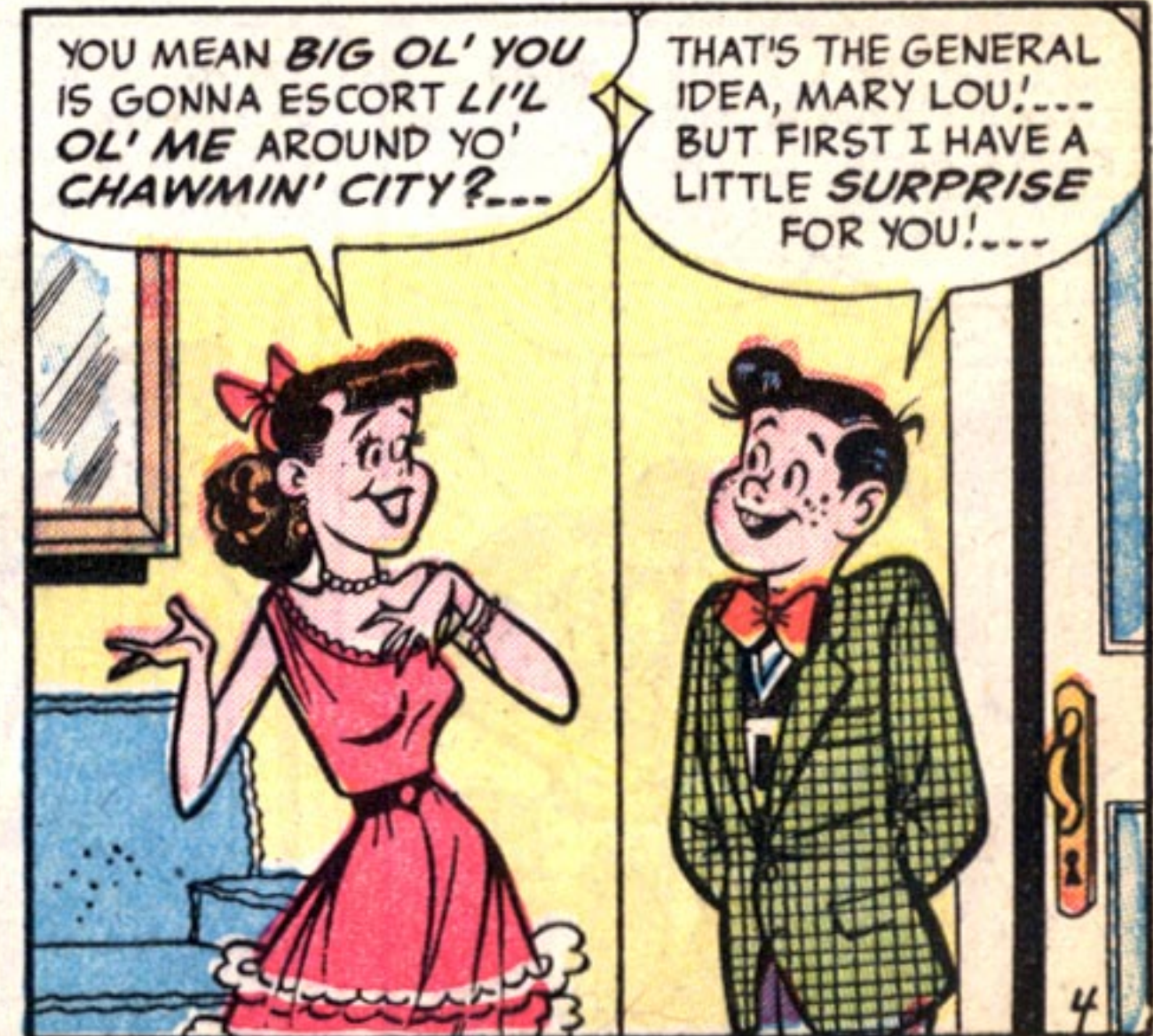
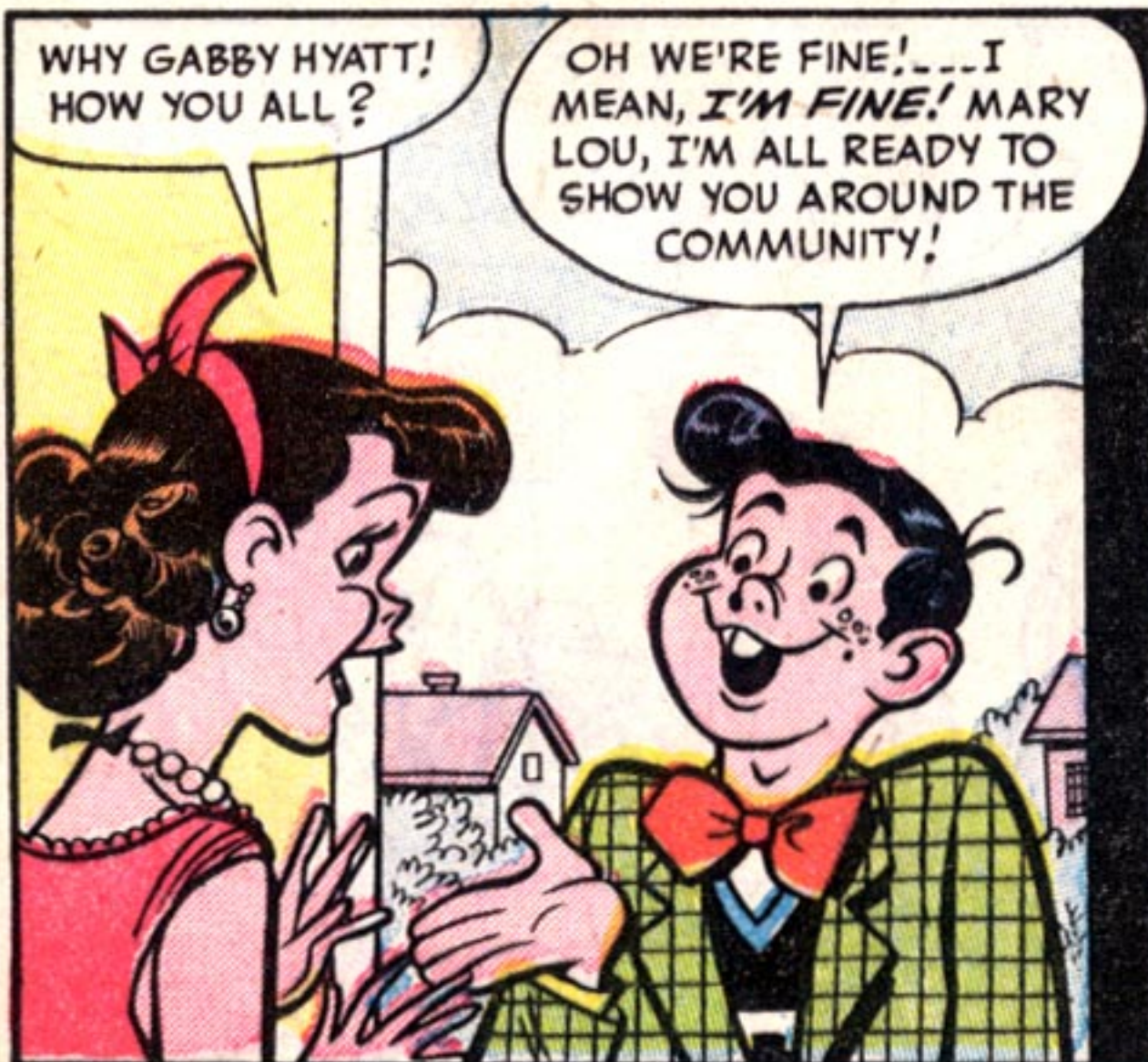
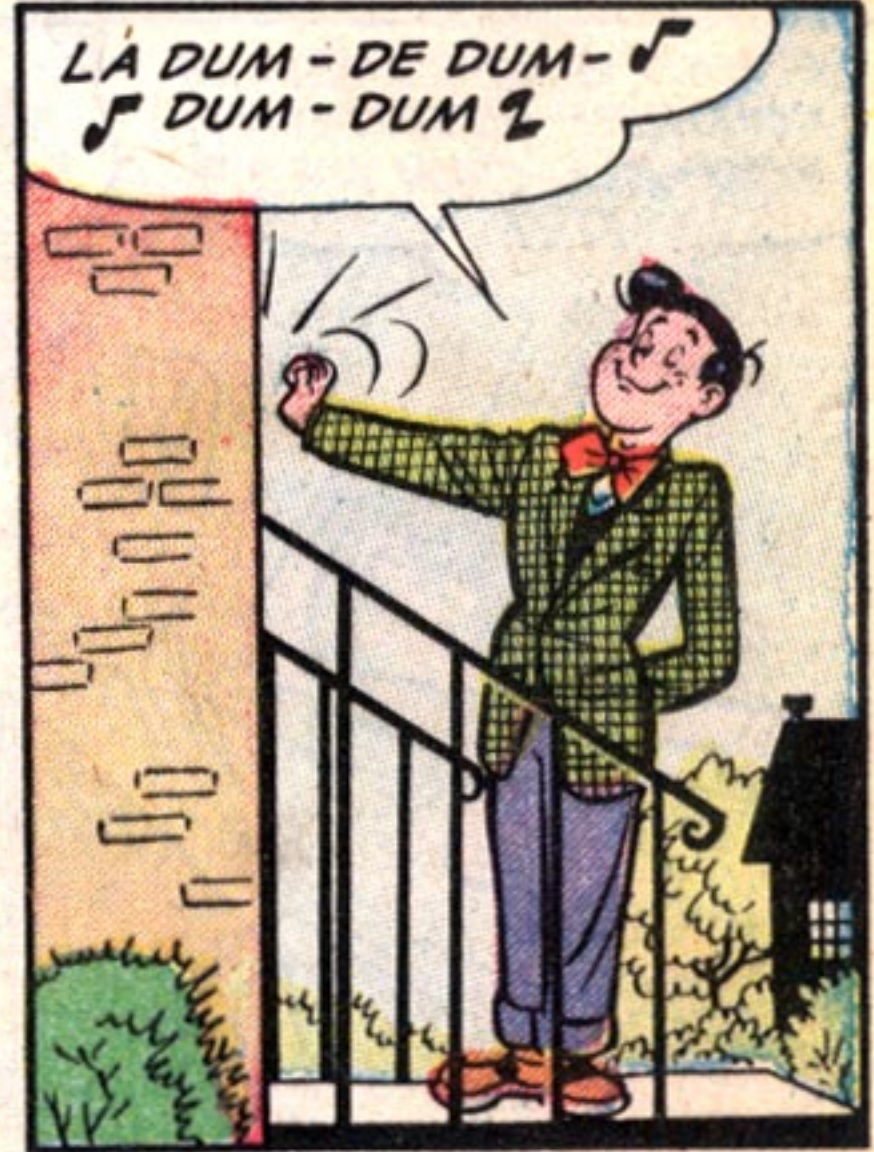
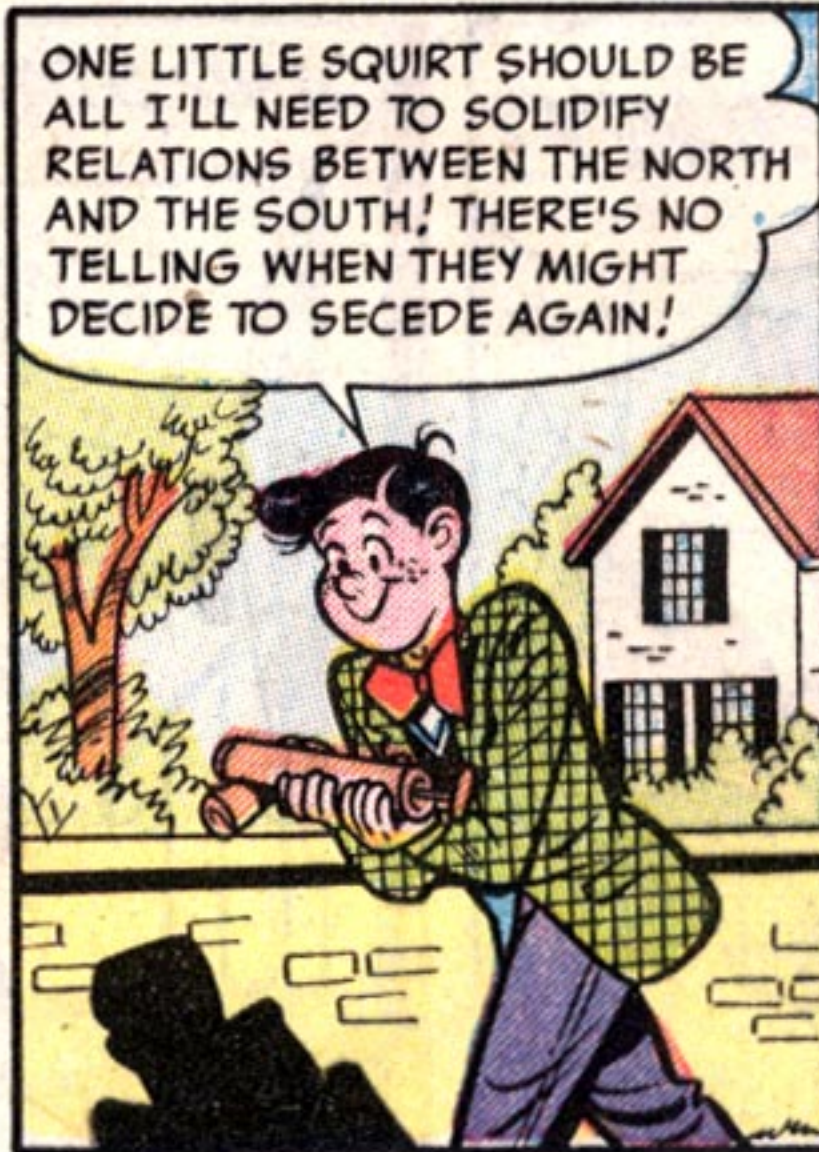
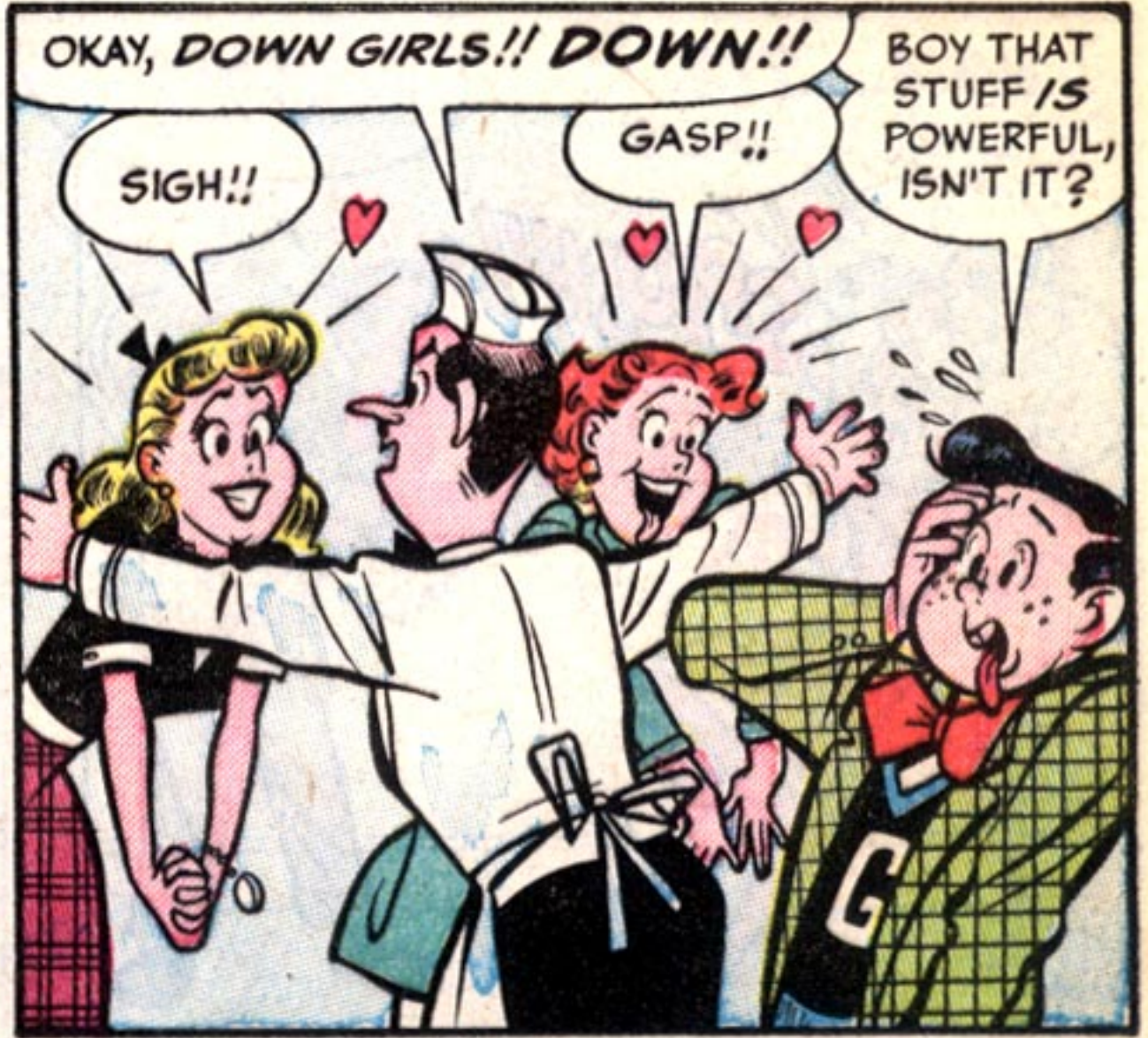
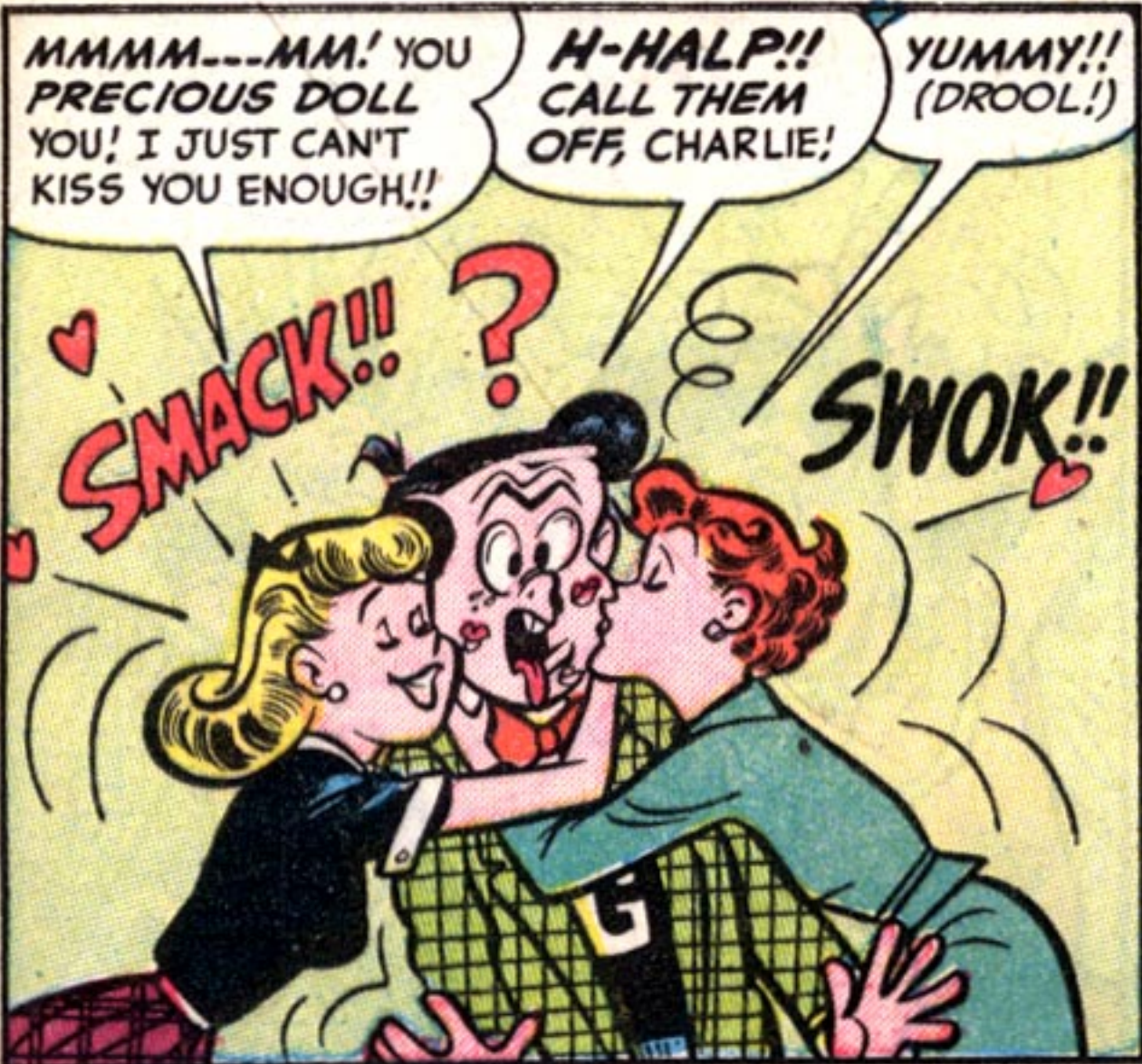




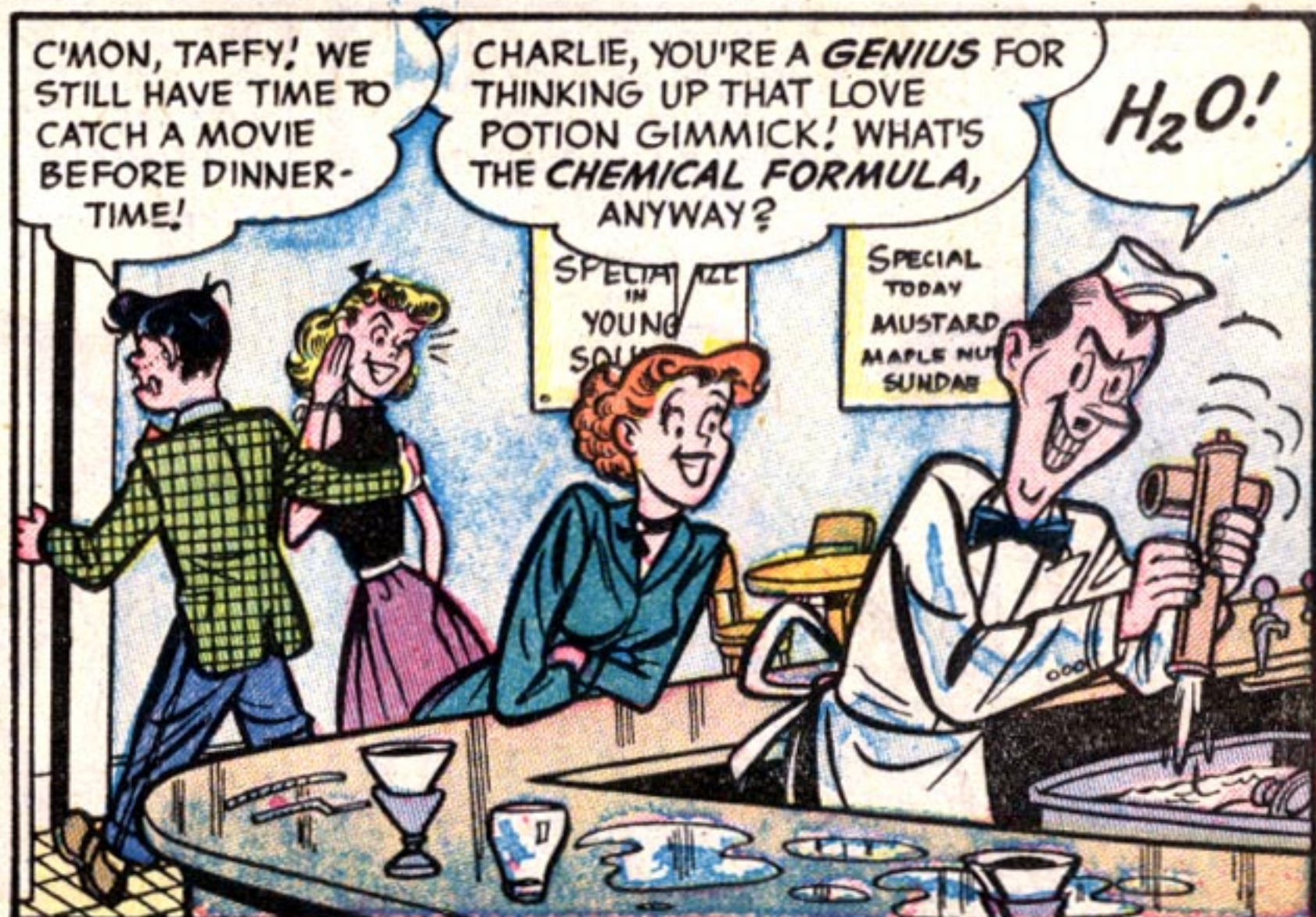
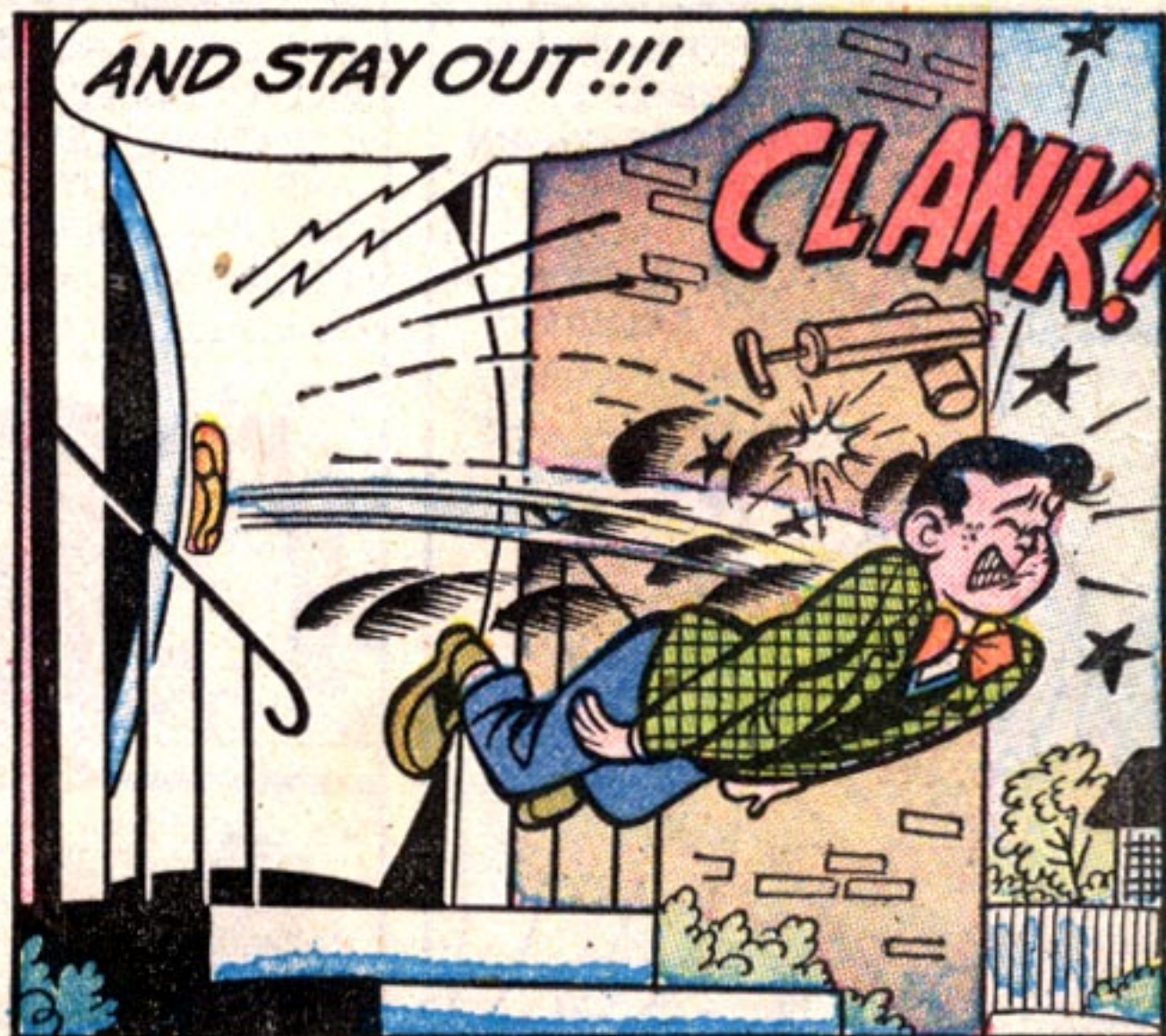
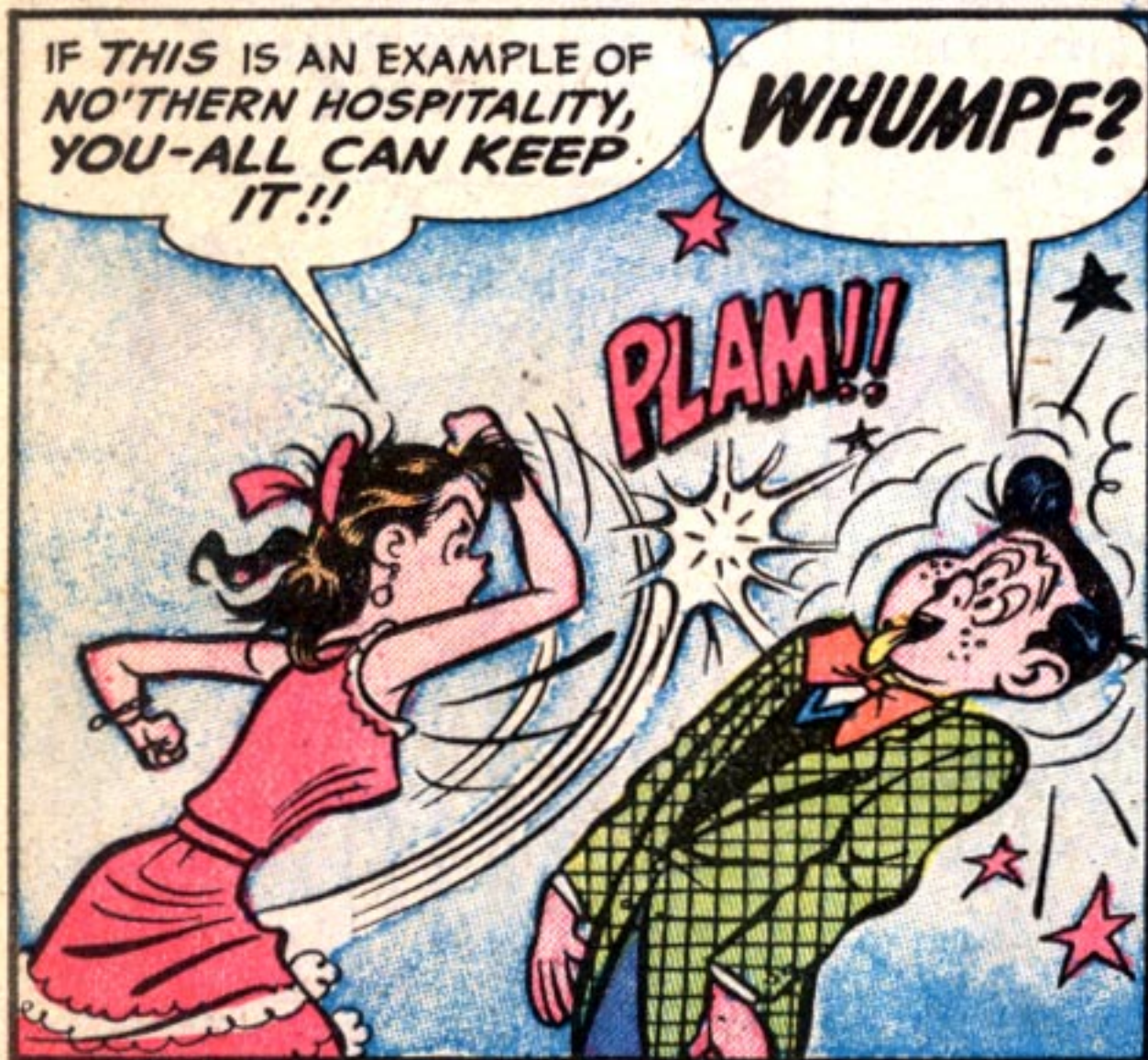
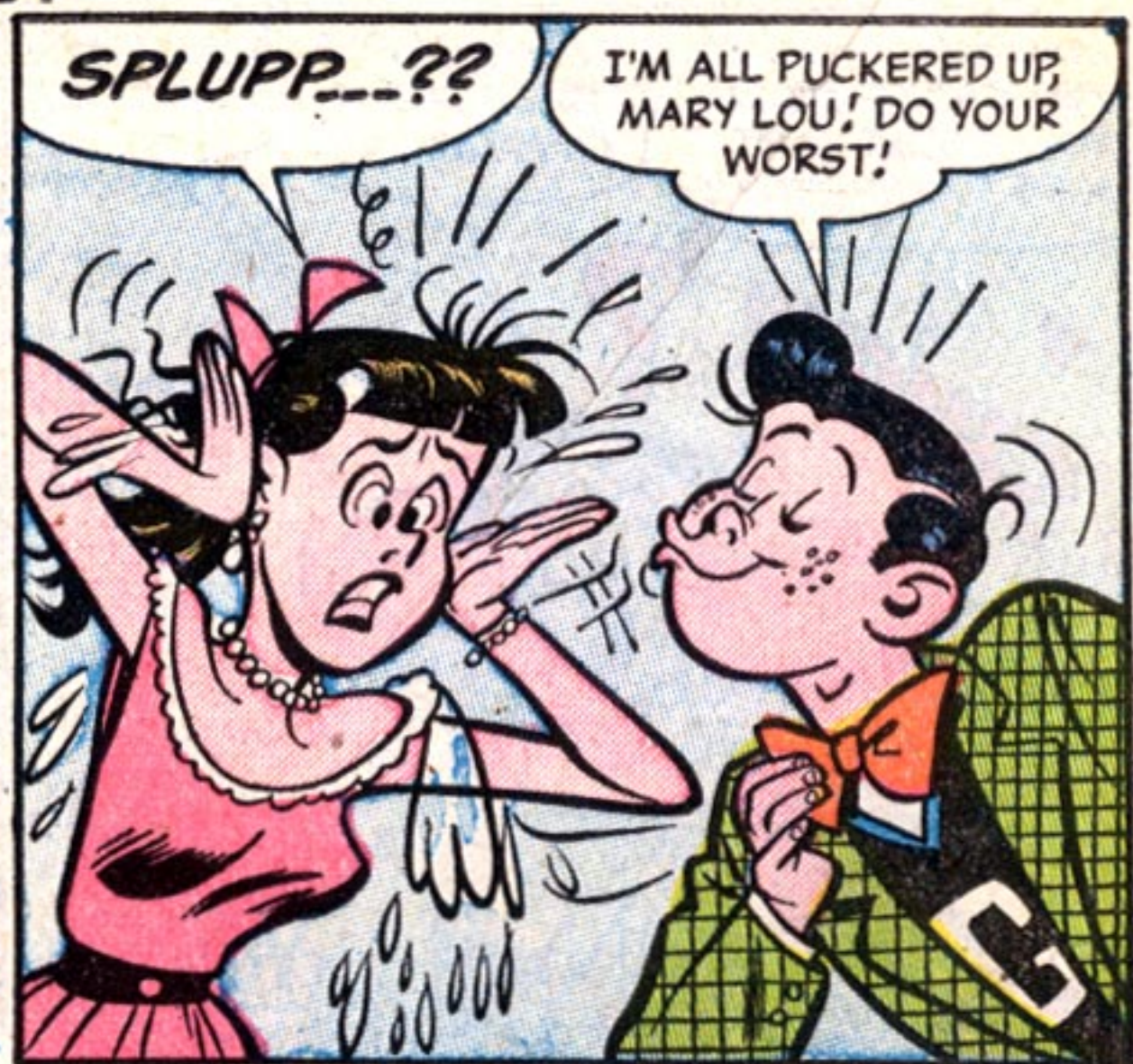
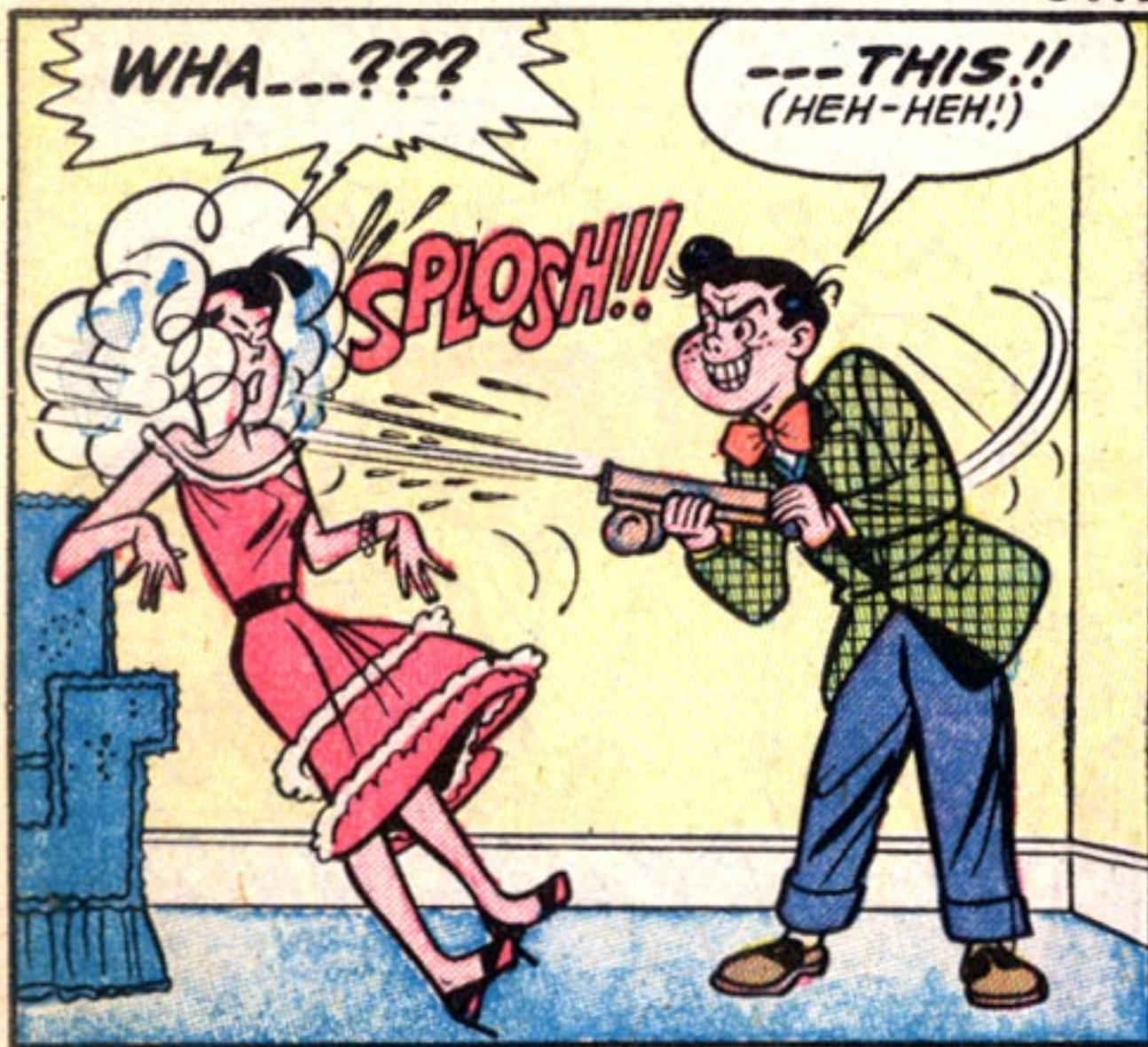














# JONESY

in  
"COLLECTORS  
ITEM"

GEE, JONESY, IF I  
HAD MONEY, I'D  
**TRAVEL!**

WELL **HERE'S A DIME!**  
WHAT ARE YOU WAITING  
FOR?

**TRAVEL A**

**VISIT  
LOVELY  
BERMUDA**

TRAVEL AGENCY INC.

SNIFFLE!

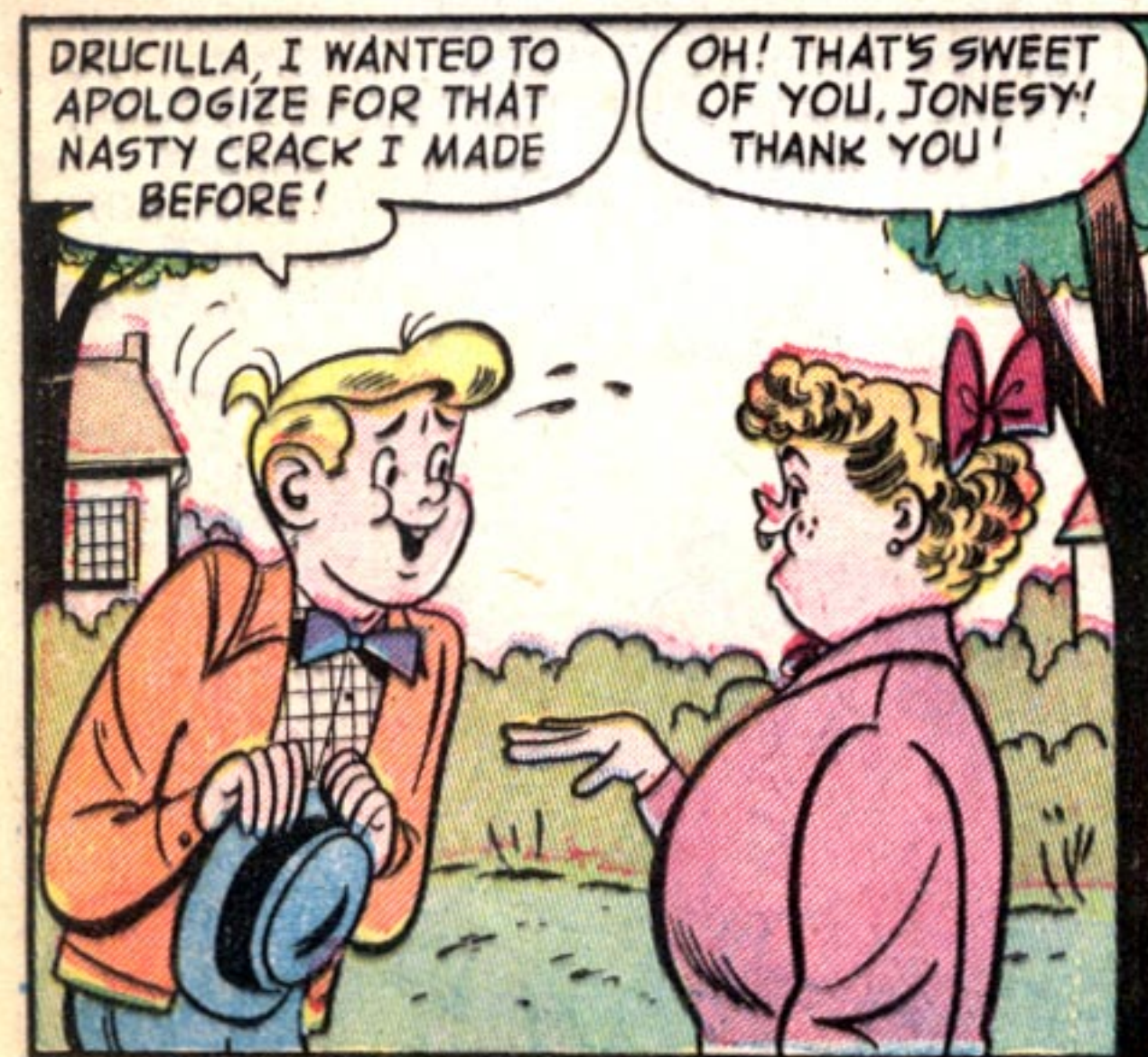
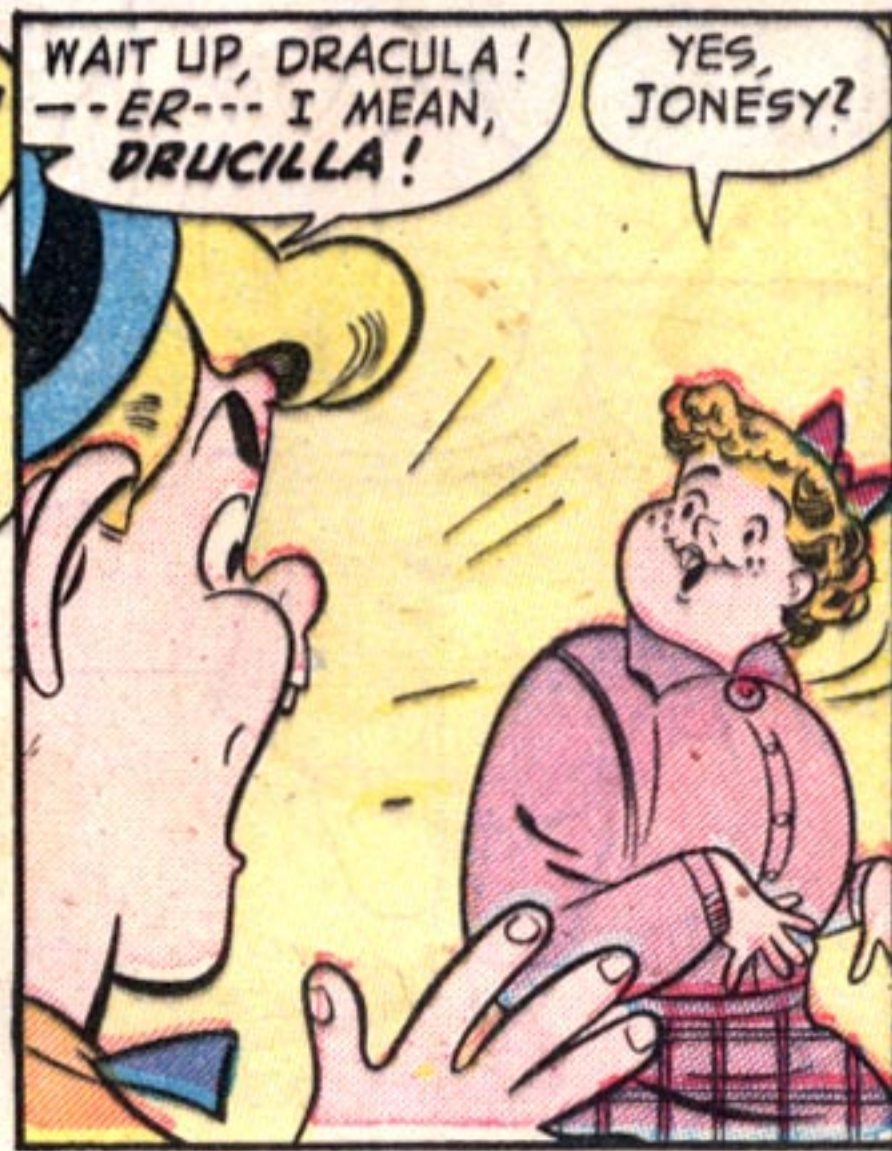
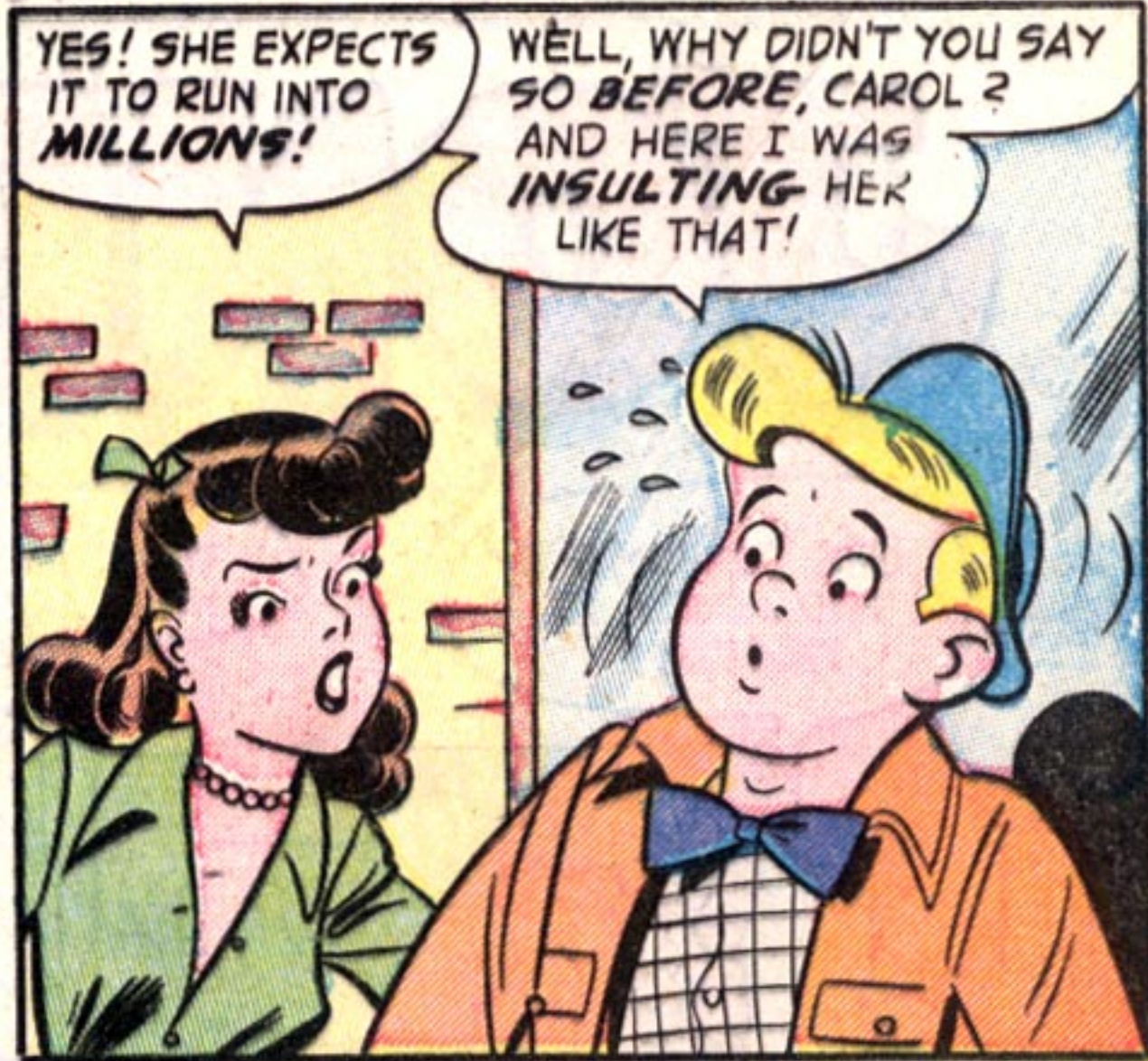
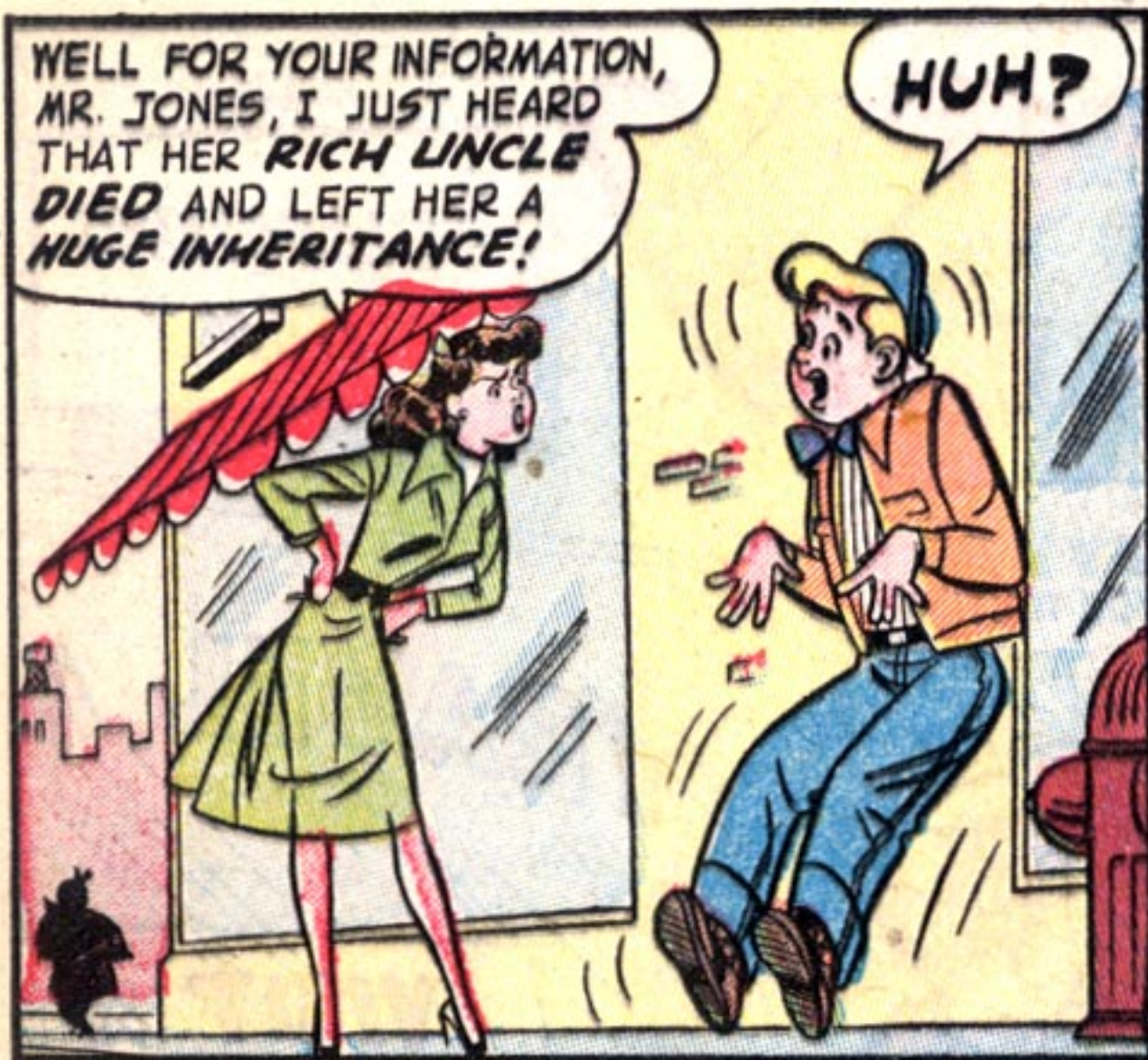
**JONESY!!** I SAW THE WAY YOU  
JUST TREATED THAT NEW  
GIRL, DRUCILLA! AND I  
THINK YOU'RE A  
**PERFECT  
BEAST!**

AND  
SHE'S  
**ANOTHER!**  
SO THAT MAKES  
US EVEN!

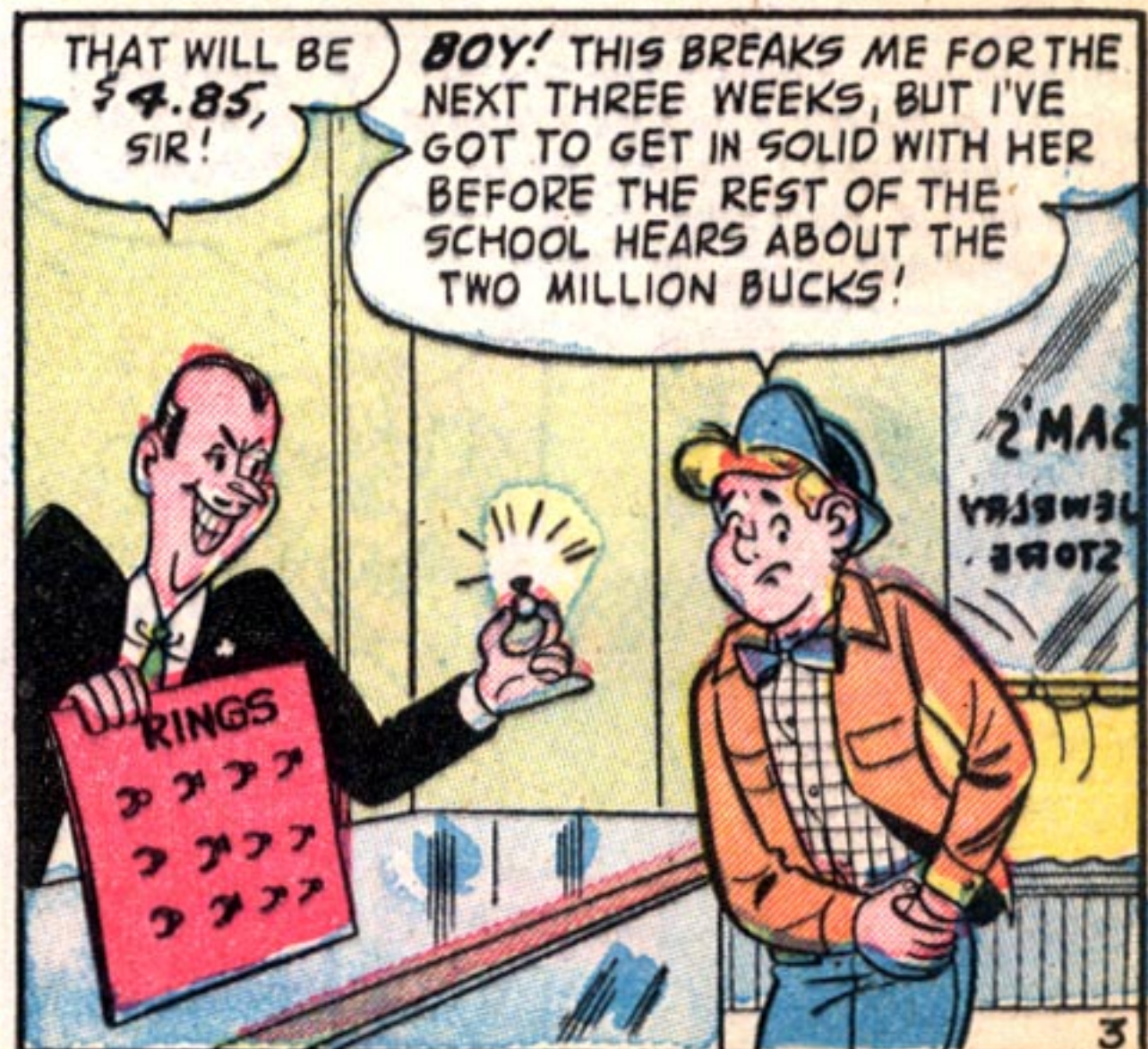
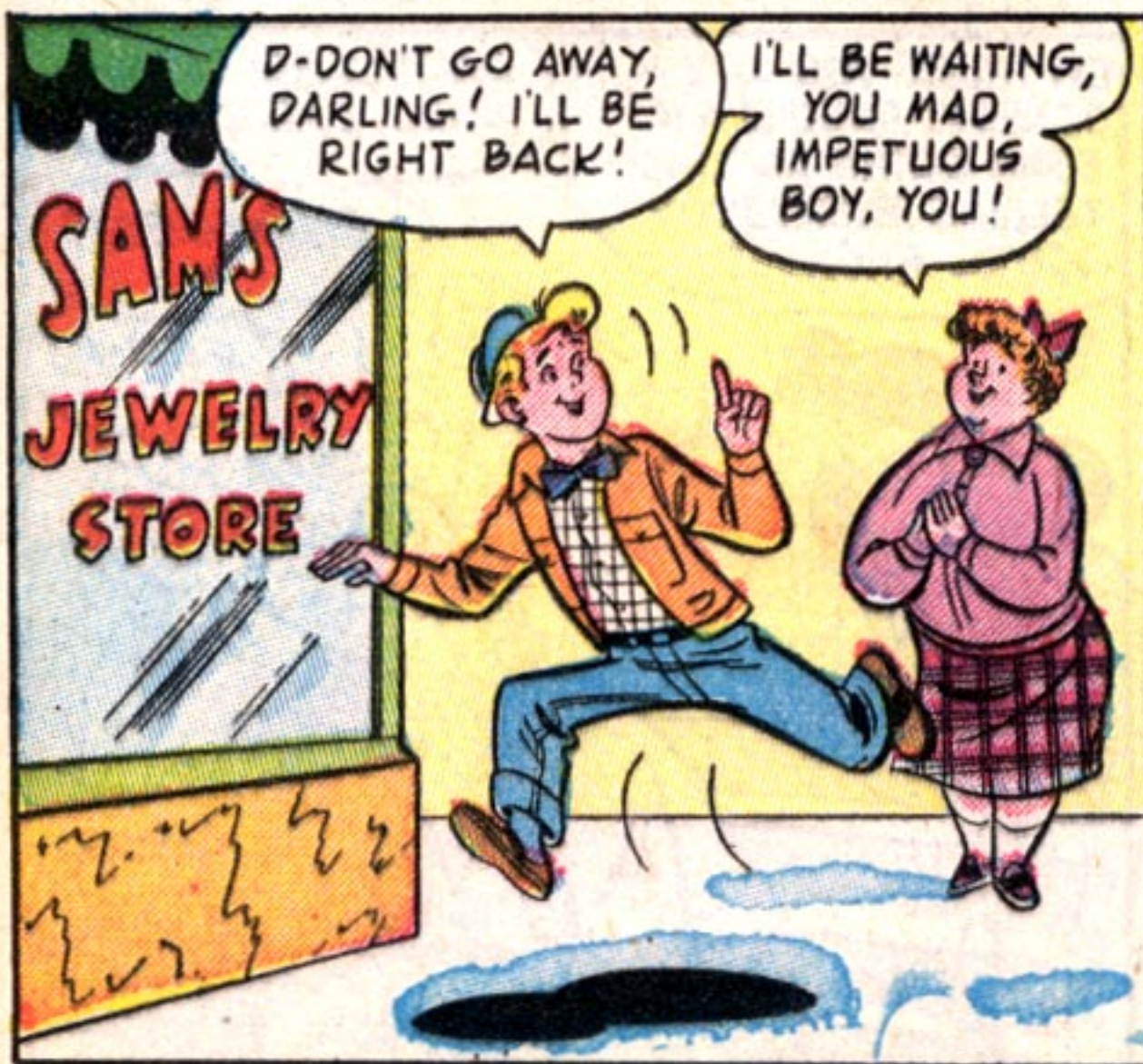
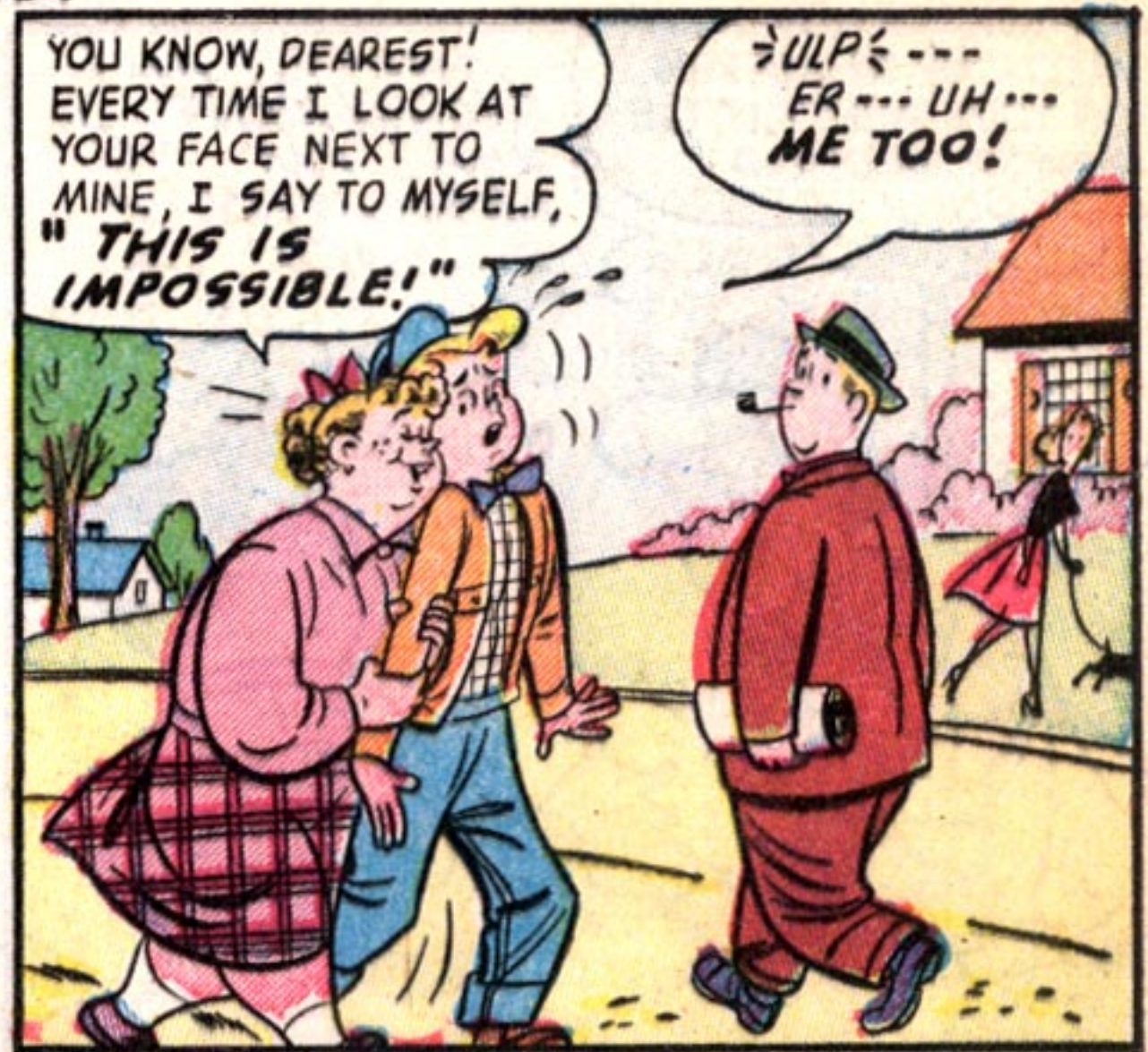
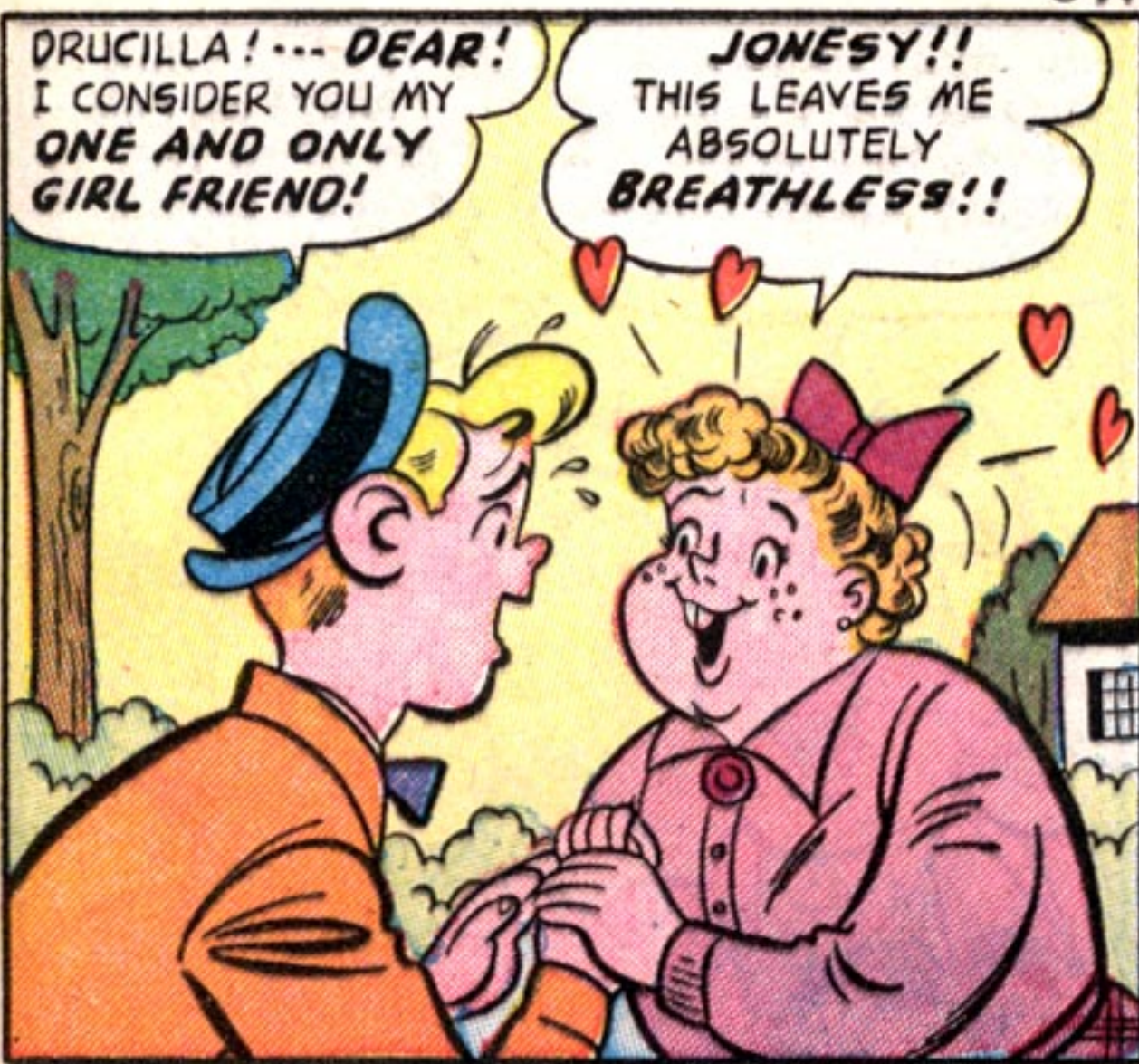
JONESY, YOU SHOULD KNOW  
BETTER THAN TO JUDGE PEOPLE  
BY THEIR **LOOKS!**  
UNDERNEATH IT ALL, I'M  
SURE DRUCILLA IS A  
**SWEET, REFINED  
GIRL!**

HOW CAN YOU  
BE SO SURE,  
CAROL?  
I'M STILL NOT  
CONVINCED  
SHE'S A **GIRL!**

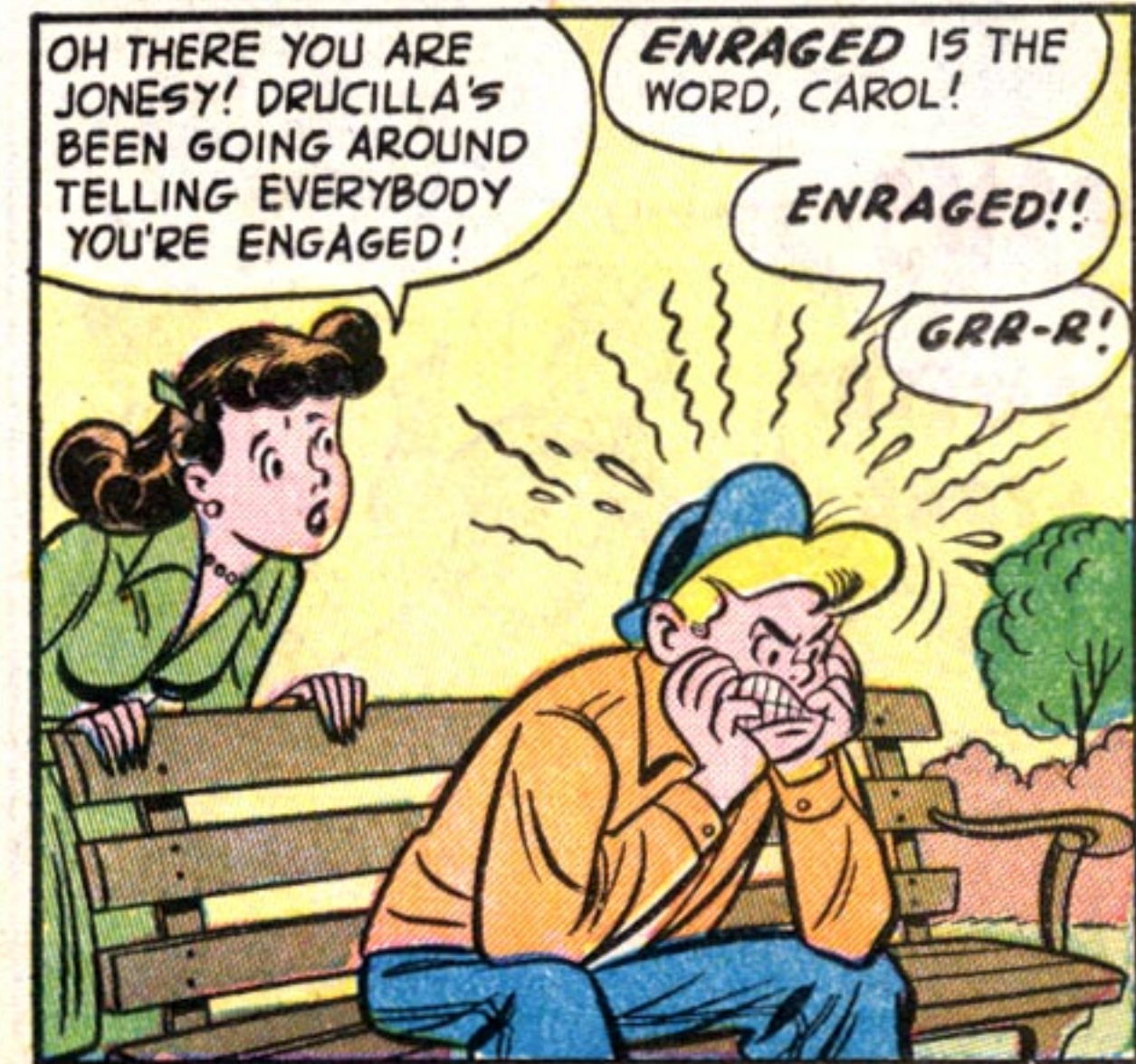
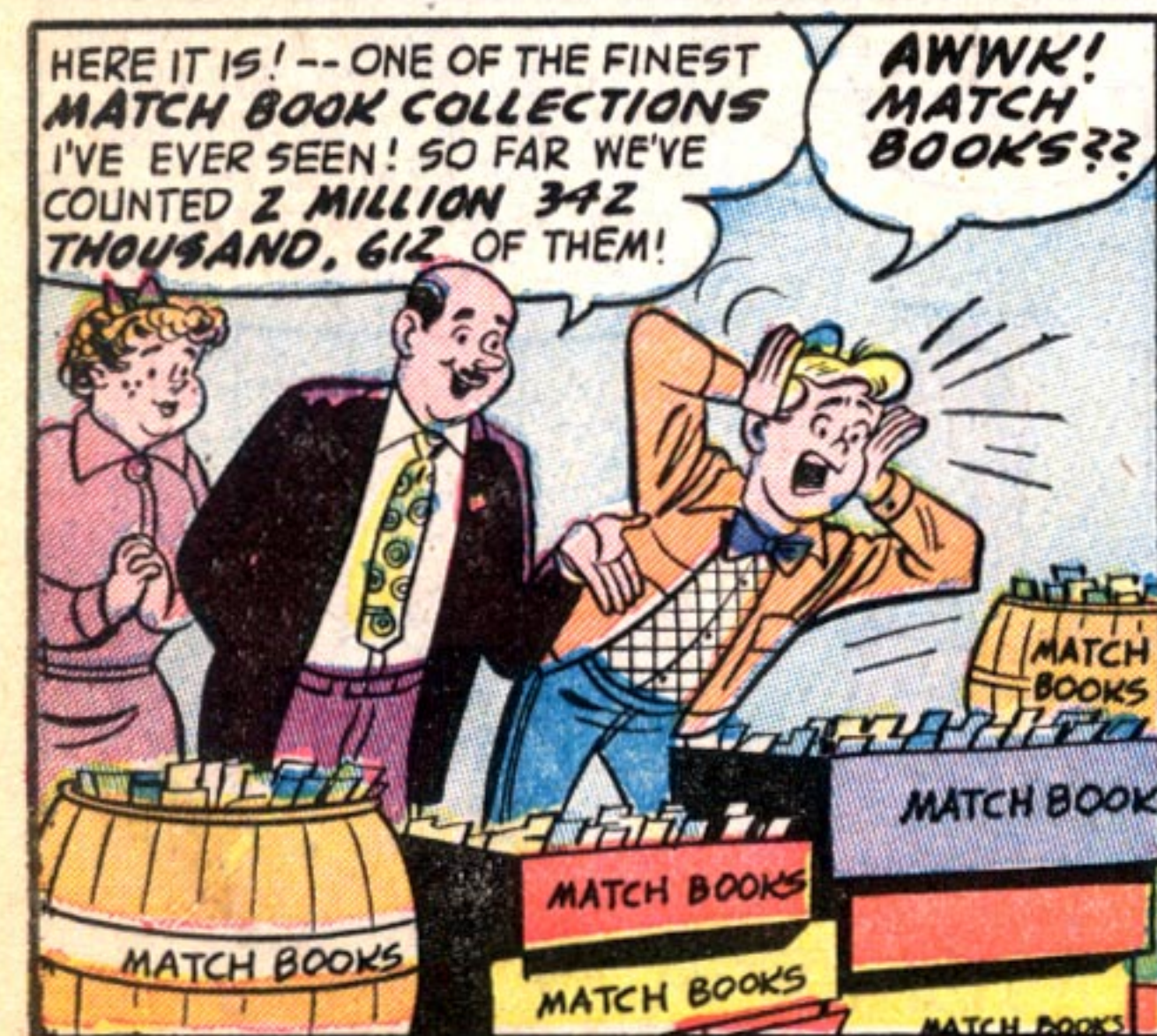
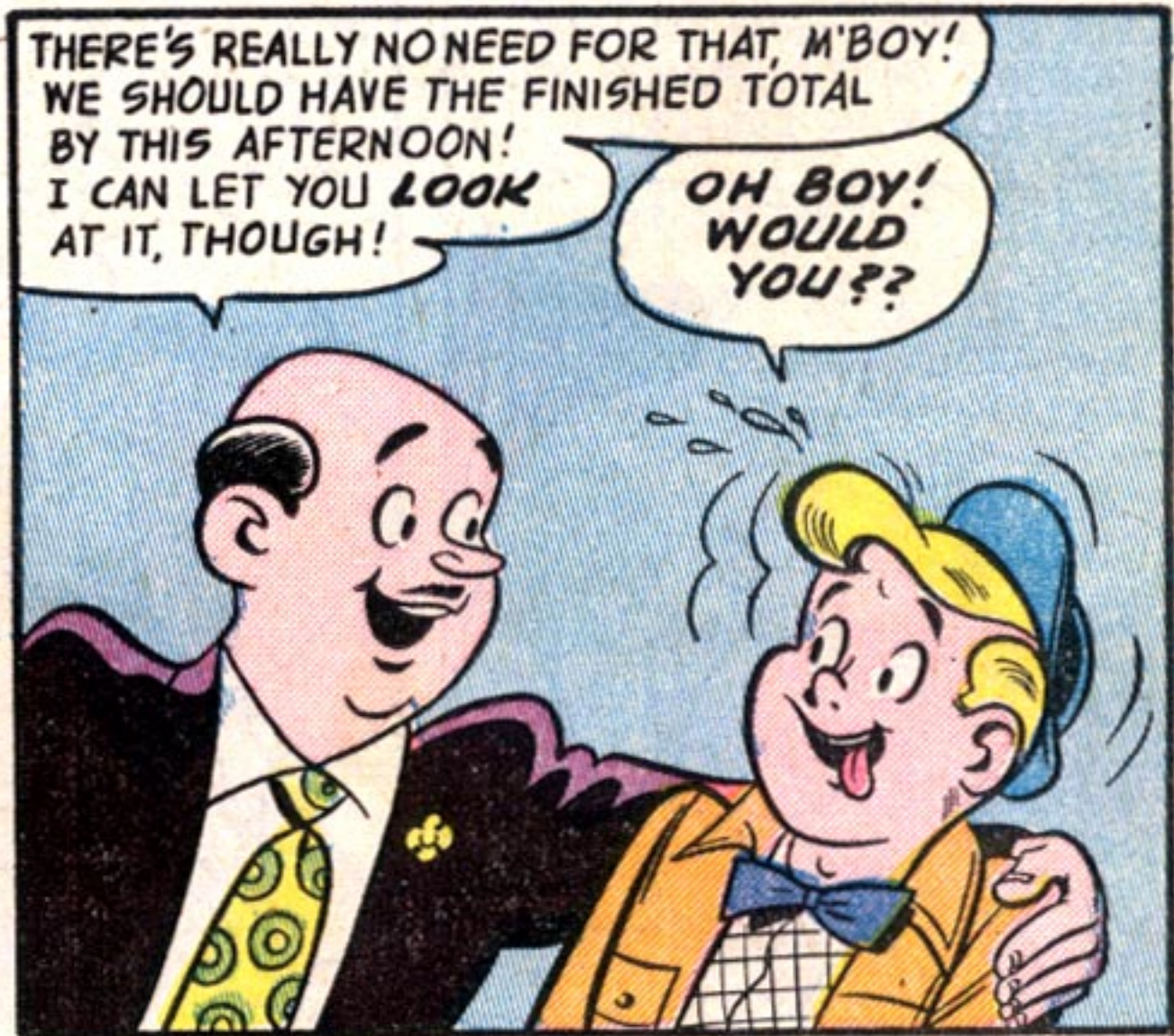
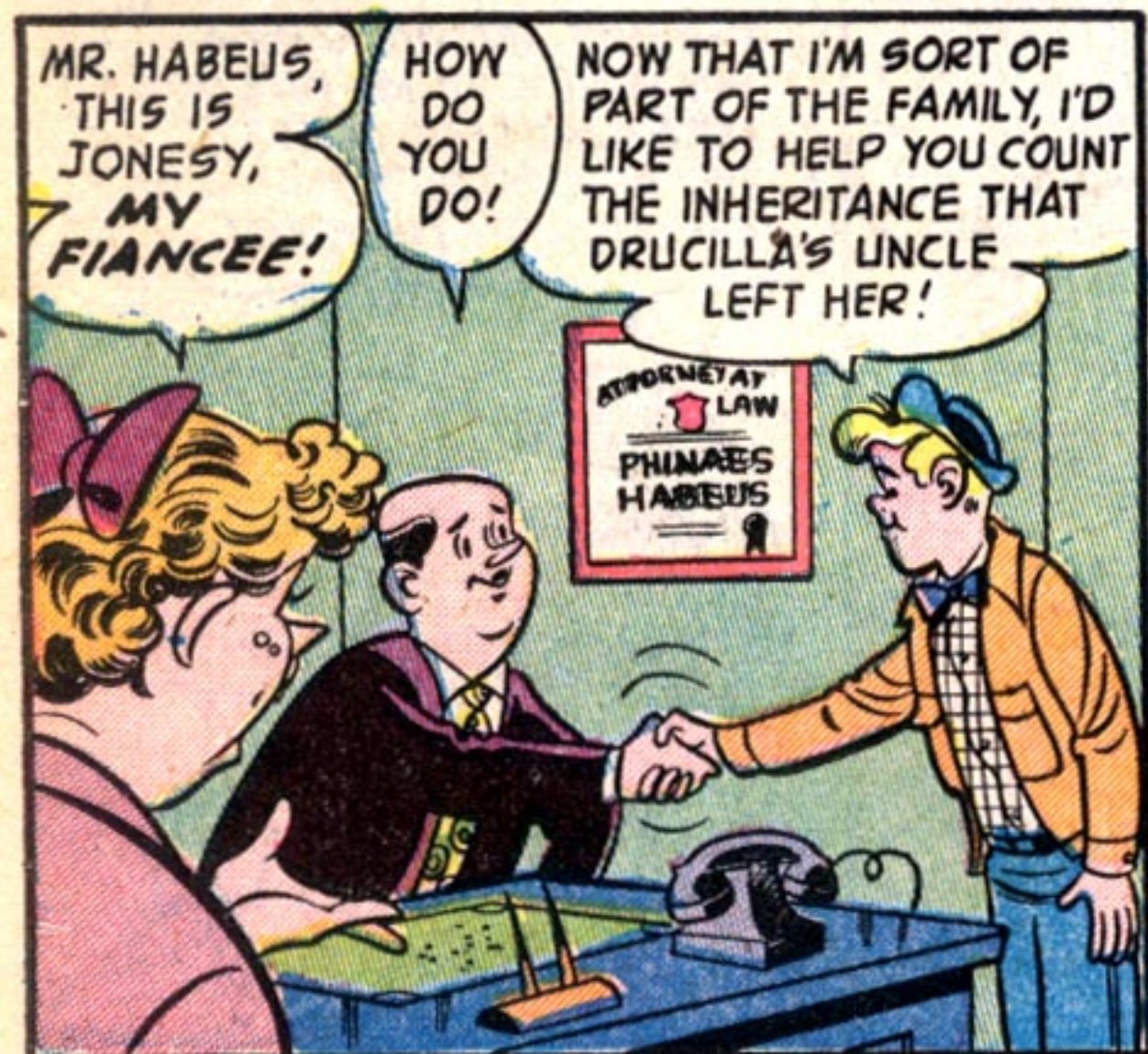
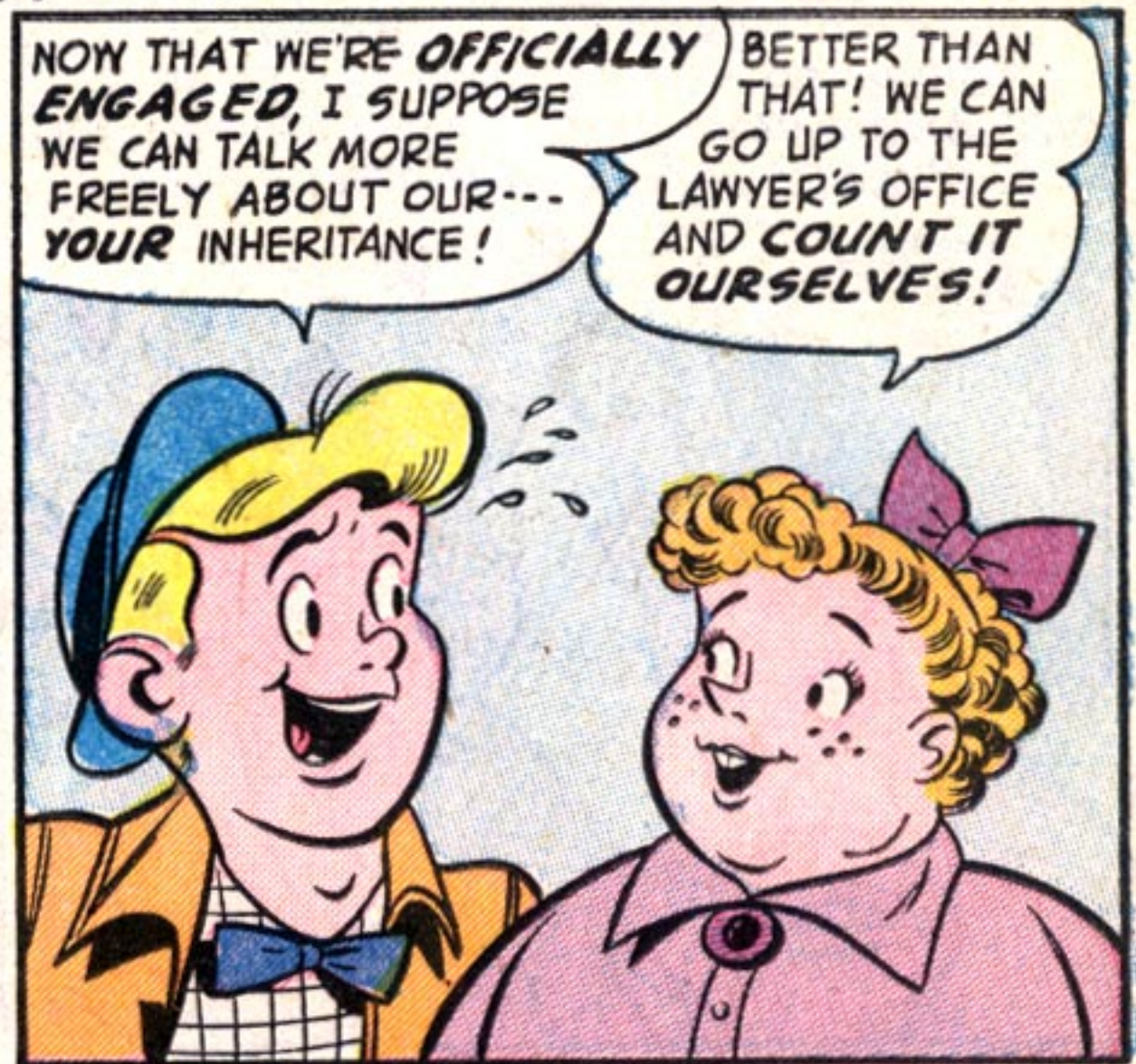
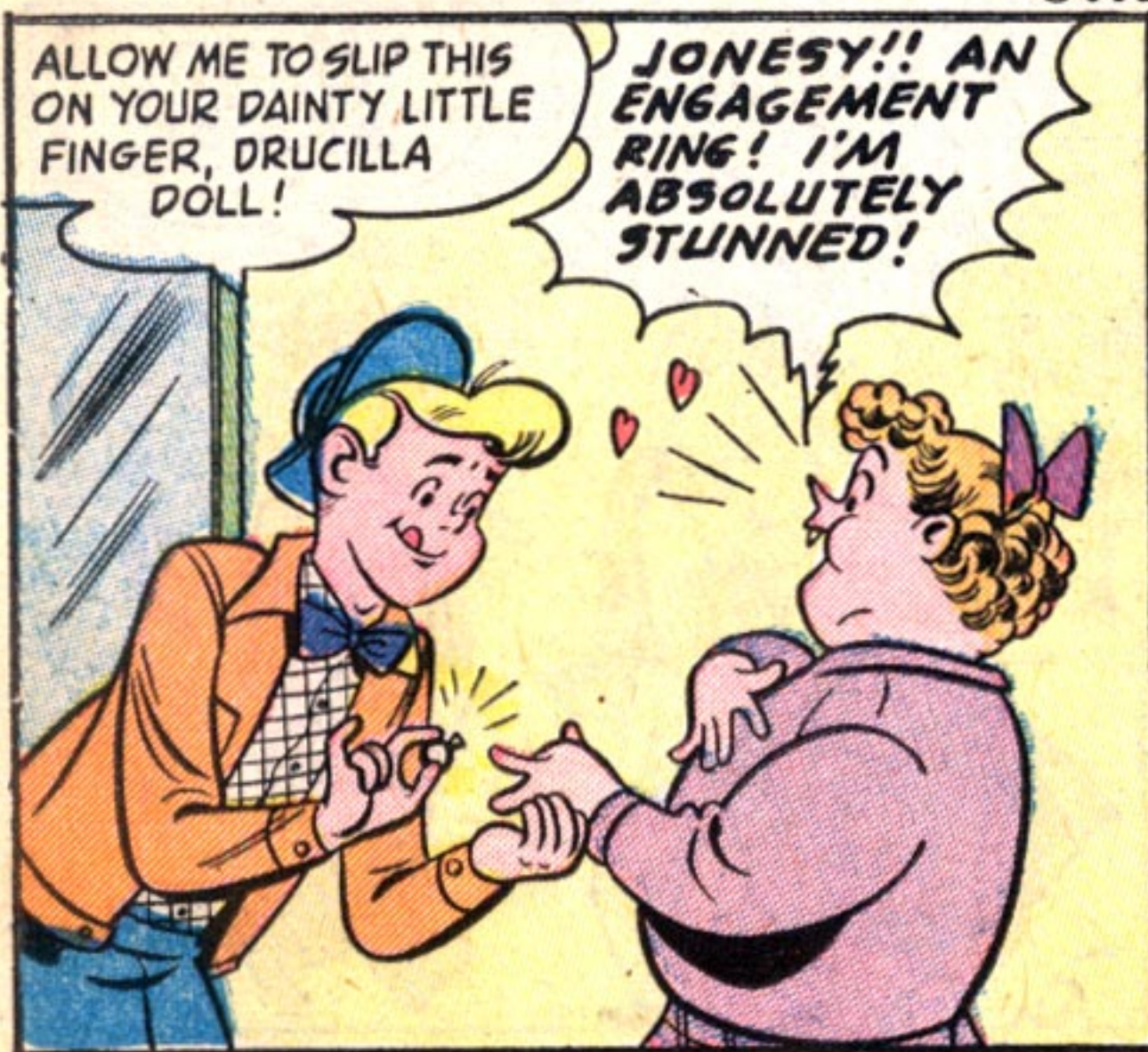














EXTRA

Popsicle®

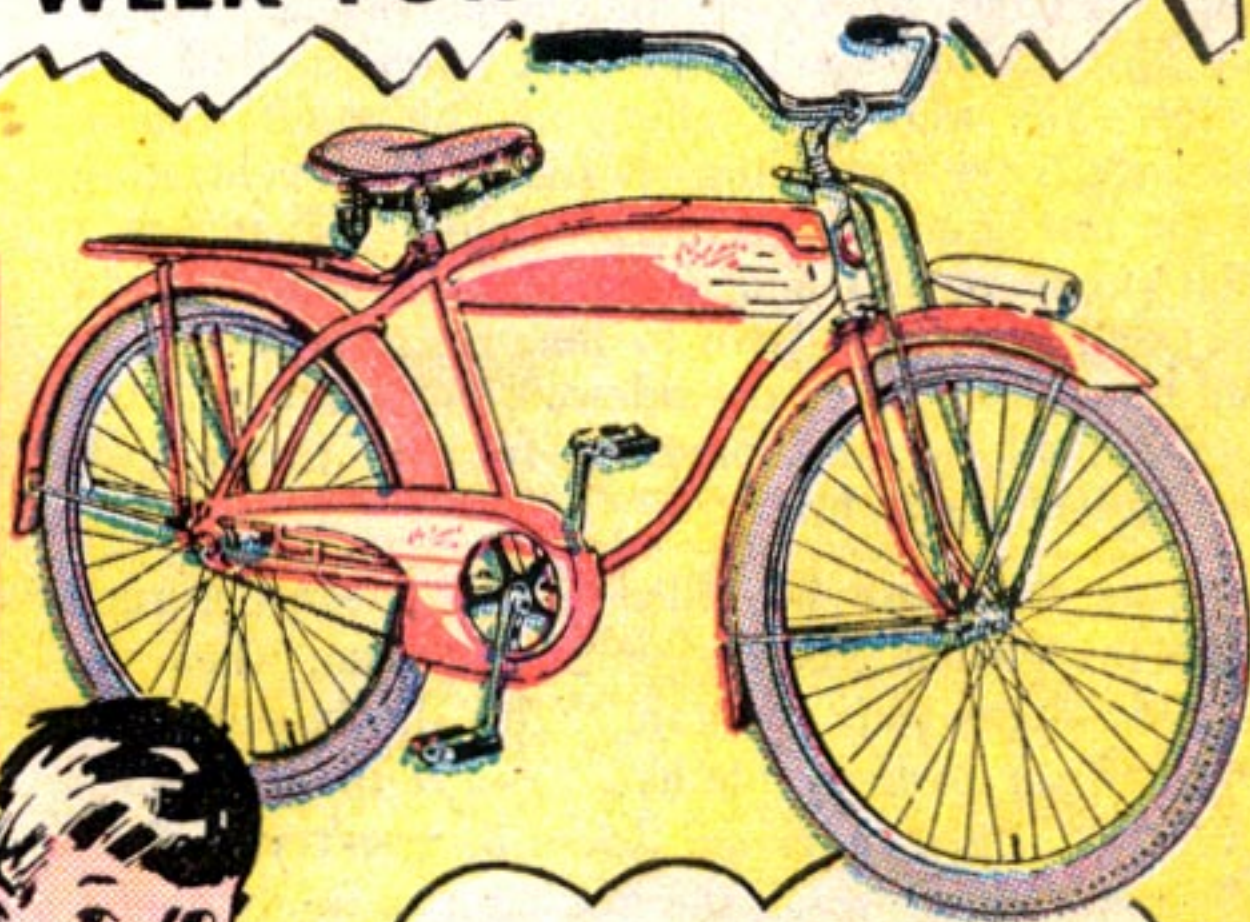
EXTRA

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Columbia

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- ★ Deluxe Tank with Built-in Electric Horn
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- ★ Deluxe Saddle with Chrome Crash Rail
- ★ Bright Plated Truss Rods
- ★ Sturdy Side Kick Stand
- ... And Other Super Features



**HEY KIDS!  
HURRY AND GET IN  
ON THIS  
SWELL CONTEST!**

## HERE'S HOW YOU CAN ENTER THIS \$62,500 CONTEST

1. Get your "POPSICLE" Picture Puzzle Contest Entry Blank from your ice cream man, or send a postcard to Dept. Q, "POPSICLE" Contest, 601 West 26 Street, New York 1, N. Y.

2. Complete the picture puzzle with red "Sicle" balls from "POPSICLE", "FUDGSICLE", "CREAMSICLE", "DREAMSICLE" or "50-50 POPSICLE" bags.

3. Color the completed picture with crayons, colored pencils or water colors, and mail it to "POPSICLE" Contest, P. O. Box 123, New York 46, N. Y.

4. Your entry will be judged against other entries in your age group.

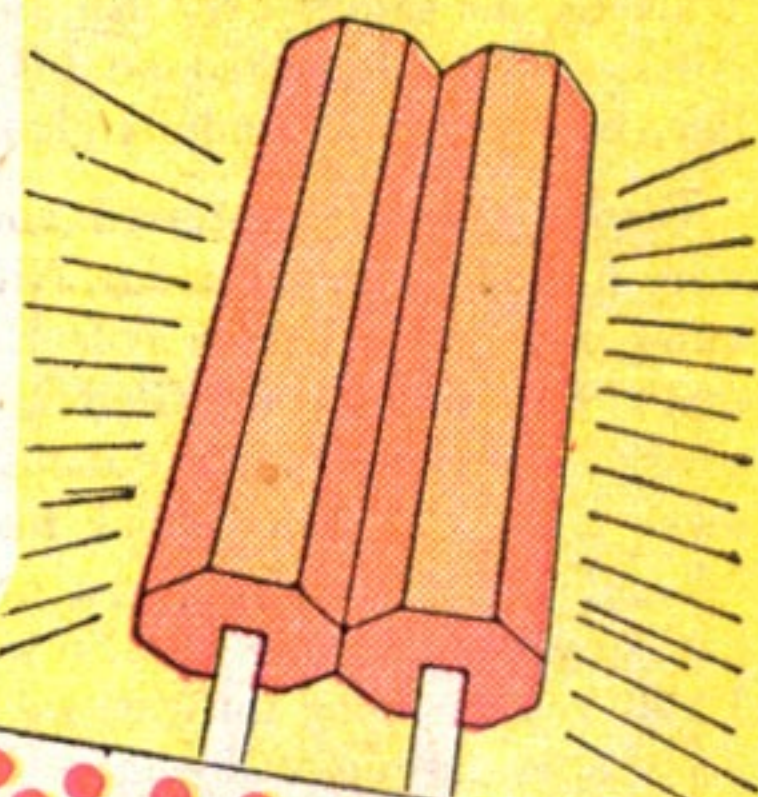
5. FIRST WEEK'S CONTEST ENDS JUNE 12, 1954. LAST WEEK'S CONTEST ENDS AUG. 14, 1954.

**IT'S FUN! IT'S EASY!**

All entries become the property of the Joe Lowe Corporation. All winners will be notified by mail. Anyone may enter this contest except employees of the Joe Lowe Corporation, their adver-

tising agency, or the families of such employees. This contest is limited to the U.S. and Possessions and is void and not extended in any State or locality where participation in and com-

ducting thereof are prohibited, taxed, licensed or restricted. Enclose stamped, self-addressed envelope if you wish to have a list of winners sent to you.



"POPSICLE", "FUDGSICLE", "CREAMSICLE", "DREAMSICLE", "50-50 POPSICLE" and "SICLE" are Registered Trade Marks of the Joe Lowe Corporation, New York 1, New York



# HOT SCOOP

**N**IFTY WILSON paused in his rapid-fire chatter with the gang just long enough to let out a long, low whistle before he whirled on his heel and started to follow a glamorous, young blonde as she headed for the corner drugstore. "Hey, hold it, hot-shot!" laughed Rocky Martin, as he reached out to stop Nifty. "You don't know that gorgeous fluff and besides, you were just telling us you're off women forever." Nifty shook himself free, still concentrating on the retreating figure ahead of him. "That was a good thirty second ago, friend," he retorted. "You just can't tie a guy down to long-range statements." And he whizzed down the sidewalk in time to hold the door, breathless and panting, for the pretty girl, who smiled up at him.

Inside the store he lolled at the magazine rack while the girl bought cosmetics and then, when she headed for the soda fountain, Nifty slowly sauntered over and sat down beside her. "You're the new chick . . . er . . . girl in Home Room 3, aren't you?" he inquired. "Why, yes," she smiled dazzlingly up at Nifty. He recovered in time to order a couple of chocolate sodas. "You like 'em?" he asked. She nodded. "You see," continued Nifty, only briefly at a loss for words, "I follow you . . . in more ways than one, heh heh." Her lifted eyebrows caused him to rush on, "Alphabetically, that is, in Home Room 3. Your name is Walker and mine is Wilson. I'm Nifty Wilson," he added with pride. "And I'm Gladys Walker," she said softly. "Ah, this is for me," mused Nifty, and he launched on his very best Grade A line, used only on Grade A glamour chicks.

Gladys seemed impressed and by the time they were finished with the sodas, Nifty found himself inviting her to the Friday Nite Hop at school. "Why, that's very nice," said Gladys, "but surely you already have a date for the dance, it's only two days away and . . ." Nifty shook his head emphatically. "Nope! I was waiting for a dream to ankle along and sure enough, you did. So we're all set. Say, can I call you at home tonight, we can talk awhile and get better acquainted." She laughed, "Sure, but we've talked so long now I'm fairly dizzy with facts about you. I really must hurry home." And she left Nifty in the clouds, thanking him for the soda.

Outside, Nifty found his buddy, Rocky, waiting for him and ogling Gladys as she boarded a bus. "None of that, pal," interrupted Nifty, "Gladys Walker is my latest flame." He added in lofty tones, brushing an imaginary spec from his lapel, "Boy when I operate, do they fall! YAHOO! She's also my date for the Friday Hop." Rocky was aghast. "What?

You double-crosser! I deliberately didn't invite anybody to that dance because you asked me to go bowling, spend a night with the boys. Phooey! Now here I am, hung up . . . without a date. And I can't ask any of my regulars because the dance is so near. You traitor." Nifty stared at Rocky sympathetically. "Gosh, Rocky," I never gave it a thought," and he paused, looking pensive. "Lissen, I'm calling Gladys tonight, and . . ." he went on to say that he'd ask Gladys if she could line up a date for Rocky. Gladys, it seemed, came from a nearby town and it would be a breeze for her to import one of her friends. Rocky listened to all this with interest and then, almost reluctantly, he agreed. "Okay, that'll square you."

That night Nifty could hardly wait to call Gladys. She was pleasant as he made his pitch about a date for Rocky, but there she hesitated. "Aw, come on, Gladys," pleaded Nifty, "the Rock's a terrific guy, all the gals are crazy about him. He's good lookin', plays first string football, drives his mother's red convertible. An ideal date for any dish." "Well, my cousin was going to visit us one of these week-ends, maybe she can arrange to come for this one. But I can't be sure, Nifty," she replied. "Sure you can, gal," he said confidently, "I'll give you his phone number and you can call and tell him about your cousin. We just gotta get a date for poor ole' Rocky. I can't leave him behind." Gladys interrupted his flood of words, "All right, Nifty, I'll call him. If that's the way you want it, we'll make sure your friend has a date for the dance."

From then on Nifty relaxed, confident that Gladys would get a date for Rocky and that all would go well. That's why he was surprised when he arrived to call for Gladys on Friday and found Rocky helping her into the red convertible. He sputtered slightly before coming up with, "How come?" Gladys picked up the ball immediately, "But, Nifty, you said you simply couldn't go to the dance and leave Rocky behind and so when my cousin said she couldn't be here, I thought the only honorable thing to do was to go with him myself. Besides, you said that he was such a lovely boy." She smiled meltingly up at Rocky. "No kidding," cut in Rocky, "did you say that pal? What a buddy! That's friendship! I knew I could count on you." And he swatted Nifty briskly on the back. As Nifty staggered under the impact and came up coughing hoarsely, the red convertible roared off into the night. "Friendship," he muttered, "Horsefeathers! I just over-sold the poor girl, that's all." And he swung jauntily along, planning new worlds to conquer.

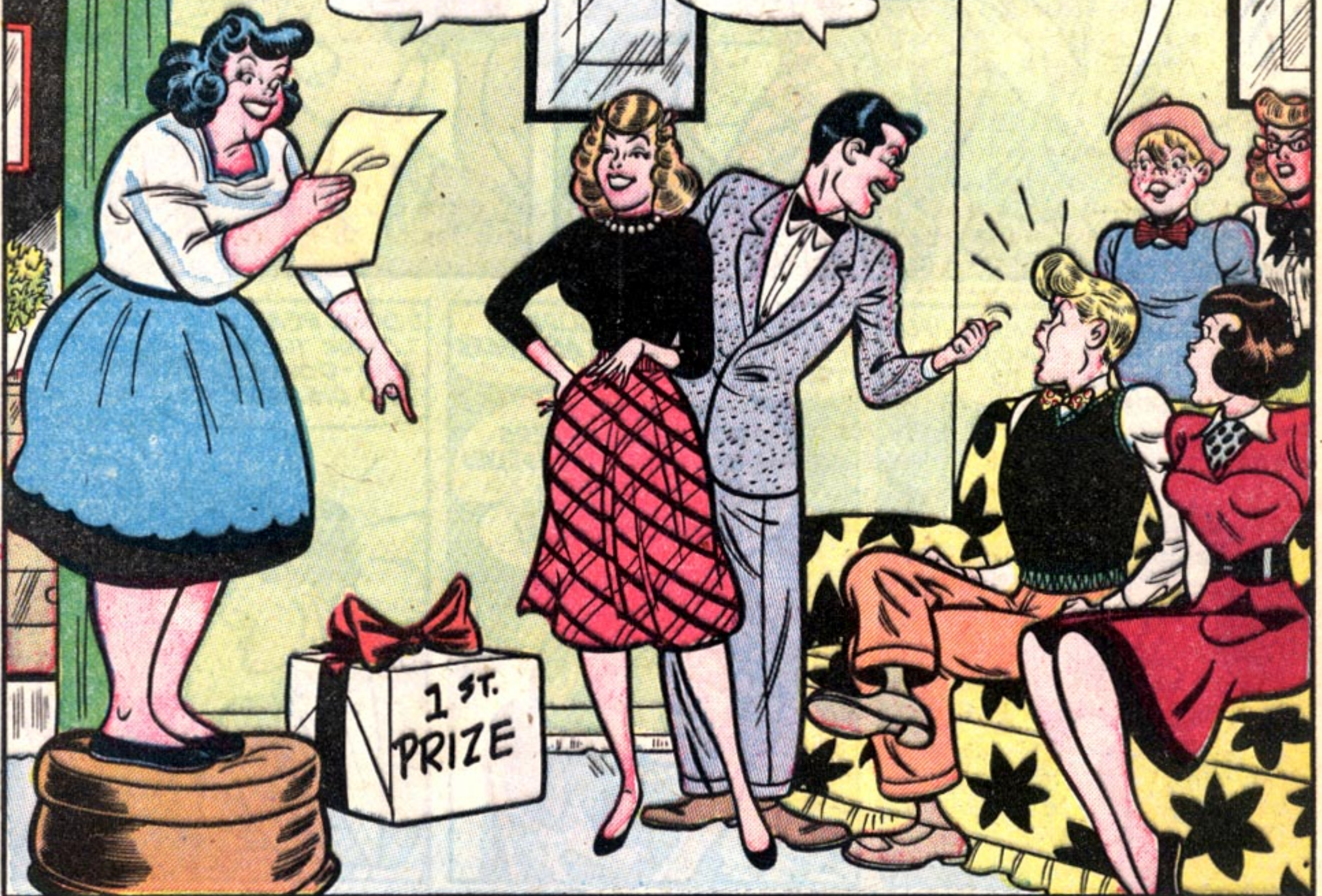


# CANDY in "TREASURE BENT"

ALL RIGHT, NOW, KIDS! EVERYONE UNDERSTANDS THE RULES OF THIS SCAVENGER HUNT! NOW WE CAN START! THE FIRST COUPLE TO BRING BACK ALL THE ITEMS ON THE LIST WINS FIRST PRIZE!

BETTER GET THAT CAR OF YOURS OFF THE STREET, TED! WE'LL BE LOOKING FOR JUNK!

VERY FUNNY, ASHLEY!!  
VERY FUNNY!!

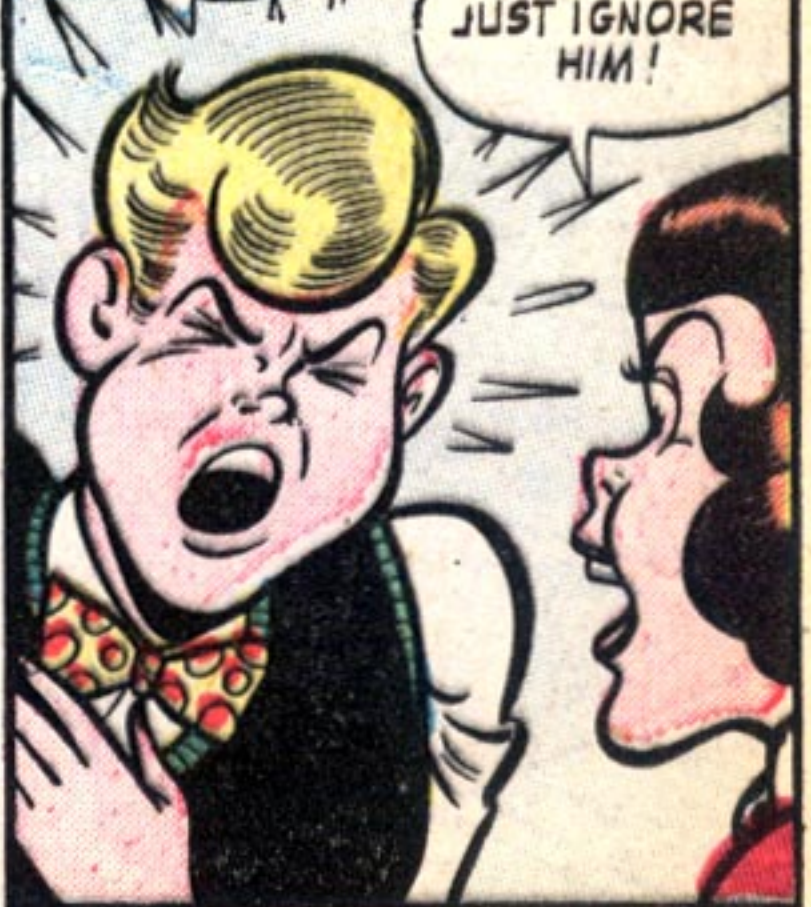


OH, TED, WE SIMPLY **MUST** WIN THAT PRIZE! I'VE NEVER WON ANYTHING IN MY WHOLE LIFE!

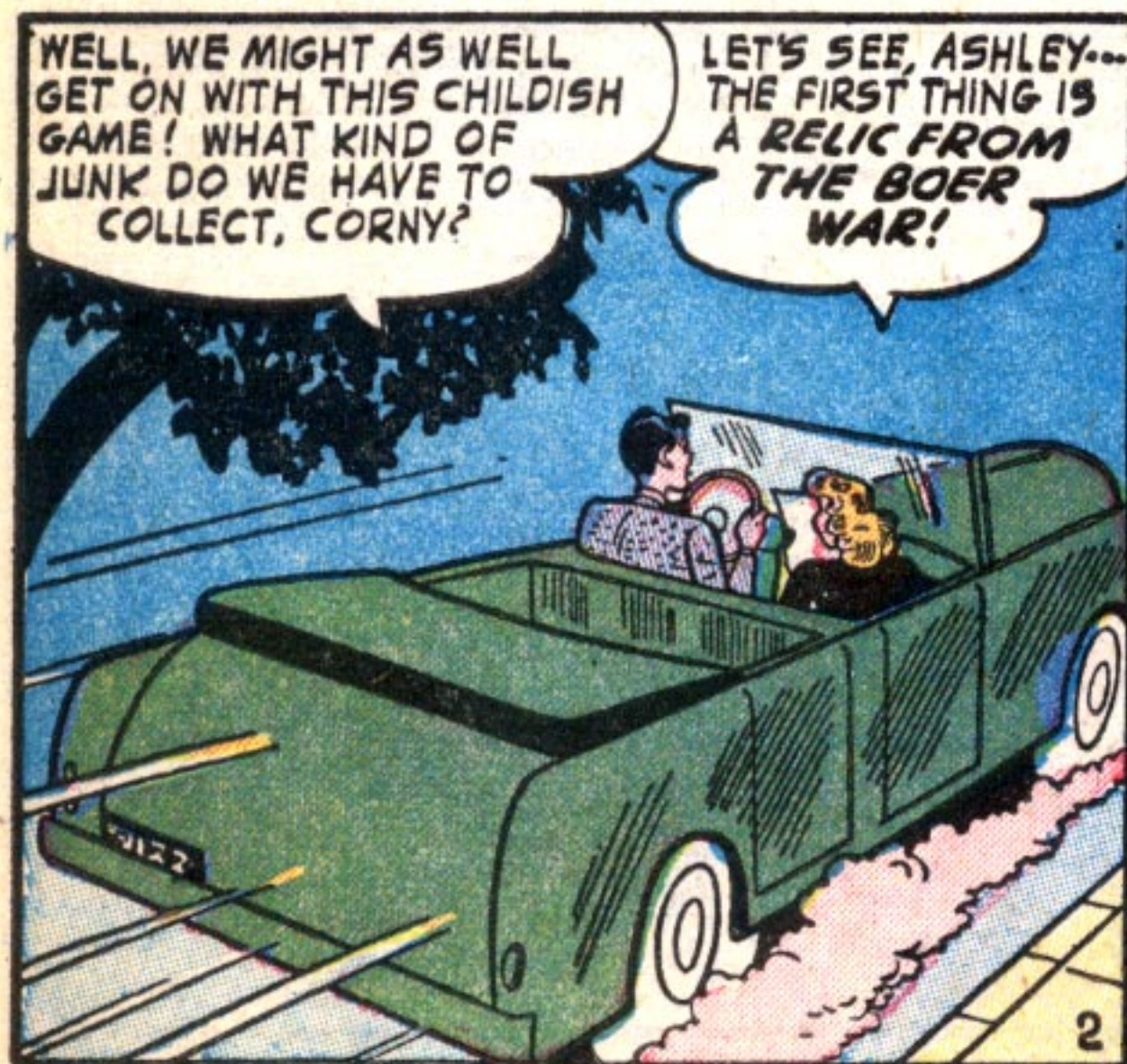
YOU **ALREADY** WON SOMETHING WHEN YOU GOT HIM FOR A PARTNER---  
**THE BOOBY PRIZE!!**  
**HAW! HAW!**

BOY, THAT ASHLEY HARTBURN GETS ME **SO MAD**  
**I SEE PURPLE!!**

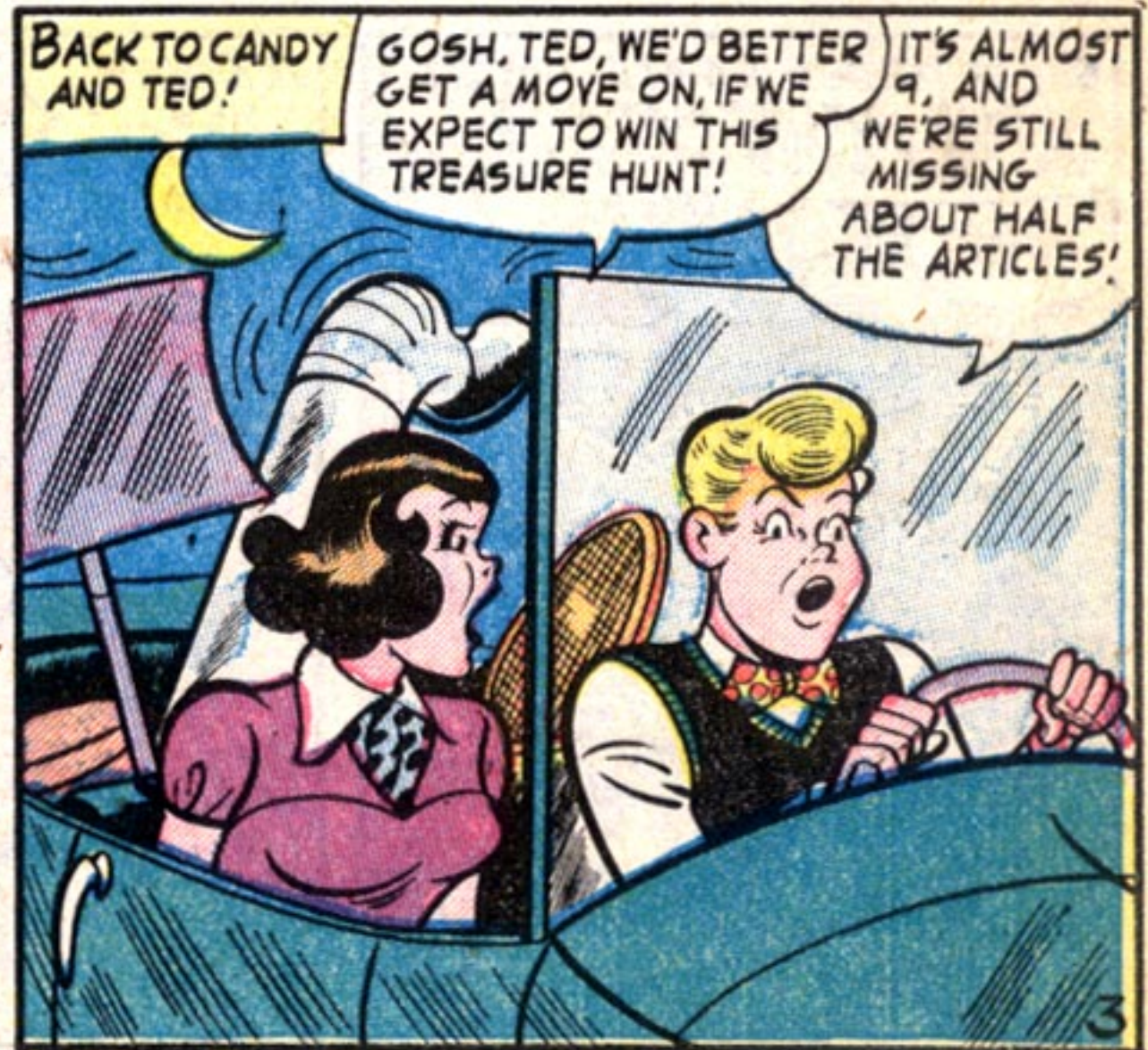
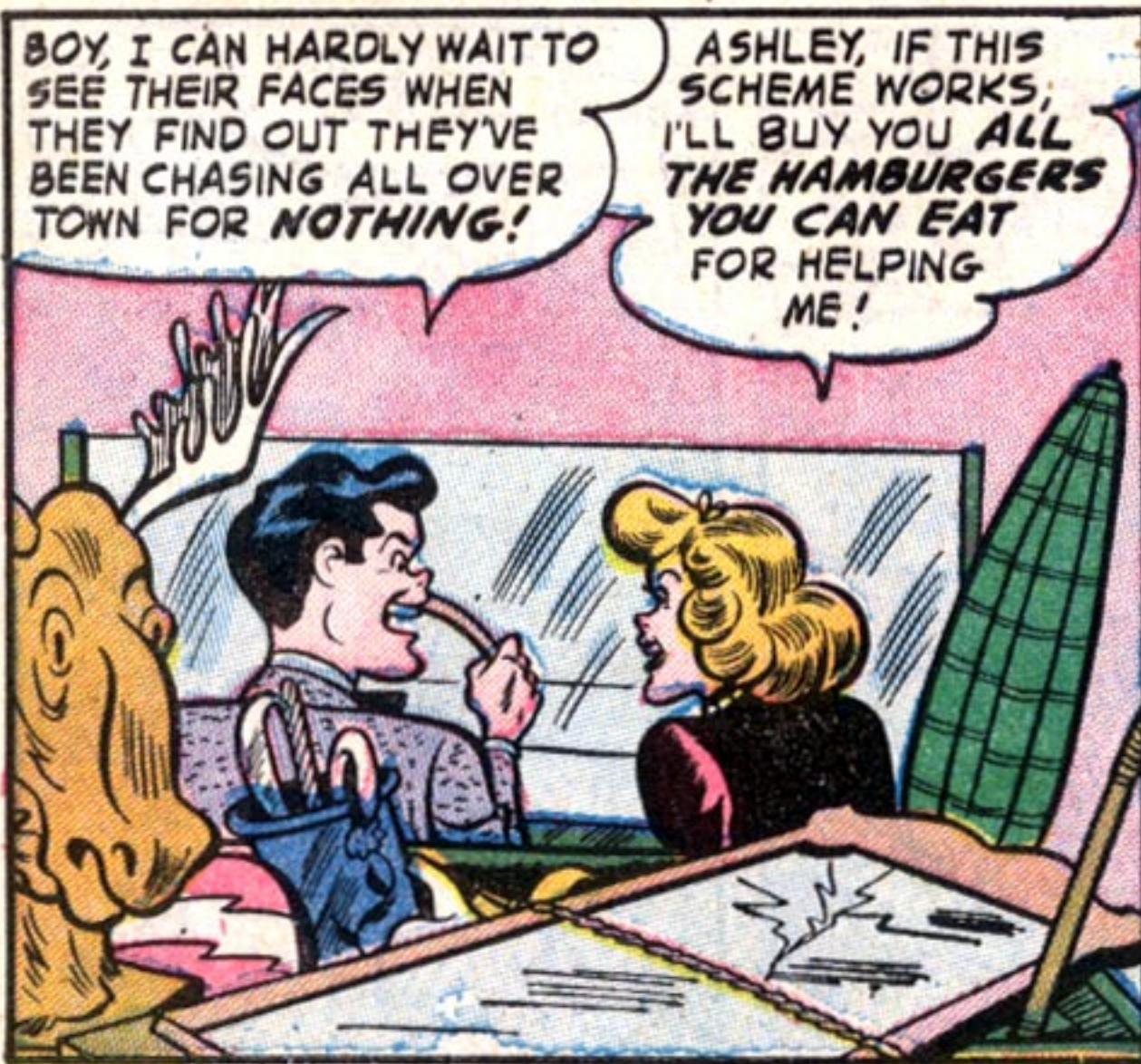
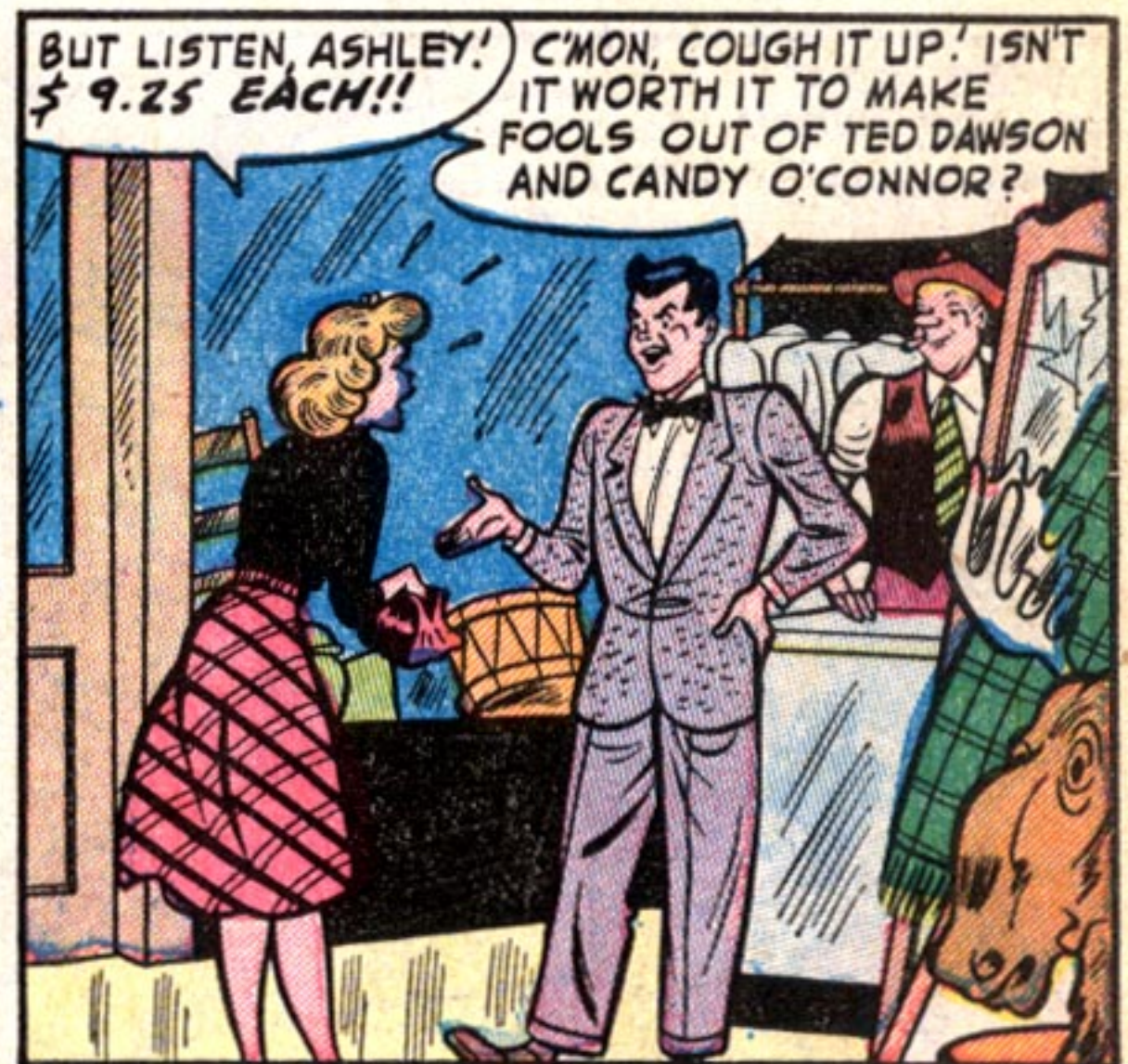
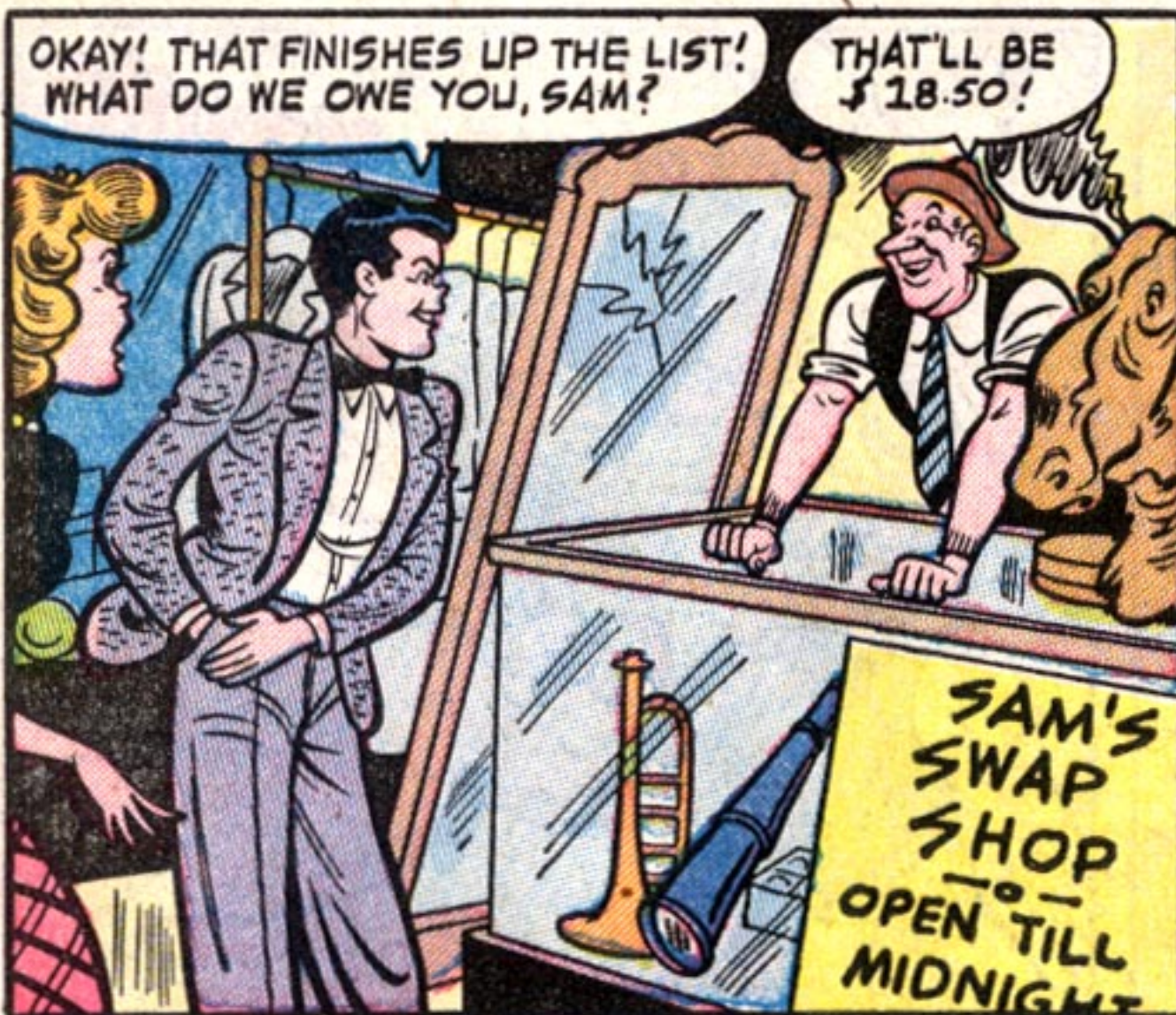
THAT'S JUST WHAT HE'S TRYING TO DO, TED! JUST IGNORE HIM!



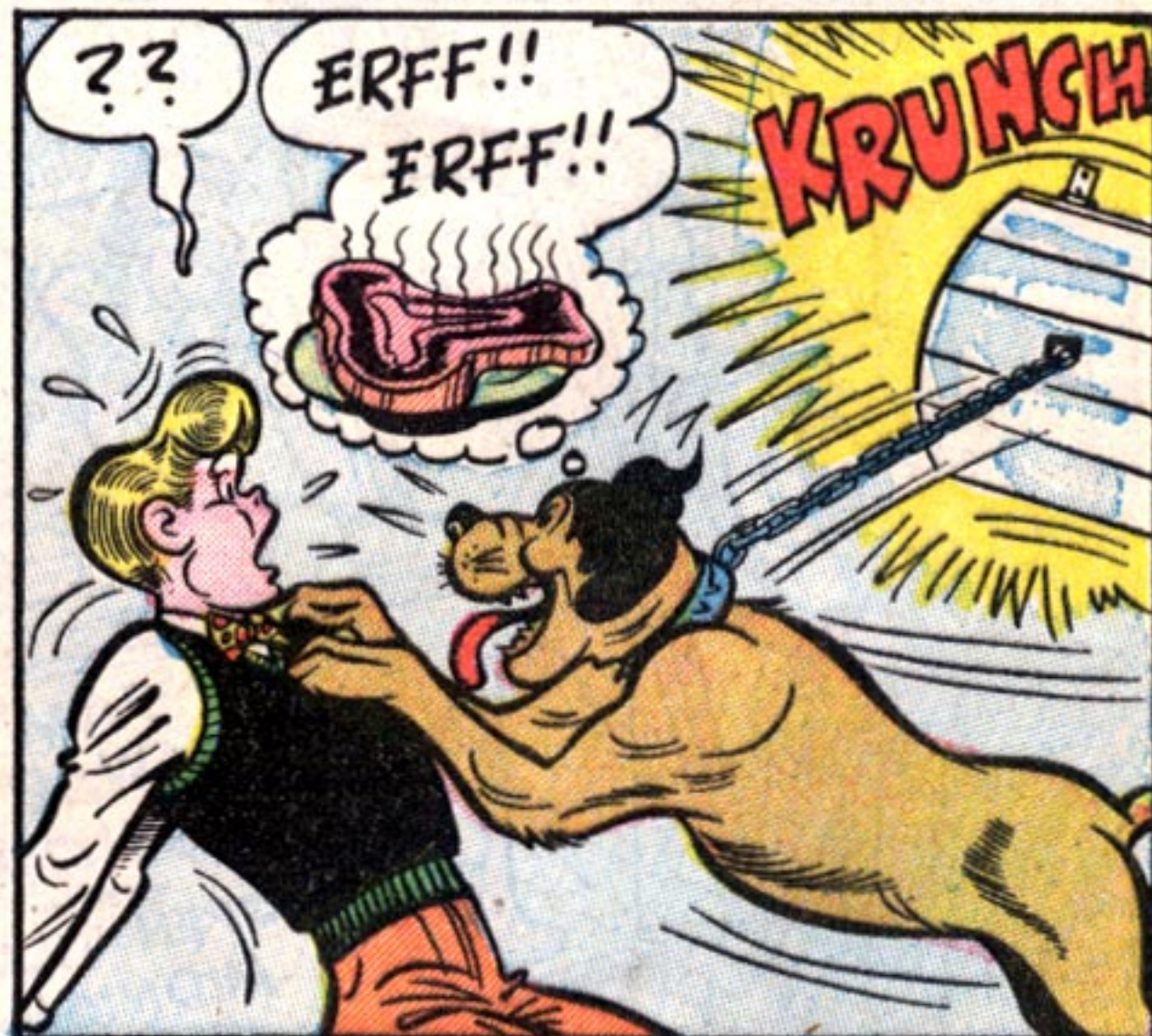
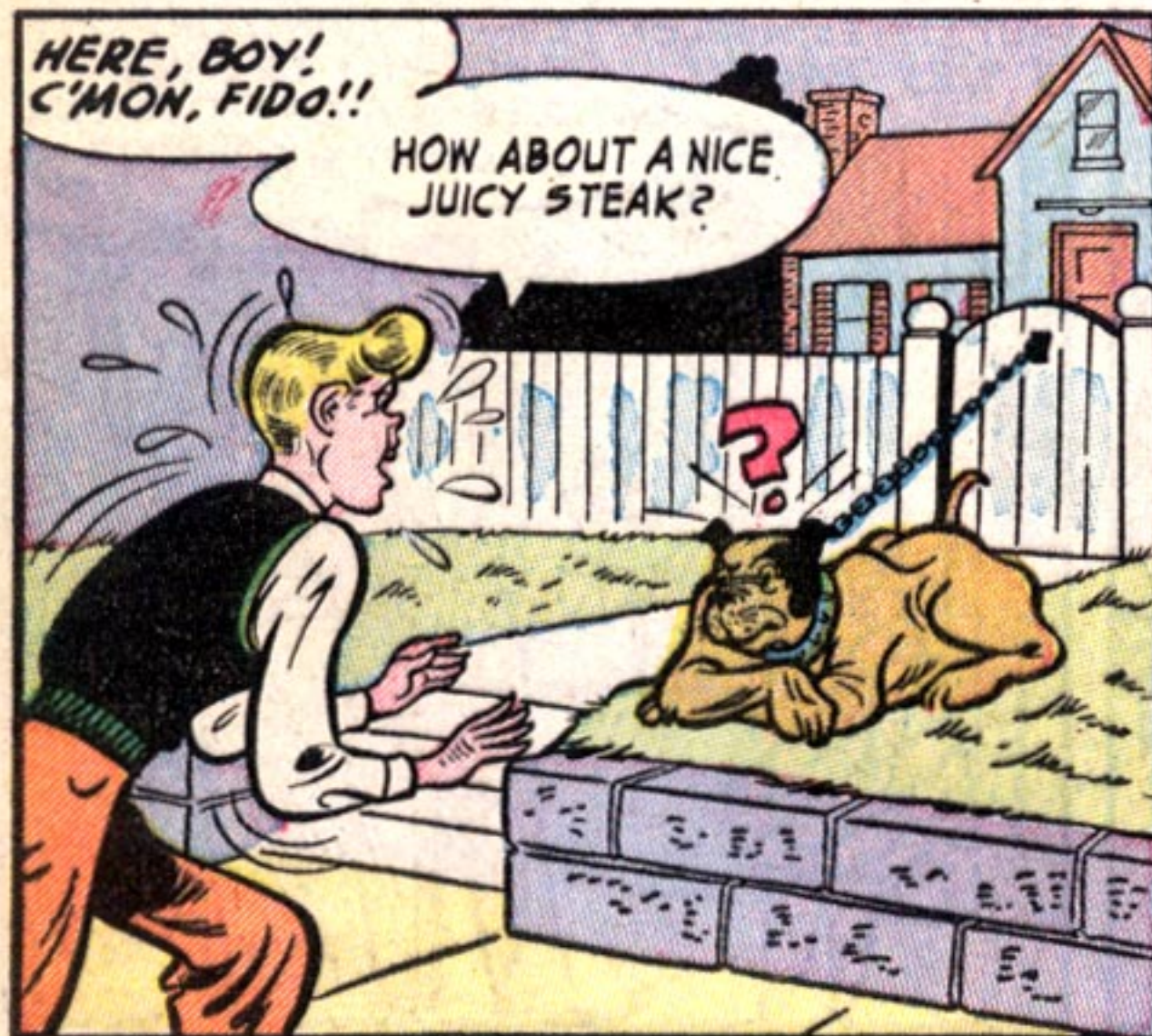
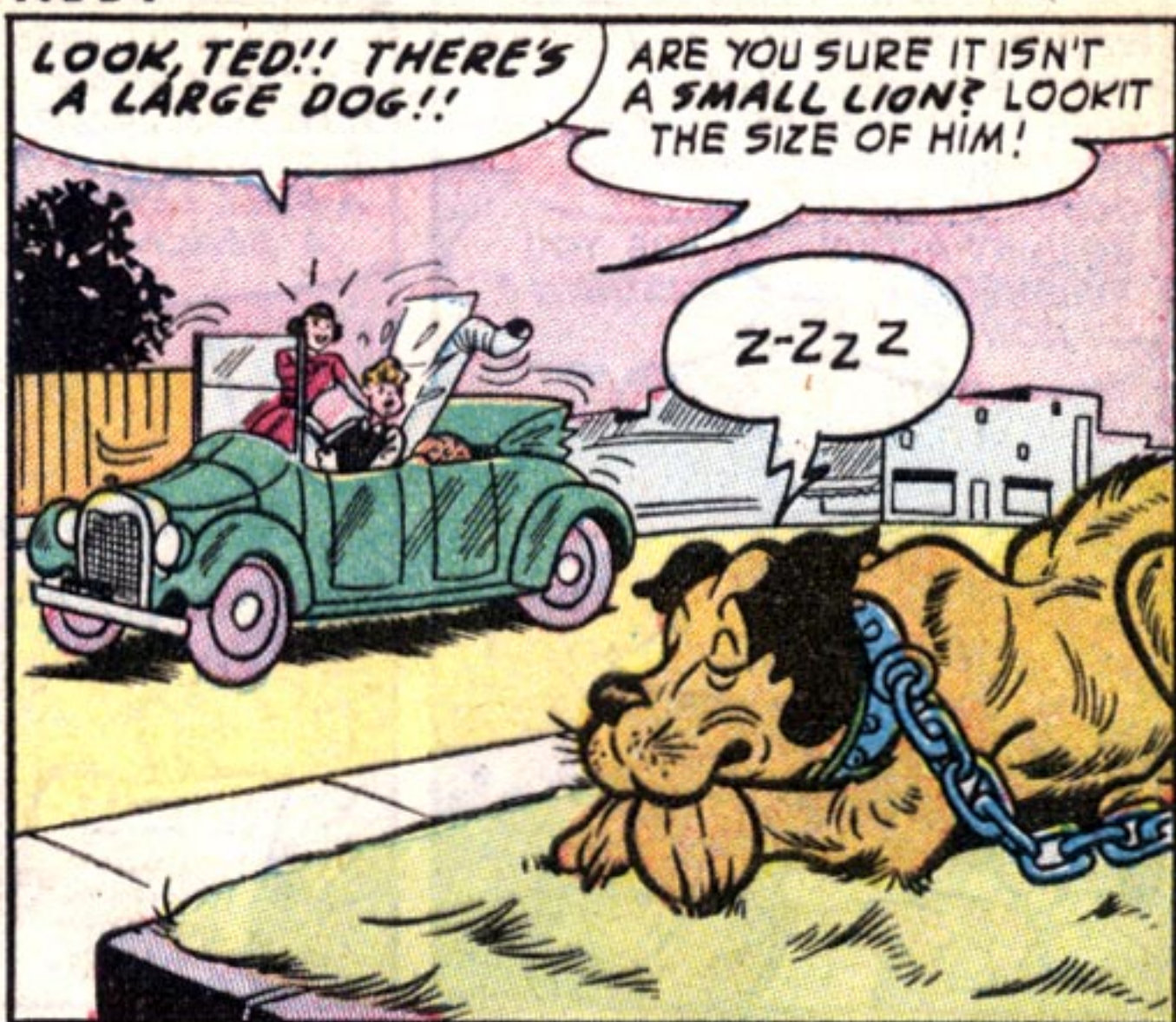
















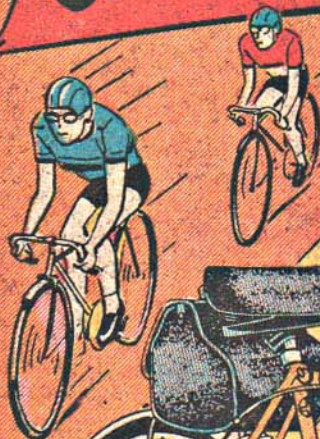


# BIKE CHAMPIONS RIDE Schwinn

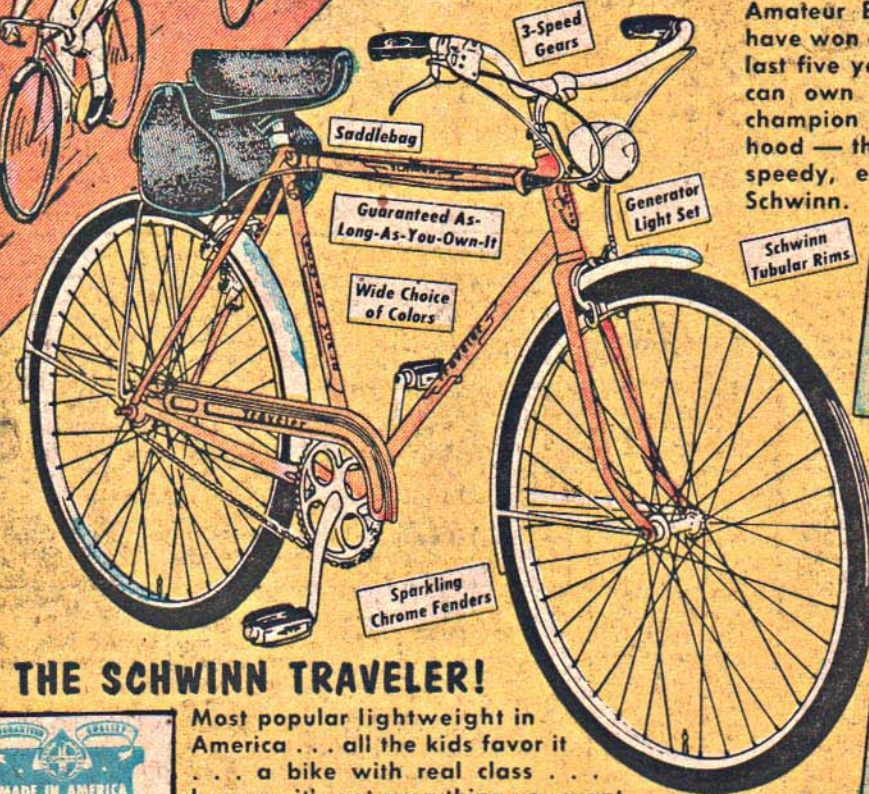
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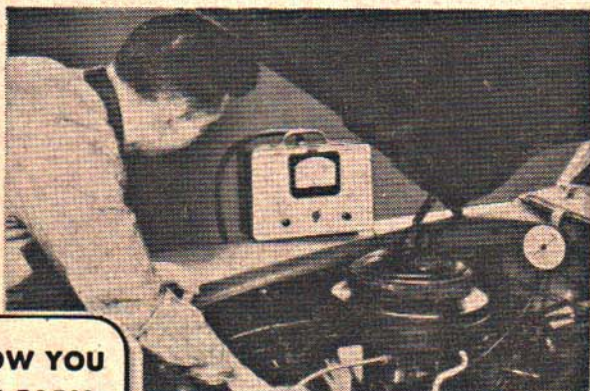
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# This thrilling Singing Lasso

FOR ONLY **10¢** AND ONE **Cracker Jack LABEL**



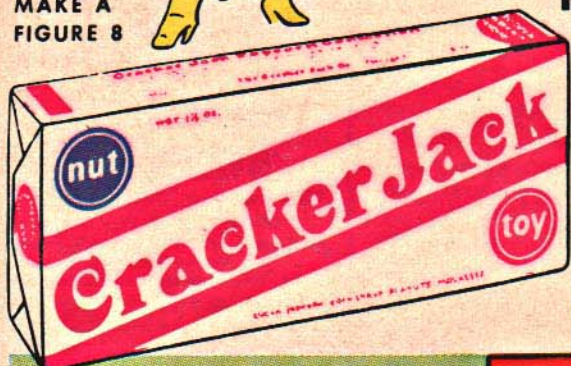
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THRILLS AND CHILLS—LAUGHS AND  
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